

2023 ANNUAL REPORT

# THAT YOUR WAYS MAY BE KNOWN

“Look to Me, and be saved, all you ends of the earth!  
For I am God, and there is no other.”

—ISAIAH 45:22, NKJV

BILLY GRAHAM EVANGELISTIC ASSOCIATION



“Continue in the faith, stable and steadfast,  
not shifting from the hope of the gospel.”

—COLOSSIANS 1:23, ESV



A trained volunteer offers discipleship materials to an inquirer during Esperança Curitiba (Hope Curitiba), a one-night evangelistic outreach in southern Brazil.

## MESSAGE FROM FRANKLIN GRAHAM

DEAR FRIEND,

You made it possible to share the life-changing hope of the Gospel with countless people in 2023. God worked through friends like you to reach men, women, and children with the Good News that He “*has sent his Son to be the Savior of the world*” (1 John 4:14, ESV).



I thank God for you—and for the many doors He opened in 2023. It was a privilege to preach the Gospel in cities around the world, from Mexico to Vietnam. During every event, people from all walks of life told us they were placing their faith and trust in Jesus Christ. We also saw thousands make life-changing decisions for Him through our other outreaches, including Billy Graham Rapid Response Team deployments, our Gospel TV spots and Billy Graham 24/7 Prayer Line, and *Search for Jesus* internet evangelism ministry.

As we prepare for another full year of ministry, will you join me in prayer? Please pray that the Lord will continue to reach people with His truth and change their hearts for eternity.

May He richly bless you.

Sincerely,

  
Franklin Graham  
President & CEO



# Pointing People to the Savior



Franklin Graham preaching the Gospel message at Esperanza CDMX (Festival of Hope) in Mexico City—one of the most populous cities in the world.

From a Festival in Vietnam to the God Loves You Tour in London, England, 2023 served as a powerful reminder of Jesus Christ’s promise that “*with God all things are possible*” (Matthew 19:26, ESV).

## MEXICO CITY, MEXICO

More than 52,000 heard the Gospel of Jesus Christ during Esperanza CDMX (Festival of Hope) with Franklin Graham on Feb. 11 and 12. For nearly four years, churches across the city had been preparing for this massive evangelistic outreach. Tens of thousands of believers from across the city took our Christian Life and Witness Course so they would be ready to pray alongside their neighbors who wanted to make decisions for Jesus Christ. More than 400 buses each night brought men, women, and children from all over the region to the Arena CDMX, which filled to capacity both nights. By the end of the Festival, more than 6,000 people responded with life-changing decisions for the Lord.



## GOD DELIVERS

On one night of Esperanza CDMX, a man dressed in women’s clothing was among those listening closely to the Gospel. He called himself Lorena\* and said he was working as a male prostitute. “I don’t know what the event is about, but I’m interested,” he said. When Franklin invited the crowd to respond to the Gospel, he prayed to surrender his life to Jesus Christ. Later, walking on the street with two members of a local church, he described his experience. “I saw how God delivers, and after that, how the enemy comes to steal our peace and joy,” he said. “I’m very happy to receive these gifts,” he added, holding up the Scripture portion and *Living in Christ* booklet that were given to those who responded to the invitation.

\*Names and photos changed to protect privacy.





FRANKLIN GRAHAM  
EVANGELISTIC EVENTS

HO CHI MINH CITY,  
VIETNAM

In March, Franklin Graham preached the Good News during the historic Spring Love Festival in Ho Chi Minh City, Vietnam. The two-day outreach marked the first time that the Vietnamese government gave permission for an evangelistic event to be held outside a religious holiday. More than 300 churches spread the word about the Festival and arranged for buses to bring people from across the sprawling city. We praise God that overall attendance exceeded 42,000—and more than 10% told us they placed their faith in Jesus Christ. Every Festival attendee was given a copy of the gospel of John, and everyone who indicated a decision received a New Testament, as well as our booklet *Living in Christ*. This resource includes a 30-day study on the book of John.

**“The grace of God that brings salvation has appeared to all men.”**

—TITUS 2:11, NKJV

During the two-day Spring Love Festival in Ho Chi Minh City, Vietnam, Franklin Graham shared the Gospel through an interpreter. At the end of each night, Franklin Graham led a prayer for all those who decided to begin a new life with Christ.



SURRENDER

Huy\* is a taxi driver who brought guests to the Spring Love Festival. Despite having a Buddha statue in his car, he told riders that it was just for good luck. During both services, Huy parked his car outside the stadium and listened carefully to the Gospel message. He wanted to talk to one of our counselors—but he couldn't leave his car. A few days after the Festival ended, Huy made plans to meet with his friend Tung—a Christian and Festival volunteer—at the hotel where Tung works. The two sat in the lobby as Tung listened to Huy and used Scripture to answer his questions. Then and there, Huy prayed to surrender his life to the Lord!

\*Names and photos changed to protect privacy.





Franklin Graham preaching the Gospel message to the thousands in attendance at the God Loves You Tidewater Tour stop in Salisbury, Maryland.

## GOD LOVES YOU TOUR—U.S.

In April, Franklin kicked off the God Loves You Tidewater Tour in La Plata, Maryland, before heading to Timonium, Elkton, and Salisbury; then Portsmouth, Virginia; and Edenton, North Carolina, to boldly proclaim the Gospel. At every stop, thousands heard the Good News “*of our Savior Christ Jesus, who abolished death and brought life*” (2 Timothy 1:10, ESV).

For months before the tour started, churches in each city worked hard to mobilize believers and prepare for these events. Our team engaged hundreds of churches in the vicinity of each stop, eventually connecting with more than 1,200 of them. These congregations helped host Christian Life and Witness Courses, eventually making it possible to equip 3,200 believers with powerful evangelism and discipleship training. More than 1,200 of these attendees served as prayer volunteers during the tour, praying alongside those who wanted to make a decision for Jesus Christ.

As part of the preparation for the tour, special Night of Prayer and Worship events also welcomed thousands of people who lifted up the tour to the Lord in prayer. Freddy Washington led worship during these special evenings.

By the last stop of the tour in Edenton, North Carolina, more than 35,000 had heard the Gospel of Jesus Christ—and 1,979 had made life-changing decisions for Him.

**“The message of the cross is foolishness to those who are perishing, but to us who are being saved it is the power of God.”**

—1 CORINTHIANS 1:18, NKJV

Trained prayer counselors were available at every tour stop to pray with those in attendance, help connect them to a local church, and pass on *Living in Christ* materials that explain how to follow Christ daily.

## HOPE FOR A CHANGE

Shauna\* did not want to live anymore. After her ex-husband brutally attacked her, she was mentally and emotionally shattered. Then, the God Loves You Tidewater Tour came to her small town in North Carolina. As Franklin Graham shared the Gospel message, the Holy Spirit moved in Shauna’s heart—and gave her hope for the future. During the invitation, she met with one of our team members and prayed to receive Jesus Christ as her Savior. We praise God for healing Shauna’s heart so that she may “*abound in hope by the power of the Holy Spirit*” (Romans 15:13, NASB).

\*Names and photos changed to protect privacy.





## FRANKLIN GRAHAM EVANGELISTIC EVENTS



Franklin Graham shares the Good News of Jesus Christ with thousands in London.

### GOD LOVES YOU TOUR—U.K.

After Franklin saw the deep hunger for God’s Word in the United Kingdom during the God Loves You Tour in 2022, he returned to London in 2023 to once again preach the Gospel. More than 1,000 churches helped prepare for this outreach, and over 2,400 believers completed the Christian Life and Witness Course, with more than 680 of them serving during the tour. This city is one of the most diverse in the world, and 10,500 people from all walks of life packed into ExCeL London to hear the Good News. They came from all over southern England, with more than 125 buses bringing people from as far away as Wales.

Michael Tait, CeCe Winans, and Michael W. Smith led the crowd in worship, then Franklin shared a powerful message on the parable of the prodigal son from Luke 15. “The story that God told is a picture of God’s love for you and His love for the human race,” he assured the crowd. A total of 870 people responded to that message by making life-changing decisions for the Lord.

**“There will be more joy  
in heaven over one  
sinner who repents  
than over ninety-nine  
just persons who need  
no repentance.”**

—LUKE 15:7, NKJV

### ANSWERED PRAYER

Faizah\* was brought to the God Loves You Tour event by her daughter Jahara,\* who is a Christian. The 91-year-old came from a devout Muslim family and background. Jahara had prayed for years that her mom would listen to the Gospel of Jesus Christ with an open mind and surrender her life to Him. Faizah agreed to accompany her daughter to the event in London—and God answered Jahara’s prayers. When Franklin finished preaching, Faizah prayed to surrender her life to the Lord in repentance and faith. She couldn’t stop smiling as she talked to one of our prayer counselors with her daughter by her side. She then said she planned to begin attending church with her daughter right away.

\*Names and photos changed to protect privacy.





## FRANKLIN GRAHAM EVANGELISTIC EVENTS



People from all walks of life filled Essen's Grugahalle arena to hear the Gospel of Jesus Christ—and hundreds of them responded by making decisions for Him.

### ESSEN, GERMANY

On the night of Franklin's Festival of Hope in Essen, Germany, 6,900 men, women, and children filled the Grugahalle arena and its overflow section. The turnout shocked officials—and encouraged local Christians. The Festival marked the largest gathering of its kind in the region since Billy Graham's 1993 Crusade in the same venue, largely thanks to the efforts of more than 270 churches in the region. "God loves you and He made you. He gave you a soul and spirit," Franklin told the crowd. "[You have] a vacuum that can only be filled by Him." More than 500 people responded to that message of salvation by making decisions for Jesus Christ.

**"In this is love, not that we have loved God but that he loved us and sent his Son to be the propitiation for our sins."**

—1 JOHN 4:10, ESV



### FREEDOM

Max,\* a 29-year-old teacher from Düsseldorf, responded to the Good News of Jesus Christ during the Festival in Essen. He had been attending church for a couple of months but had not yet surrendered his life to the Lord. When a friend invited him to the Festival, he agreed to go—and when he heard the Gospel, he felt compelled to act. "I knew there was something missing. Since third grade, I've been looking for something," Max said, adding that he had used worldly pleasures and pursuits to fill the empty feeling. "I really feel the freedom of giving it up."

\*Names and photos changed to protect privacy.





FRANKLIN GRAHAM  
EVANGELISTIC EVENTS

ROME, ITALY

The two-day Noi Festival at Rome’s Palazzo dello Sport marked Franklin’s final event of the year. In the week leading up to the Festival, pastors gathered for Preach the Word, a conference hosted by BGEA and led by Pastor Skip Heitzig. These ministry leaders enjoyed fellowship, worship, and messages from God’s Word to equip them in their calling to share His truth in their communities.

Between both nights of the Festival, more than 150 buses brought men, women, and children from as far as six hours away. More than 18,000 heard the Gospel of Jesus Christ—and over 1,000 made the life-changing decision to place their trust in Him. The Noi Festival marked the first time that a united evangelistic event was held in Rome, and more than 150 churches worked hard for months to make the outreach a possibility. Over 4,330 local believers also completed evangelism and discipleship training, with over 1,300 of them serving during the Festival.

PRAYER REQUEST:

Men, women, and children across the globe will hear Franklin Graham preach the Gospel during Festivals and God Loves You Tours in 2024. Please pray that the Lord will work in their hearts and call many of them to Himself during these evangelistic outreaches.

Franklin Graham shared the Gospel through the two-day Noi Festival in Rome where hundreds made life-changing decisions for Christ.



HEARTFELT  
SURRENDER

Francesco’s\* mother—already a Christian—urged her son to attend the Noi Festival. He agreed, and he invited his friend Alessandro,\* as well as Alessandro’s wife and children, to join him. The group listened carefully as Franklin shared the Gospel. By the end of the service, Alessandro’s eyes were filled with tears. He and Francesco both prayed heartfelt prayers of surrender as they embraced salvation in Jesus Christ. “We have seen a lot of things, and now we feel lighter,” said Francesco. “We feel lighter now that we have accepted Jesus.”

\*Names and photos changed to protect privacy.





# Preaching God's Good News Around the World



Standing shoulder to shoulder, thousands heard Will Graham share the Good News of Jesus Christ in Moldova and more than 1,100 responded in repentance and faith.

God used Will Graham to share His truth in cities around the world in 2023, from the capital of a former Soviet republic to the southern coast of Brazil—and men, women, and children from all walks of life responded by making decisions for Jesus Christ.

## CHIȘINĂU, MOLDOVA

In July, Will Graham preached the Gospel in Chișinău, the capital city of Moldova, a former Soviet republic that borders Ukraine. The small country has seen a massive influx of refugees since the war began in 2022, and many people live with the fear that their lives will be thrown into chaos. Before the Celebration, more than 5,000 men and women completed the Christian Life and Witness Course, where they were equipped with practical principles for sharing the Gospel—during the event or on their own. Over 900 of them served as prayer counselors. Between both nights of the Celebration, attendance reached 19,000 as people listened to Will share God's truth. "The problem is sin. Sin destroys the peace we have with God," he said. "Jesus Christ is the answer." More than 1,100 responded by making life-changing decisions for Him, and 700 churches across the city faithfully followed up with each of these individuals.

**"My God will supply  
every need of yours  
according to his riches  
in glory in Christ Jesus."**

—PHILIPPIANS 4:19, ESV

## MIRACLES

Lesea,\* a refugee from Ukraine, was among those who walked forward when Will gave the invitation. "I feel like I was supposed to be here," she said through an interpreter after praying to surrender her life to the Lord. "Imagine—right now I'm in a foreign country, and I have no documents," she said. "But I have a place to stay, food to eat, and a job. You can tell that's a miracle. And now I have Jesus! Jesus loves me, and I love Him too!"

\*Names and photos changed to protect privacy.





**WILL GRAHAM  
EVANGELISTIC EVENTS**

**CURITIBA, BRAZIL**

Curitiba's Campina Grande do Sul rodeo arena saw an overflow crowd of more than 17,000 during Will's one-day Esperança Curitiba Celebration. Hundreds of churches worked hard to get the word out for months ahead of the Celebration, and more than 180 buses brought people from all across the region, with many waiting in line for hours to attend. "The cross was the most important moment in the history of the world," Will shared. "It is impossible to measure God's love on the cross." Nearly 1,000 people responded by making commitments to Jesus Christ during the Celebration.



With the help of a translator, Will Graham shared the message of God's love with thousands of men, women, and children in Brazil.

**"You shall know the truth, and the truth shall make you free."**

**—JOHN 8:32, NKJV**

**BRITISH COLUMBIA, CANADA**

Will also held evangelistic events in Kamloops, Vernon, and Kelowna, British Columbia, during the Thompson-Okanagan Look Up Tour. These communities have been hit hard by heartbreaking issues like homelessness and the opioid epidemic. Will shared a powerful message about how Jesus Christ transforms the lives of all those who follow Him. "Every person who came in contact with Jesus had to make a decision," he said. "Making no decision about Christ is a decision. ... That's why this decision is so important. Eternity is at stake." More than 2,700 heard this Gospel message and over 120 of them indicated decisions for Christ by the end of the tour.



Will Graham passionately explains to the crowd in Kelowna that Jesus Christ is *"the way, and the truth, and the life"* (John 14:6, ESV).



# LOOKUP

TOUR WITH WILL GRAHAM



The two-day outreach in Idaho reached many hurting and lost souls of all ages.

## IDAHO FALLS, IDAHO

More than 5,500 attended the two-day Idaho Falls Look Up Tour with Will Graham at Hero Arena in the Mountain America Center in September. Over 100 churches—more than two-thirds of the congregations in this region—joined efforts for months ahead of this Gospel ministry. Much of the population in this city refer to themselves as Mormon, and Will shared powerful messages from God's Word about the promise of eternal life found only through a relationship with His Son. "Salvation only comes through the cross. It doesn't come from church or religion," he said. "It is only by the blood of Jesus." By the end of the Celebration—which included a KidzFest event—more than 590 people had made decisions for the Lord.

**"This is the message which we have heard from Him and declare to you, that God is light and in Him is no darkness at all."**

—1 JOHN 1:5, NKJV

## THE BEST DAY

Olivia,\* an exchange student from Spain, was among those who surrendered their lives to the Lord in repentance and faith in Idaho Falls. The 15-year-old had been going to church with her host family and was somewhat familiar with the Bible. As Will preached from John's gospel about finding your purpose in Jesus, the Holy Spirit opened her heart. She rushed forward at the invitation and embraced Christ as Savior. Olivia had also invited Pravat,\* a friend and fellow exchange student from Thailand, to attend with her, and we praise God that he also placed his eternal hope in Jesus. "This is the best day of my entire life," he said with a smile on his face. Pravat added the Bible app onto his phone and has since started reading the Word.

\*Names and photos changed to protect privacy.





ASSOCIATE EVANGELISTS

Sharing God’s Truth  
Across the Globe

In 2023, BGEA Associate Evangelist Robert Cunville once again shared the Gospel of Jesus Christ with thousands of people, holding evangelistic events and leaders’ conferences in India and Thailand. By the end of the year, more than 60,000 had heard Robert preach the Good News—and over 6,700 of them reported decisions for the Lord. The Biblical leadership conferences he hosted also strengthened pastors, lay leaders, and educators, equipping them to reach even more people with the Gospel.

David Ruiz, who also serves as an associate evangelist, preached in cities across Latin America. He held evangelistic outreaches in some of the cities hardest hit by cartel violence, such as Guadalajara and Oaxaca, Mexico, as well as communities in Venezuela and Nicaragua. Tens of thousands heard him share the Gospel during 2023, and thousands of them reported decisions for Jesus Christ.

PRAYER REQUEST:

Please ask God to give Will Graham and our associate evangelists strength and wisdom as they continue to preach the Gospel in 2024. Ask Him to draw many people to Himself through all of these events.



Associate Evangelists Robert Cunville (top) and David Ruiz (bottom) powerfully share the Gospel around the world.

EVANGELISM SUMMITS

Evangelism Summits equipped leaders to reach their communities with the Good News of Jesus Christ.

KRAKÓW, POLAND

More than a hundred churches were represented at BGEA’s Evangelism Summit in May. Speakers traveled to Kraków from the Faroe Islands, Germany, Sweden, Norway, Italy, and the United Kingdom to equip the 361 men and women gathered with practical principles for sharing God’s truth. Each day of the summit also included worship, fellowship, and communion.

UNITED STATES

In October, a series of four Summit de Evangelismo events kicked off in McAllen, Texas, followed by summits in El Paso, Texas; Phoenix, Arizona; and San Diego, California. More than 500 pastors—from both English and Spanish-speaking churches—attended these events. Speakers encouraged attendees to stay faithful to Biblical truth, preach the Gospel of Jesus Christ, and live in such a way that points others to Him.

“There is no Gospel without the cross, and this is a message that may no longer be popular in our days,” said Eli Bonilla Jr., one of the speakers in McAllen. A youth leader and author, Bonilla represents the fourth generation of evangelists in his family.

“This is a Gospel of the death of the flesh, of being willing to give one’s life to proclaim the Good News,” he said.

PRAYER REQUEST:

Please pray for all those who will attend one of our evangelism summits in 2024. Ask the Lord to give them boldness as they preach His Word.



AWAKENING

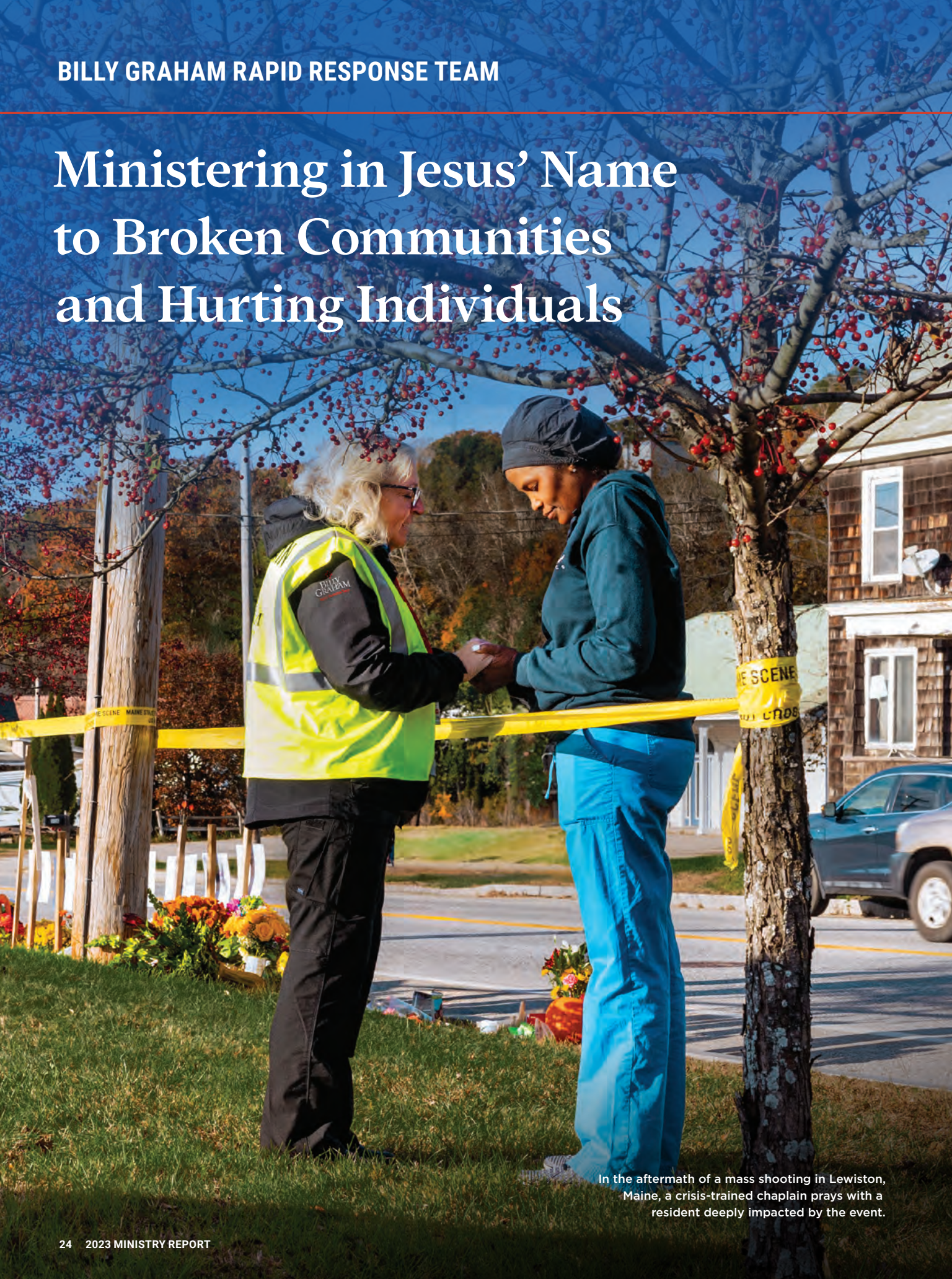
Jonathan\* and Brenda Guerrero\*—siblings who lead a church in Mexico—drove across the border first thing in the morning to attend the Summit de Evangelismo in McAllen, Texas. They knew they needed evangelism and discipleship training, and they were excited about the opportunity that the summit offered them. “The word preached here awakens you to the great need out there to evangelize and disciple believers by preaching the truth,” Jonathan shared. “We can no longer preach a watered-down Gospel or a prosperity gospel. The only thing that transforms lives is the truth.”

\*Names and photos changed to protect privacy.





# Ministering in Jesus' Name to Broken Communities and Hurting Individuals



In the aftermath of a mass shooting in Lewiston, Maine, a crisis-trained chaplain prays with a resident deeply impacted by the event.

Billy Graham Rapid Response Team chaplains stand ready to offer emotional and spiritual support to people reeling in the wake of natural and man-made disasters.

In 2023, Billy Graham Rapid Response Team (BG-RRT) chaplains offered a ministry of prayer and presence following 49 natural and man-made disasters in the United States and around the world. During each of these deployments, chaplains shared the hope found only in Jesus Christ, eventually praying with more than 44,200 individuals—and we praise God that more than 1,600 of them made life-changing decisions for Him.

BG-RRT chaplains deployed to Hawaii following devastating wildfires that claimed more than 100 lives, burned the historic town of Lahaina to the ground, and left more than 1,000 people displaced. At the request of Maui's police department, chaplains who have law enforcement backgrounds helped with debriefings, death notices, and other especially challenging ministry. By the end of their monthslong deployment, chaplains had prayed with more than 9,200 people and more than 150 people had indicated decisions for Jesus Christ.

Other notable deployments included Nashville, Tennessee, after a shooting at a private Christian school claimed six

lives and Lewiston, Maine, following a deadly shooting spree that left many residents trapped in their homes for two days. Crisis-trained chaplains prayed with grieving people in each community, pointing them to the eternal hope found only in the Gospel. We praise God for each person who responded to the message of salvation in His Son.

As conflict raged on in Ukraine, BG-RRT chaplains continued to offer emotional and spiritual support at a Samaritan's Purse field hospital and at a train station in Lviv, which sees thousands of people come and go every day. BG-RRT and the Samaritan's Purse office in Ukraine also hosted the You Are Not Alone

**“Now in Christ Jesus you  
who once were far off have  
been brought near by the  
blood of Christ. For he  
himself is our peace.”**

—EPHESIANS 2:13–14, ESV



Chaplains listen compassionately in Perry, Florida, following Hurricane Idalia.



conference in Rivne for various in-country chaplain ministries. More than 400 people attended this event, where they were encouraged and equipped to continue serving their hurting neighbors. Conference leaders also shared the Gospel of Jesus Christ, and seven attendees indicated decisions for Him.

BG-RRT staff presented *Sharing Hope in Crisis* (SHIC) in Zambia in June, and we give all praise to God for what He did through these seminars. We are grateful to have had the opportunity to train over 1,300 pastors and church leaders in SHIC at the largest one-day seminar ever presented by BG-RRT. At least 50 denominations were represented at this training, and key denominational leaders were in attendance. God also gave us the opportunity to provide an additional one-day SHIC training for about 60 military and national police chaplains.

In November, the Lord opened the door for BG-RRT to present *God’s Hope in Crisis* in Christian churches and congregations in Israel. We give God all the glory for the opportunity to have trained approximately 150 believers in the midst of overwhelming crisis—and for their faithful witness in the Holy Land.

**PRAYER REQUEST:**

Please pray for every person who hears the Gospel through BG-RRT in 2024. Ask God to continue using these chaplains to call men, women, and children to Himself.

**FAITH  
AND TRUST**

One of the BG-RRT chaplain teams met Eliot\* and Lynn\* in Maui following the destructive fires in August. Their neighbors had lost their house in the fire—but the couple’s home was untouched. Witnessing the fragility of life firsthand left them full of questions. The chaplains listened to them compassionately, and when Eliot and Lynn were ready, they gently brought up faith. Both husband and wife were quiet as our chaplains shared the Good News of Jesus Christ with them. By the end of the conversation, Eliot and Lynn each decided to place their faith and trust in Him.

\*Names and photos changed to protect privacy.

# Ministering to Men and Women Who Sacrificially Serve Our Communities



In the aftermath of a deadly 2023 shooting at The Covenant School in Nashville, Tennessee, chaplains pray with stunned members of the community, including officers who responded to the incident.



NATIONAL LAW  
ENFORCEMENT MINISTRY

God opened many doors for ministry to our nation’s law enforcement officers and their spouses in 2023. Throughout the year, BG-RRT’s National Law Enforcement Ministry hosted three appreciation retreat weekends, six Marriage Resiliency Weeks in Alaska, and one reunion retreat, with a total of 740 attendees. Marriage Resiliency Weeks give officers who have faced physical or emotional trauma the opportunity to reconnect with their spouse, as well as teaching sessions on practical principles for marriage resiliency.

Every event featured Biblical messages on the unique issues faced by these men and women, Christ-centered worship, and dedicated time for

fellowship. After every retreat, officers and spouses shared how much the experience had impacted them. “Building my relationship with the Lord and my husband ... this

“The Lord is the strength of his people; he is the saving refuge of his anointed.”

—PSALM 28:8, ESV

trip has changed my life for the better,” said Kirstin,\* who attended one of the Marriage Resiliency Weeks in Alaska with her husband, Jeremy,\* a law enforcement officer. Kirstin received Jesus Christ in repentance and faith



Prayer is a consistent practice at every National Law Enforcement Ministry outreach.



during the week, which thrilled Jeremy, who was already a believer.

At the end of a Law Enforcement Appreciation Retreat in Texas, an officer shared what God did through the time away. “My wife told me for the first time (we have been married 15 years) that she wants to read and learn the Bible,” he said. “This retreat has been priceless.”

By the end of the year, 190 men and women had indicated spiritual decisions through this ministry. Sixteen couples also renewed their marriage vows, and 16 individuals were baptized during the Marriage Resiliency Weeks in Alaska.

PRAYER REQUEST:

Will you ask God to work in the lives of each person who attends a law enforcement event in 2024? Please pray that He will bless them with strength as they serve.

A couple joyfully renew their wedding vows through a Marriage Resiliency Week in Alaska.

INCREDIBLY  
GRATEFUL

Brett\* and Melanie\* serve together on the police force in a large Midwestern city, and they’ve faced multiple shooting scenarios. When they arrived in Alaska for the Marriage Resiliency Week, they were on the brink of divorce. As the week progressed—through Bible studies, Gospel conversations, and even outings like riding ATVs—the Holy Spirit began to work in Brett’s heart. On the last day he announced to the group that he had surrendered his life to Jesus Christ and wanted to be baptized! He and Melanie—who already had a professed faith—recommitted to their marriage and renewed their wedding vows. “We have experienced Christ in every devotion, instruction, walk, ride, meal, and conversation. We are incredibly grateful to be here and have the chance to work on our marriage,” Melanie wrote before leaving the event.

\*Names and photos changed to protect privacy.





# Sharing the Message of God's Love

Guests enter the Billy Graham Library through the cross-shaped doors, reminding believers that a relationship with God is through faith and trust in Christ's atoning work on the cross.

## The Billy Graham Library points guests to the life-changing message of Jesus Christ.

In 2023, the Billy Graham Library continued the mission of sharing the Gospel with guests from across our country and around the world.

The Library welcomed over 144,600 guests in 2023, and 108,740 of them completed *The Journey of Faith* tour. We praise God that over 600 people reported decisions for Jesus

**“Draw near to God and He will draw near to you.”**

—JAMES 4:8, NKJV

Christ during their visit. The Library held 29 evangelistic events throughout the year, including the annual *Teddy Bear Tea*, *Easter at the Library*, *Ladies Tea*, *Bikers With Boxes*, and *Ladies*

*Christmas Evening*. Other special events—held in the new Billy Kim Hall—included a reception for our Korean Far East Broadcasting Company prayer partners, a businessmen's luncheon with Frank Harrison, and a children's event with Kirk Cameron that included a book signing of *As You Grow*, the author's newest release.

Additional book signings featured well-known individuals including Pat Boone in February, who signed his book *If: The Eternal Choice We All Must Make*. Anne Graham Lotz and her daughter Rachel-Ruth Lotz Wright jointly

\*Names and photos changed to protect privacy.

## TEARS OF JOY

Tom,\* a professional photographer, came to Charlotte with his wife, Sally,\* for a business trip. They arrived one day early and Sally suggested visiting the Billy Graham Library. Although Tom did not have a relationship with the Lord, he agreed to take *The Journey of Faith* tour. As the couple completed the final gallery—The Hour of Decision—the doors opened and Tom began to take photographs of the cross, not realizing others were leaving the room. Suddenly, he was alone in a darkened room. Right then, he recognized his need for the Lord as the Holy Spirit touched his heart. When the doors opened moments later, Tom walked straight to the prayer room and surrendered his life to Jesus Christ. Sally watched as tears of joy streamed down her face. She later told one of our associates that she had been praying for her husband's salvation for years.





# BILLY GRAHAM LIBRARY

authored *Preparing to Meet Jesus*. A September book signing and dinner drew hundreds of women. In December, 48<sup>th</sup> Vice President Mike Pence shared his new book *Go Home for Dinner* and greeted guests who had come from across the region. One couple who attended Pence’s event shared, “We wanted to learn how he walked his faith out while in office. The world needs to get back to God’s truth.”

*Christmas at the Library* drew over 39,380 guests, with more than 260 of them reporting spiritual decisions. This annual event invited guests to take *The Journey of Faith* tour, hear a powerful reading of the Biblical account of Jesus’ birth at the live nativity area, enjoy Christmas specialties at the dairy bar, participate in story time for children, and take horse-drawn carriage rides through light displays.

## PRAYER REQUEST:

Ask the Lord to draw lost and hurting people to Himself as guests hear and respond to the Gospel.



The Billy Graham Library is open year-round where guests are pointed to the Good News of God’s love throughout the property.

# BILLY GRAHAM ARCHIVE AND RESEARCH CENTER

## Building the Kingdom by Equipping Others for Gospel Work

The Billy Graham Archive and Research Center (ARC) served many individuals in its first year of operation, including authors, students, pastors, and ministry leaders. Staff welcomed 40 researchers on-site and also served many more remotely. In addition, more than 300 guests toured the facility to see available resources.

In August, the first special exhibit curated by the ARC team was installed in the Billy Graham Library lobby, sharing the story of Billy and Ruth Graham’s courtship, wedding, and marriage in

honor of what would have been their 80<sup>th</sup> anniversary.

“How beautiful ...  
are the feet of  
him who brings  
good news.”

—ISAIAH 52:7, NKJV

In March and August, the ARC hosted two one-day seminars on evangelism, based upon the principles established by Billy Graham and his team. Participants included pastors and ministry leaders who were challenged and equipped to boldly proclaim the Gospel in today’s increasingly secular culture.

## PRAYER REQUEST:

Pray that each person served through this ministry will “grow in the grace and knowledge of our Lord and Savior Jesus Christ” (2 Peter 3:18, ESV) and share Him with others.



## INSPIRATION

Third-year Cambridge University student Sarah Clark visited the center to study Billy Graham’s 1966 London Crusade as part of her dissertation. She was intrigued by the large number of youth who made spiritual decisions through the 12-week Crusade. After Sarah’s time here, she shared that she was deeply impacted by Billy’s authenticity. “Billy Graham’s sincerity in the message he shared spoke to young people at a time of turbulence and rebellion.” Sarah returned to the U.K. inspired by Billy Graham’s dependence on God. “Prayer was the first priority,” she said.





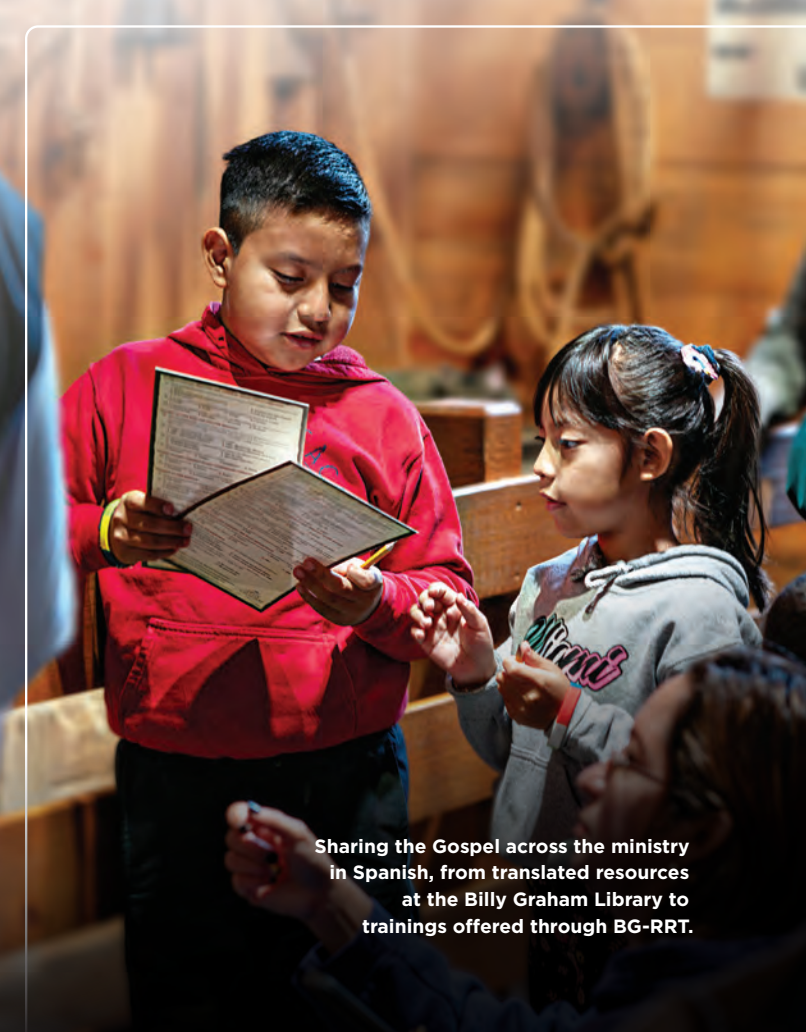
Equipping the Church to  
Proclaim the Gospel

The Hispanic Initiatives team collaborated with other ministries in BGEA to find new ways to reach the Spanish-speaking community with the Gospel of Jesus Christ and equip believers to share His love.

Throughout the year, we hosted many events across the United States. Staff welcomed more than 25 Hispanic denominational leaders for two gatherings designed to equip them with practical resources—including the Christian Life and Witness Course and *Sharing Hope in Crisis* seminar—to help their church members reach others with the Gospel. This past summer, the team assisted the Billy Graham Training Center at The Cove in hosting its first Spanish seminar. Speakers offered messages from God’s Word, all united under the theme of “Living With Purpose.” The dozens of participants also enjoyed worship and fellowship.

Nearly 300 people attended the Library’s Hispanic Heritage Day. Throughout the day, guests were given spiritual resources and took *The Journey of Faith* tour in Spanish—and eight children indicated decisions for Jesus Christ.

Alongside BG-RRT, the team hosted the first Spanish *Sharing Hope in Crisis* seminar in the Billy Kim Hall at the Library. More than



Sharing the Gospel across the ministry in Spanish, from translated resources at the Billy Graham Library to trainings offered through BG-RRT.

100 people attended the seminar, where they learned practical principles for ministering to those experiencing a tragedy. This training was also filmed, with plans of making it available on demand in the future.

Hispanic Initiatives’ primary focus this year was supporting Church Ministry in preparation for the God Loves You Frontera Tour. The team helped mobilize Hispanic communities on both sides of

“We bring you the good news that what God promised to the fathers, this he has fulfilled to us their children by raising Jesus.”

—ACTS 13:32–33, ESV

the U.S.-Mexico border. Materials to promote the tour were available at our evangelism summits held in Spanish in four of the cities on the tour. In between sessions, staff met with pastors about the Frontera Tour and shared how their churches could help make this Gospel outreach possible. Staff also facilitated pastor meetings to encourage their people to come and invite their friends to hear the Good News proclaimed.

PRAYER REQUEST:

Pray that God will continue to open doors for Gospel proclamation and Christ-centered discipleship through Hispanic Initiatives in 2024.

‘I NEEDED THE LORD’

Jersey\* and his wife, Marisa,\* attended the God Loves You Tidewater Tour event in the Baltimore region. They quickly felt comfortable when the event began with music in English and Spanish. When the music stopped and Franklin began to preach, the words *sin* and *forgiveness* caught Jersey’s attention, and he followed along closely. When the invitation was offered moments later, Jersey stood, indicating he was ready to place his faith in Jesus Christ. He told one of our Spanish-speaking prayer team members that his wife often invited him to church, but he never went. “But today, I see ... I needed the Lord.”

\*Names and photos changed to protect privacy.





# Refreshed by Time in God’s Word



Believers from across the globe come to The Cove to spend focused time in God’s Word and with Him in a beautiful mountain setting.

“Seek the Lord and his strength; seek his presence continually!” —PSALM 105:4, ESV

God worked powerfully in many lives at the Billy Graham Training Center at The Cove in 2023. Guests from across the globe came to find refreshment, rest, and renewal in God’s Word and presence—just as Billy and Ruth Bell Graham envisioned more than three decades ago.

The Cove offered more than 150 programmed events and served a record number of guests—more than 21,200 throughout the year. We praise God for the more than 1,700 spiritual decisions recorded, including 19 individuals who said they placed their faith in Jesus Christ. The Chatlos Memorial Chapel welcomed more than 14,300 visitors, many of whom heard the Gospel—and 27 of them reported life-changing decisions for the Lord.

Our annual women’s Bible studies were held in January and February, bringing a combined average of 120 women to the Training Center each week. The sessions were also livestreamed, making morning and evening teaching available to an additional 1,300 women. We praise God for the opportunity for ongoing ministry through these studies, as the sessions remained posted on The Cove’s Facebook

page and have been viewed several thousand times since.

More than 380 men attended the annual men’s retreat in April. Tony Dungy and James “J.B.” Brown offered powerful messages from God’s Word. In June, more than 420 women attended a women’s seminar with Lisa Harper and were encouraged by her Biblical teaching. The Cove also continued its ministry to military couples by offering three Military Marriage Retreats through the year, eventually hosting nearly 650 personnel and their spouses. These special events offered Scriptural teaching on the unique challenges faced by these couples.

In October, 19 women who have lost loved ones in military service to our nation attended the annual Gold Star Wives retreat, which offers spiritual support to those who have experienced such deep tragedy.

Throughout the year, The Cove also hosted seven Pastor Renewal Retreats, welcoming 1,640 pastors and spouses for rest, renewal, and encouragement. Many couples enjoyed meals and on-property lodging at these retreats at no cost through the generous support of our ministry partners.

Cove staff also welcomed more than 160 guest groups that hosted their own events on-property, offering Christ-centered hospitality to more than 9,300 men and women.

## PRAYER REQUEST:

Pray that all those who visit the Billy Graham Training Center at The Cove in 2024 will be pointed to the truth found only in God’s Word—and will leave renewed by His presence.

## RESTORATION

After moving 14 times around the United States and overseas through his service to our nation, Seth\* and Crystal\* were experiencing the stress of so much change in their marriage. After attending a Military Marriage Retreat at The Cove, the couple shared, “This weekend together at The Cove has been a much needed and divinely inspired time of refreshment and restoration for our weary souls. This place is truly special, and we have experienced the kindness of Jesus. Our hearts are forever grateful for your generosity to make this possible for us.”

\*Names and photos changed to protect privacy.





# Sharing the Life-Changing Power of the Gospel With Millions Online

The internet evangelism ministry *Search for Jesus* shares the Gospel in multiple languages and invites viewers to begin a relationship with Jesus Christ.

## *Search for Jesus* continues to change lives with the Good News of Jesus Christ.

We thank God for the powerful opportunity to share the Gospel with people far from Him—across the globe and around-the-clock. In 2023, there were more than 9.5 million visits to one of our evangelistic websites and 1.9 million followers of our social media pages in multiple languages, including English, Spanish, Portuguese, Chinese, Arabic, Russian, and American Sign Language (ASL).

Last year, visitors indicated approximately 653,000 decisions for Christ through *Search for Jesus*. More than 135,700 requested and received digital discipleship materials to grow in their faith, and more than 37,700 enrolled in one of our online discipleship courses. Our church locator tool also saw more than 21,700 inquiries as people searched for Bible-teaching churches in their community.

*Search for Jesus* prioritizes connecting inquirers with one of our 1,653 trained volunteers from 44 countries. These faithful partners share the Gospel and disciple new

believers online through live chat, social media messaging, email, and online courses. Thousands found “*newness of life*” (Romans 6:4, ESV) through this ministry.

Our volunteer team served a total of 319,000 hours, responded to 464,632 personal messages, and ministered to students in 32,233 online courses. This represents a 57% increase over 2022. Pointing to the truth found in God’s Word, our volunteers had the privilege of seeing more than 7,200 people

make decisions for Jesus Christ through their conversations.

**“You will call upon Me  
and go and pray to Me,  
and I will listen to you.  
And you will seek Me  
and find Me, when you  
search for Me with all  
your heart.”**

—JEREMIAH 29:12–13, NKJV

Foreign-language volunteer teams grew by 38% to a combined total of 616 volunteers. The Arabic ministry’s evangelistic YouTube channel increased from 30,000

subscribers to 300,000. The Chinese ministry expanded its resources to serve Cantonese speakers in addition to its existing Mandarin language ministry. The ASL ministry began the year with about 30 inquiries per month. By year’s end, that number rose to 120. A pilot program was initiated in 2023 to test ministry potential in four additional languages.

### PRAYER REQUEST:

Please pray for the Lord to work through our volunteers who daily respond with God’s Word to people searching for hope and truth online. Ask God to give them boldness and discernment as they “*make known His deeds among the peoples*” (Psalm 105:1, NKJV).

## AMAZING LOVE OF GOD

Nooshin\* lives in Australia and found our website after looking for answers about faith. She began to chat with one of our volunteers, explaining that she has rejected her family’s Muslim faith. “I tried everything and I couldn’t find my heart,” she wrote. “I hope you and Jesus can help me.” After hearing the Gospel, Nooshin doubted she was worthy of God’s love. Through continued contact over many weeks, our volunteer could see that the Holy Spirit was working in her heart. We praise God that Nooshin surrendered her life to Jesus Christ. After praying to receive the Lord, she wrote, “The love of Jesus is [incredible].”

\*Names and photos changed to protect privacy.





# Sharing the Hope of Jesus Christ—on TV and by Phone



As Franklin Graham shares the Gospel, hundreds respond by faith and call to speak with a trained associate 24/7.

“When you heard the word of truth, the gospel of your salvation, and believed in him, [you] were sealed with the promised Holy Spirit.”

—EPHESIANS 1:13, ESV

2023 marked the fourth year that BGEA reached people across the nation with the Good News of Jesus Christ through Gospel TV spots. These ads are broadcast on local stations and national cable networks across the U.S. and were shown 8,000 times in 2023 alone. More than 4,500 Gospel spots were also broadcast on national radio during the year.

Gospel TV and radio campaigns play a vital role in directing callers to the Billy Graham 24/7 Prayer Line. In every 60-second TV spot, Franklin presents the Gospel and viewers are shown the toll-free prayer line number. They’re encouraged to call if they made a spiritual decision as they watched Franklin or if they simply need someone to pray with. We praise God for the more than 900 associates and volunteers who speak with these men and women. Throughout the year, these men and women answered an average of 1,850 calls a day and pointed people to the “*hope of eternal life, which God, who never lies, promised before the ages began*” (Titus 1:2, ESV). More than 681,000 calls were answered by our team members—with over 6,400 recorded decisions for Jesus Christ.

### PRAYER REQUEST:

Please pray for all those who see or hear the Gospel spots and call the prayer line throughout the year. Ask the Holy Spirit to open their hearts to God’s truth—and pray that our volunteers and associates will be blessed with wisdom and discernment during these conversations.

### EAGER TO KNOW MORE

Ryan\* called in after he saw a Gospel spot on TV and got right to the point. “What’s this all about?” he asked Santos,\* our team member. Using Scripture, Santos carefully explained what it means to have a relationship with the Lord, and Ryan was excited to start his new life with Christ. After praying in repentance and faith, he asked Santos how to pursue a deep relationship with the Savior. He pointed Ryan to our free online discipleship resources, sent him a new Bible, and helped him access our church locator tool. Ryan said he was looking forward to attending a nearby church—and he planned to bring his fiancée with him.

\*Names and photos changed to protect privacy.





# Broadcasting God’s Word and His Truth

BGEA’s Media Ministry proclaims the Good News of Jesus Christ through a variety of platforms—impacting hundreds daily.

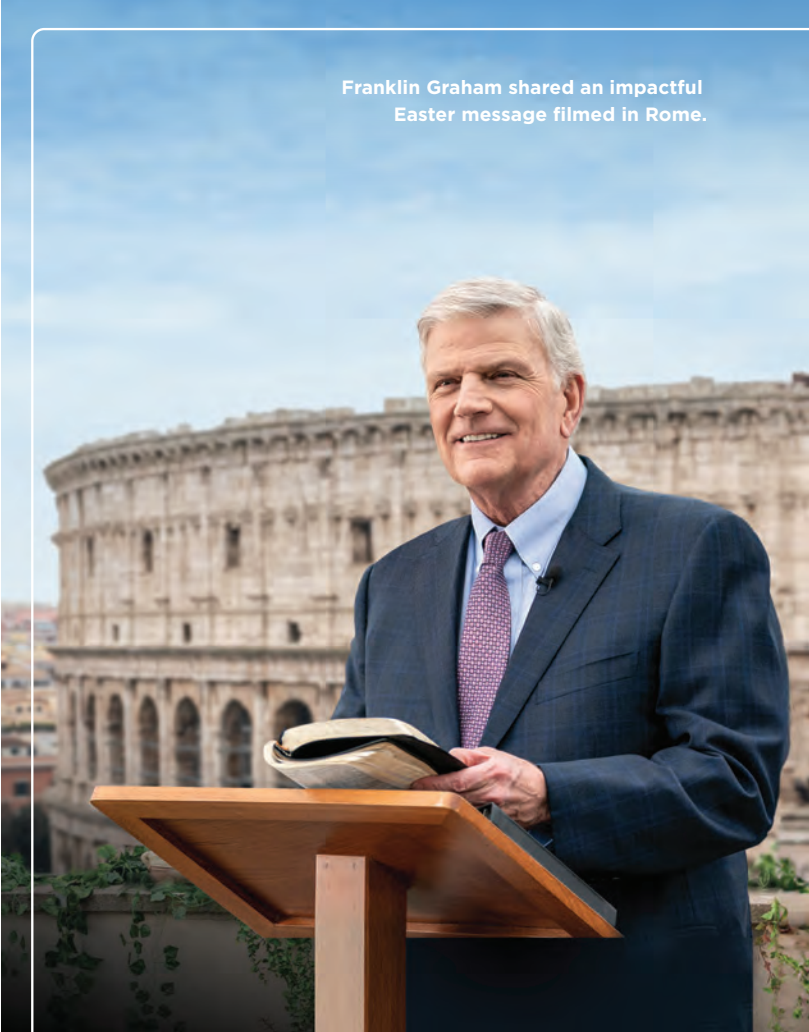
## TV AND VIDEO

In 2023, BGEA continued to share the Gospel through television and online films, documentaries, and special programs. Our content was featured on Christian cable networks, select regional TV affiliates, and on BGEA websites as well as Amazon, Roku, iTunes, Fox Nation, Redbox, and many other digital platforms. BGEA video content is now available in 21 languages. The BGEA YouTube channel saw a 24.4% increase in subscribers in 2023, with 169,247 new subscribers. On Amazon’s streaming platform, people watched more than 900,000 hours of BGEA content in 2023.

In April, BGEA premiered *The New Birth: Easter From Rome*, with a Gospel message from Franklin Graham. With the Roman Colosseum as the backdrop, the program included music performed by Michael W. Smith accompanied by a choir and orchestra. A total of 135 stations broadcasted the program throughout the United States. BGEA also produced versions



BGEA programs—on TV and online—share the Gospel of Jesus Christ with people all over the world.



Franklin Graham shared an impactful Easter message filmed in Rome.

in Italian, Spanish, and American Sign Language (ASL). The program was viewed on Facebook and YouTube more than 60,000 times with many decisions for Jesus Christ.

**“Do not be conformed to this world, but be transformed by the renewing of your mind.”**  
—ROMANS 12:2, NKJV

In December, BGEA produced and aired *Joy to the World: Christmas With Will Graham*. Recorded at Chatlos Memorial

Chapel at the Billy Graham Training Center at The Cove, this online Christmas special included a message from Will Graham and music from Natalie Grant. Additional versions in ASL and Spanish were also shown. More than 500 viewers indicated decisions for Christ after watching the program.

The Billy Graham Classics include over 1,600 Billy Graham sermons from decades of ministry. These programs are available online and on TBN, Daystar, GOD TV, and numerous digital platforms.

## INTERNET/DIGITAL

More than 8.8 million users from 199 countries visited at least one of BGEA’s ministry or event websites in English, Spanish, German, and Italian in 2023 and more than 68% of the viewers used mobile

devices. Billy Graham’s Daily Devotion and *My Answer* column drew more than 1 million users. The most searched topics included the rapture, Christmas, and chaos in the world.

Social media continues to be an effective means of spreading the Good News. BGEA has gained over 1 million new followers across 64 social media accounts, including Facebook, X (formerly Twitter), Instagram, YouTube, Pinterest, Threads, and TikTok. The ministry now actively communicates with more than 12 million followers.

This year, our YouTube channel gained more than 169,000 new subscribers, and our TikTok followers grew by 37,000. BGEA’s Spanish social media increased significantly in size, with the Facebook account tallying 49,000 followers and the YouTube channel accounting for 61,000 subscribers.

God’s Word and truth is shared around the world using every means available and many lives are changed for eternity.





MEDIA MINISTRY

AUDIO AND BLUE RIDGE BROADCASTING

From podcasts to radio programs, BGEA continues to use audio to share the hope of Jesus Christ with listeners across the globe.

Franklin Graham’s powerful Easter message *The New Birth: Easter From Rome* aired on The Billy Graham Channel on SiriusXM satellite radio, in addition to an Easter special with a message from Billy Graham. Special programs also aired at Thanksgiving, Christmas, and New Year’s.

To help Christians share their faith, BGEA produced a four-part audio series, “Evangelism 101 With Billy Graham.” The series aired on The Billy Graham Channel and is available on BillyGraham.org. Another new program, “Mentors: Pastors Who Inspired Billy Graham,” introduced listeners to the pastors who influenced Mr. Graham’s walk with the Lord, and airs four times weekly.

The Billy Graham 24/7 Prayer Line became a resource for listeners of SiriusXM’s The Message, their contemporary Christian music channel, and for listeners of The Life FM, a 25-station network in the South and Midwest. The 121-station Bott Radio Network shared the opportunity to call the prayer line as well.

BGEA produced two podcasts. *GPS: God. People. Stories.* features powerful testimonies of how God changes lives. The *Fearless With Cissie Graham Lynch* podcast, hosted by Franklin Graham’s daughter, Cissie, challenges listeners to



have “a fearless faith in a compromising culture.”

Blue Ridge Broadcasting’s The Light FM stations served its listening audience through Christ-centered music, impactful Bible teaching programs, and mission-focused outreach. In 2023, listeners funded over 2,000 ultrasounds for 18 area pregnancy centers. In addition, The Light FM identified four communities with tangible unmet needs and encouraged listeners to serve their neighbors as a witness to their faith in the Lord.

DECISION MAGAZINE

Now in its 65<sup>th</sup> year, *Decision* magazine features evangelistic articles that call people to follow Christ and boldly stand for His truth. The magazine printed more than 3.9 million copies in 2023, reaching people in more than 60 countries. Each issue of *Decision* features articles on current events and cultural issues from respected Christian leaders and Bible teachers, as well as devotional content to help readers grow closer to the Lord—all of which is also available online at **DecisionMagazine.com**.



Each issue of *Decision* magazine equips and challenges readers to stand firm in their faith.

In addition to regular subscribers, thousands of copies of each issue were sent in bulk to chaplains at prisons and jails across the United States.

*Decision*’s weekly email devotional was sent to more than 46,000 subscribers on average, and its weekly news digest email reached an average of more than 21,000 addresses.

One reader recently wrote, “I just made a recommitment to Jesus Christ while reading the *Decision* magazine article [from] a Billy Graham sermon on the end of the world. I am truly repentant of my sins and sincerely trust Jesus Christ alone for forgiveness and salvation.”

PRAYER REQUEST:

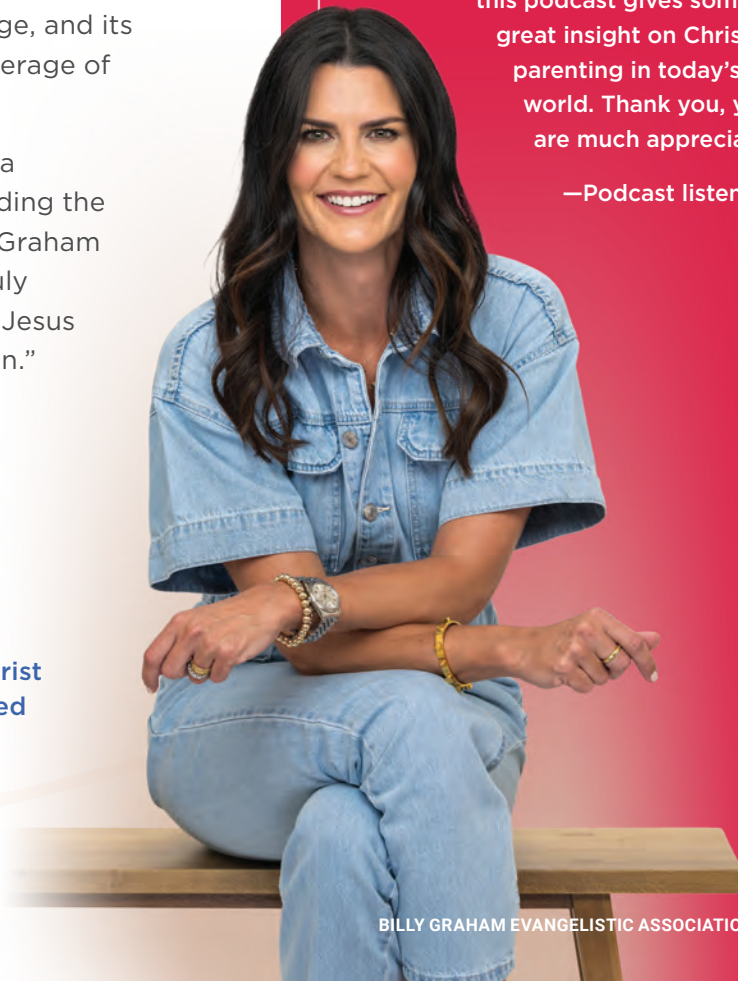
Pray for all those who came to faith in Christ Jesus through the work of our multifaceted media ministry. Ask God that each one would “walk worthy of the Lord, fully pleasing Him” (Colossians 1:10, NKJV).

FEARLESS

Franklin Graham’s daughter, Cissie Graham Lynch, challenges listeners to have “a fearless faith in a compromising culture” on her podcast, *Fearless*. The most listened-to episodes in 2023 offered Biblical insights on the conflict in Israel and Pride month. An appreciative *Fearless* listener said, “In a world that’s falling apart, this podcast brings hope—the hope of Jesus.” On two podcast providers, Spotify and Apple Podcasts, *Fearless* added 5,820 new followers.

“*Fearless* is an incredible podcast. I love how Cissie includes subjects that are relevant to our culture but not always easy to talk about. We are raising our children in a different world than the one we grew up in, and this podcast gives some great insight on Christian parenting in today’s world. Thank you, you are much appreciated!”

—Podcast listener





# WHAT WE BELIEVE

**WE BELIEVE** the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world. *(1 Thessalonians 2:13; 2 Timothy 3:15–17; John 3:16.)*

**WE BELIEVE** that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit. *(Matthew 28:19; John 10:30; Ephesians 4:4–6.)*

**WE BELIEVE** in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory. *(Matthew 1:23; John 1:1–4 and 1:29; Acts 1:11 and 2:22–24; Romans 8:34; 1 Corinthians 15:3–4; 2 Corinthians 5:21; Philippians 2:5–11; Hebrews 1:1–4 and 4:15.)*

**WE BELIEVE** that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore, we believe that God will reward the righteous with eternal life in Heaven, and that He will banish the unrighteous to everlasting punishment in Hell. *(Luke 24:46–47; John 14:6; Acts 4:12; Romans 3:23; 2 Corinthians 5:10–11; Ephesians 1:7 and 2:8–9; Titus 3:4–7.)*

**WE BELIEVE** in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life. *(John 3:5–8; Acts 1:8 and 4:31; Romans 8:9; 1 Corinthians 2:14; Galatians 5:16–18; Ephesians 6:12; Colossians 2:6–10.)*

**WE BELIEVE** in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment. *(1 Corinthians 15:51–57; Revelation 20:11–15.)*

**WE BELIEVE** in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church. *(1 Corinthians 12:12, 27; Ephesians 1:22–23.)*

**WE BELIEVE** that the ministry of evangelism (sharing the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ. *(Matthew 28:18–20; Acts 1:8; Romans 10:9–15; 1 Peter 3:15.)*

**WE BELIEVE** God’s plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made for each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female. *(Genesis 2:24; Matthew 19:5–6; Mark 10:6–9; Romans 1:26–27; 1 Corinthians 6:9.)*

**WE BELIEVE** that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism. *(Matthew 9:35–38; 22:37–39, and 28:18–20; Acts 1:8; Romans 10:9–15 and 12:20–21; Galatians 6:10; Colossians 2:6–10; 1 Peter 3:15.)*

**WE BELIEVE** that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen. *(Psalm 139:13; Isaiah 49:1; Jeremiah 1:5; Matthew 22:37–39; Romans 12:20–21; Galatians 6:10.)*

**WE BELIEVE** God wonderfully and immutably creates each person biological male or female. These two distinct but complementary sexes together reflect the image and likeness of God. Rejection of one’s biological sex is a rejection of God’s merciful design and creative order. *(Genesis 1:26–27; Mark 10:6; 1 Corinthians 6:9; Deuteronomy 22:5.)*

“All Scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness, that the man of God may be complete, thoroughly equipped for every good work.”

—2 TIMOTHY 3:16–17, NKJV

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

BILLY GRAHAM EVANGELISTIC ASSOCIATION AND CONSOLIDATED ORGANIZATIONS

DECEMBER 31, 2023 WITH COMPARATIVE TOTALS FOR 2022

	2023	2022
<strong>ASSETS</strong>		
Cash and cash equivalents	\$ 80,301,650	\$ 74,802,843
Accounts receivable, net	2,501,791	1,899,961
Contributions receivable, net	24,416,076	11,699,469
Inventories	867,976	808,435
Prepaid expenses and other current assets	2,866,779	3,047,594
	<strong>110,954,272</strong>	<strong>92,258,302</strong>
Property and equipment, net of accumulated depreciation	82,833,972	85,855,299
Investments:		
Investments functioning as endowments	274,487,235	243,774,407
Other long-term investments	18,910,755	17,778,608
Deferred giving program	110,050,772	97,671,163
	<strong>403,448,762</strong>	<strong>359,224,178</strong>
Beneficial interest in remainder trusts	2,346,968	2,541,968
Other assets	8,160,284	8,062,290
<strong>TOTAL ASSETS</strong>	<strong>\$ 607,744,258</strong>	<strong>\$ 547,942,037</strong>
<strong>LIABILITIES AND NET ASSETS</strong>		
Liabilities:		
Accounts payable	\$ 7,220,401	\$ 6,820,428
Accrued expenses	5,137,748	4,543,353
Deferred revenue	3,140,617	3,048,842
Deferred giving program	58,262,278	55,405,999
Total liabilities	<strong>73,761,044</strong>	<strong>69,818,622</strong>
Net assets:		
Without donor restrictions:		
Charitable gift annuities	44,398,862	34,566,408
Undesignated	76,527,112	75,533,033
Investment in property and equipment	82,833,972	85,855,299
Designated by the governing board for endowment	238,439,588	212,686,559
Total without donor restrictions	<strong>442,199,534</strong>	<strong>408,641,299</strong>
With donor restrictions	91,783,680	69,482,116
Total net assets	<strong>533,983,214</strong>	<strong>478,123,415</strong>
<strong>TOTAL LIABILITIES AND NET ASSETS</strong>	<strong>\$ 607,744,258</strong>	<strong>\$ 547,942,037</strong>

To see the complete version of the Billy Graham Evangelistic Association 2023 audited financial statements, please go to [BillyGraham.org/financial](https://BillyGraham.org/financial).



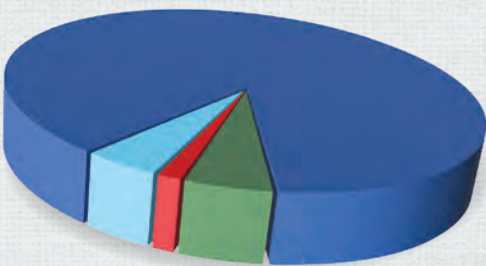
# CONSOLIDATED STATEMENT OF ACTIVITIES

## BILLY GRAHAM EVANGELISTIC ASSOCIATION AND CONSOLIDATED ORGANIZATIONS

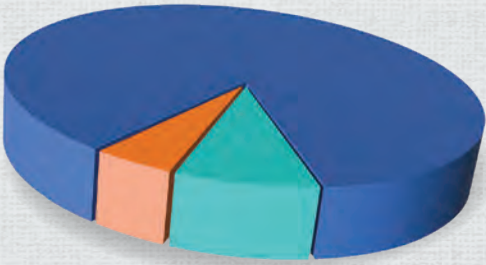
YEAR ENDED DECEMBER 31, 2023 WITH SUMMARIZED COMPARATIVE TOTALS FOR 2022

	2023 WITHOUT DONOR RESTRICTIONS	2023 WITH DONOR RESTRICTIONS	2023 TOTAL	2022 TOTAL
<b>OPERATING ACTIVITIES</b>				
Support and revenue:				
Contributions of financial assets	\$ 104,378,742	\$ 50,012,052	\$ 154,390,794	\$ 143,055,047
Contributions of nonfinancial assets	522,424	1,548,239	2,070,663	2,342,374
Billy Graham Training Center	9,511,272	-	9,511,272	8,516,734
<i>Decision</i> magazine and other evangelistic materials	2,062,895	-	2,062,895	2,278,196
Other income	6,996,039	290,300	7,286,339	9,237,318
Net assets released from restrictions	34,384,688	(34,384,688)	-	-
Total support and revenue	157,856,060	17,465,903	175,321,963	165,429,669
Operating expenses:				
Ministry expenses:				
Evangelistic Events	36,050,283	-	36,050,283	34,464,936
Billy Graham Training Center	15,693,334	-	15,693,334	13,386,850
Gospel TV Spots and 24/7 Prayer Line	14,806,399	-	14,806,399	17,624,392
Billy Graham Library and Archive Center	13,514,066	-	13,514,066	9,576,370
God Loves You Tour	11,007,780	-	11,007,780	9,234,415
<i>Search for Jesus</i>	8,548,148	-	8,548,148	7,722,399
Billy Graham Rapid Response Team	8,451,226	-	8,451,226	9,269,783
Print and internet	6,844,320	-	6,844,320	5,710,156
Radio	5,573,703	-	5,573,703	5,568,625
<i>Decision</i> magazine	5,409,565	-	5,409,565	5,254,855
Television and film	4,415,092	-	4,415,092	6,126,831
Church ministry	2,708,746	-	2,708,746	1,617,465
Other evangelistic ministry	12,474,658	-	12,474,658	12,564,628
Total ministry expenses	145,497,320	-	145,497,320	138,121,705
Support activities:				
Fundraising	8,332,953	-	8,332,953	8,063,630
General and administrative	14,872,334	-	14,872,334	14,500,587
Total operating expenses	168,702,607	-	168,702,607	160,685,922
Change in net assets from operations	(10,846,547)	17,465,903	6,619,356	4,743,747
<b>NONOPERATING ACTIVITIES</b>				
Net investment return	36,155,884	5,286,349	41,442,233	(47,079,286)
Change in value of annuities and trusts	9,170,794	(344,809)	8,825,985	(1,796,966)
Other nonoperating income (loss)	(921,896)	(105,879)	(1,027,775)	298,631
Total nonoperating activities	44,404,782	4,835,661	49,240,443	(48,577,621)
Change in net assets	33,558,235	22,301,564	55,859,799	(43,833,874)
Net assets, beginning of year	408,641,299	69,482,116	478,123,415	521,957,289
Net assets, end of year	\$ 442,199,534	\$ 91,783,680	\$ 533,983,214	\$ 478,123,415

## 2023 OPERATING SUPPORT AND REVENUE



## 2023 OPERATING EXPENSES



To see the complete version of the Billy Graham Evangelistic Association 2023 audited financial statements, please go to [BillyGraham.org/financial](https://BillyGraham.org/financial).



BOARD MEMBERS

Continuing the lifelong work of Billy Graham, the Billy Graham Evangelistic Association exists to support and extend the evangelistic calling and ministry of Franklin Graham by proclaiming the Gospel of the Lord Jesus Christ to all we can by every effective means available to us and by equipping the church and others to do the same.



**DAVID BRUCE**  
Executive Vice President  
Billy Graham Archive and  
Research Center and the  
Billy Graham Library  
Billy Graham Evangelistic  
Association  
Montreat, North Carolina  
Elected 2002



**MICHAEL CHEATHAM, MD,**  
**FACS, FCCM**  
Orlando Health  
Surgery Group  
Orlando, Florida  
Elected 2016



**FRANKLIN GRAHAM** ▲ ●  
Chairman, President,  
and Chief Executive Officer  
Billy Graham Evangelistic  
Association  
Chairman, President,  
and Chief Executive Officer  
Samaritan's Purse  
Boone, North Carolina  
Elected 1979



**MELVIN GRAHAM** ▲  
President and Owner  
Graham Enterprises  
Charlotte, North Carolina  
Elected 2001



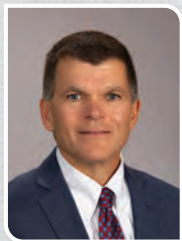
**ROY GRAHAM** ●  
Vice President  
Donor Ministries  
Billy Graham Evangelistic  
Association  
Charlotte, North Carolina  
Elected 2022



**WILL GRAHAM**  
Vice Chairman and  
Executive Vice President  
Billy Graham Evangelistic  
Association  
Asheville, North Carolina  
Elected 2005



**FRANK HARRISON, III** ●  
Chairman and  
Chief Executive Officer  
Coca-Cola Consolidated Inc.  
Charlotte, North Carolina  
Elected 2002



**THOMAS HODGES** ●  
Executive Vice President  
Private Wealth  
Division Director  
Truist Bank  
Charlotte, North Carolina  
Elected 2016



**GREG LAURIE**  
Senior Pastor  
Harvest Christian Fellowship  
Evangelist for  
Harvest Crusades  
Riverside, California  
Elected 1994



**BRIAN PAULS**  
President  
PAULS Corporation  
Denver, Colorado  
Elected 2022



**PAUL SABER** ▲ ●  
President and  
Chief Executive Officer  
Manna Development  
Group LLC  
Encinitas, California  
Elected 2006



**RICHARD WILLIAMS** ●  
Vice President of Corporate  
Community Affairs  
Duke Energy Corporation  
President, The Duke Energy  
Foundation (Retired)  
Huntersville, North Carolina  
Elected 2023



**DONALD WILTON**  
Pastor, Speaker, Teacher  
Spartanburg, South Carolina  
Elected 2017

“Pray for us; for we are  
confident that we have a  
good conscience, in all things  
desiring to live honorably.”  
—HEBREWS 13:18, NKJV

KEY:  
▲ Executive Committee  
● Audit Committee

BOARD MEMBERS EMERITUS



**KEN BARUN**  
Consultant  
Billy Graham Evangelistic  
Association  
Charlotte, North Carolina  
Elected 2018  
Emeritus 2023



**DAVID BURNHAM**  
Chairman  
Burnham Ministries  
International  
Boca Raton, Florida  
Elected 1985  
Emeritus 1998



**MELVIN CHEATHAM, MD**  
Clinical Professor of  
Neurosurgery  
UCLA Medical Center  
Ventura, California  
Elected 1997  
Emeritus 2008



**HERBERT HESS**  
President Emeritus  
North American Management  
Hingham, Massachusetts  
Elected 1979  
Emeritus 2012



**ANNE GRAHAM LOTZ**  
President  
AnGeL Ministries  
Raleigh, North Carolina  
Elected 1994  
Emeritus 2023



**CHARLES MORGAN, JR.**  
Attorney  
Miami, Florida  
Elected 1983  
Emeritus 2015



**WILLIAM PAULS** ▲  
Chairman  
PAULS Corporation  
Denver, Colorado  
Elected 1997  
Emeritus 2020



**WILLIAM POLLARD**  
Chairman Emeritus  
Fairwyn Investment Company  
Carol Stream, Illinois  
Elected 1986  
Emeritus 2013

IN MEMORY



**HOWARD KAST • 1921–2023**  
Member of the Board of Directors, 1987–2023

C. Howard Kast was born in Iowa and graduated from Drake University with a degree in accounting in 1946. He served as a managing partner with Deloitte Touche for several decades and also served on numerous boards. He was elected to the BGEA Board of Directors in 1987 and faithfully served until his death.



**GRAEME KEITH • 1932–2023**  
Member of the Board of Directors, 1990–2023

Graeme Keith was born in Greenwood, South Carolina, and raised in a loving Christian family. He attended Davidson College and graduated with a degree in business in 1958. He met Billy Graham at the bank where he worked and agreed to serve on the Finance Committee of the 1958 Billy Graham Crusade in Charlotte. He served in other leadership roles over the years and was invited to join the board of directors in 1990. Keith played an instrumental role in assisting the relocation of the BGEA headquarters from Minneapolis, Minnesota, to its present location in Charlotte, North Carolina.

OFFICERS

- FRANKLIN GRAHAM**  
Chairman
- WILL GRAHAM**  
Vice Chairman
- MELVIN GRAHAM**  
Chairman of Executive Committee
- DANIEL ALLEN**  
Secretary
- WILLIAM PAULS**  
Treasurer
- THOMAS HODGES**  
Assistant Treasurer

COMMITTEE CHAIRPERSONS

- MELVIN GRAHAM**  
Executive Committee
- FRANK HARRISON, III**  
Audit Committee
- PAUL SABER**  
Compensation Committee
- MELVIN GRAHAM**  
Development Committee
- FRANK HARRISON, III**  
Field Ministry Committee
- WILLIAM PAULS**  
Finance Committee
- DAVID BRUCE**  
Insurance Committee
- WILLIAM PAULS**  
International Security Risk  
Assessment Committee
- FRANKLIN GRAHAM**  
Nominating Committee
- PAUL SABER**  
Retirement Plan  
Committee
- MELVIN GRAHAM**  
Succession Plan Committee



**BILLY  
GRAHAM**  
Evangelistic Association  
*Always Good News.*

**FRANKLIN GRAHAM, PRESIDENT & CEO**  
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**CHARLOTTE, NC 28201-0001**  
**1-877-247-2426 (1-877-2GRAHAM)**  
**BILLYGRAHAM.ORG**

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