



IOWA 2021  
**CELEBRATION**  
 with  
**WILL GRAHAM**

# Arrival Guide

**FRIDAY, October 1 @ 7PM**  
**SATURDAY, October 2 - KIDZFEST @ 10AM**  
**SATURDAY, October 2 @ 7PM**  
**SUNDAY, October 3 STUDENT NIGHT @ 6PM**  
**Doors Open One Hour Prior To Services**

### ADMISSION/SEATING

All seats are FREE on a first come, first served basis. No ticket required. Bring your friends!

### HANDOUT POLICY

Guests are not allowed to hand out promotional or advertisement brochures, fliers or any other printed material to other guests while on the parking lots or in Wells Fargo Arena.

### LOST AND FOUND

If an item is lost or found during the Celebration services, please take it to the nearest Guest Services location. For inquiries following an event, please call 515-564-8000 (option 9) during normal business hours.

### PROHIBITED ITEMS

The following items are prohibited and will not be allowed into the arena - Alcohol, drugs, illegal substances or any paraphernalia associated with drug use, Animals (except trained service animals and service animals in training for guests with disabilities), Audio/Video recorders, professional cameras, tripods, Bags, except those that are clear or are used for medical or childcare purposes. All bags, clear and exempted bags, are subject to search. Cans, bottles, coolers or other similar containers, Electronic cigarettes / vape pens inside facility, Fireworks, Flags/Signs with poles iPads, Laptop Computers, Laser pens/pointers of any type, Noisemakers such as air horns, Outside food or beverages, Oversized bags, backpacks, duffel bag, Pepper spray/Mace, Strollers, Umbrellas, Weapons of any type, including chains, knives, firearms and spiked jewelry (including permit to carry), Any other item deemed unacceptable by event/building management

### CONCESSION STANDS

Concession stands will be available during the Celebration music program. All concessions will be closed during Will Graham's message. All non-concession food and drinks are prohibited. The Celebration does not profit from concession sales.

### BE INVOLVED IN THE IOWA CELEBRATION: PRAYER

Be in prayer for people you know who need the hope found in Jesus Christ. Prayer is our best tool. Also pray for Will Graham and his team and the artists who will share the Love of the Father each day.

### Bring a Friend

75% of those who make a decision at a Celebration were invited, prayed for and brought by a Friend! You can be that Friend that changes someone's life for eternity!

### Get the Word Out

The General public will learn about the Celebration through our advertising efforts, but the impact of the Celebration is not from impersonal publicity, but rather personal outreach done by you.



AARON SHUST



THE AFTERS



CECE WINANS



FLAME



SKILLET



GO FISH



FunFest @ 11:00am

Sat., Oct 2  
 10:00am  
 Featuring:



**Wells Fargo Arena**  
**730 3rd Street**  
**Des Moines, IA 50309**

**October 1-3, 2021**  
**FREE ADMISSION**  
**NO TICKETS REQUIRED**

**DIRECTIONS TO IOWA EVENTS CENTER PARKING LOT**

Motorists traveling from the west – take the “Downtown Des Moines” exit (Exit 8A) which also reads “Iowa Events Center” and enter the Iowa Events Center’s parking lot at either the 5th Avenue or 3rd Street entrances.  
Motorists traveling from the east - exit I-235 at the exit marked “Downtown Des Moines” and go South to enter the Iowa Events Center’s parking lot at either the 5th Avenue or 3rd Street entrances.  
All Parking garages have skywalk access except the 7th and Center Street Park and Ride.

**PARKING COSTS AND INFORMATION**

Iowa Events Center Parking Lot – \$10  
Public Parking Garages – \$1/hour with a \$10 daily maximum (Free on Sunday)  
On-Street Parking Meters Monday – Saturday 9am-5pm – \$1.25/hour (Free on Sunday and after 9pm Monday – Saturday)  
On-Street Parking Meters Monday – Saturday 5pm-9pm – \$1.75/hour (Free on Sunday and after 9pm Monday – Saturday)

**FREE PARKING OPTIONS**

Over 900 FREE off-street parking spaces are available throughout downtown Des Moines  
Polk County Administration Building – Monday-Friday 5pm-5am, all day Saturday and Sunday  
For latest news and updates about parking visit [parkdowntowndesmoines.org](http://parkdowntowndesmoines.org)



**CELEBRATION SCHEDULE:**

Friday, Oct. 1, 7 p.m.  
Saturday, Oct. 2, 7 p.m.  
Sunday, Oct. 3, 6 p.m. (Student Night)

**KIDZFEST:**

Saturday, Oct. 2, 10 a.m.  
Doors open 60 minutes prior to event.

*"Oh, magnify the Lord with me,  
and let us exalt His name together."  
—PSALM 34:3, NKJV*

[IowaCelebration.com](http://IowaCelebration.com)

[/WillGraham4](https://www.facebook.com/WillGraham4) [@WillGraham\\_4](https://www.instagram.com/WillGraham_4)

A MINISTRY OF  
**BILLY GRAHAM**  
Evangelistic Association  
*Always Good News.*

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Doors Open One Hour  
Prior to Start Times.

KidzFest Doors Open @  
9:30am

Spanish Interpretation  
Section 106 - Fri/Sat PM only  
Seats held until 30 minutes prior to start of service

Deaf/Hard of Hearing  
Interpretation - Section 112  
Seats held until 30 minutes prior to start of service

Concession Stands  
will be open until  
Will Graham Speaks



Please bring the following items only to the  
Celebration Services at Wells Fargo Arena:

- Canned Fruit
- Canned Vegetables
- Peanut Butter

As a sign of God’s love, the “Love In Action” arm of the Iowa Celebration with Will Graham is asking you to help the Des Moines Area Religious Council (DMARC) collect these food items to help stock local food banks. Bring only the items listed above and place them in the collection barrels inside each entrance to the Arena.