# HE RETURNS

"Salvation is nearer to us than when we first believed. The night is almost gone, and the day is near." —ROMANS 13:11-12, NASB

**2022 ANNUAL REPORT** BILLY GRAHAM EVANGELISTIC ASSOCIATION

"Continue in the faith, stable and steadfast, not shifting from the hope of the gospel." -COLOSSIANS 1:23, ESV

> A trained volunteer offers discipleship materials to an inquirer during the God Loves You Tour event in Rochester, Minnesota.

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# MESSAGE FROM OUR PRESIDENT

# DEAR FRIEND,

You helped reach countless people with the Good News that "God demonstrates His own love toward us, in that while we were still sinners, Christ died for us" (Romans 5:8, NKJV), and I'm grateful for you.

From the long-awaited God Loves You Tour in the United Kingdom to Festivals in Mongolia and Italy, we are thankful for the many doors that God opened for the Gospel in 2022. Men, women, and children from all walks of life told us they made life-changing decisions for the Lord through these events, as well as other outreaches, including Billy Graham Rapid Response Team deployments, our 24/7 prayer line, and Search for Jesus internet evangelism ministry.

None of this Gospel ministry would be possible without the prayers, support, and partnership of believers like you. As we look ahead to another full year of evangelism, will you join me in prayer? Please ask God to move in powerful ways as we share His love and truth with people far from Him.

May He richly bless you.

Sincerely,

Franklin Graham President







ARCHIVE AND

WITH FRANKLIN GRAHAM RIO DE JANEIRO, BRAZIL

# "Go into all the world ..."

-MARK 16:15, ESV

2022 MINISTRY REPORT

This was the first time since the beginning of the pandemic that God opened the door for a full year of in-person evangelistic events on five continents. By His grace, we had the opportunity to share the Good News of Jesus Christ with thousands of people around the world.



**UKRAINE:** Franklin Graham and the Billy Graham Rapid Response Team chaplains ministered to suffering people in the conflict-torn country.

## **UNITED KINGDOM:**

The rescheduled God Loves You Tour was held in four locations: Liverpool, Wales, Sheffield, and London.

# MONGOLIA:

In this predominately Buddhist country, thousands attended the Festival of Joy, and 2,000 indicated decisions for Christ.

ITALY: The unprecedented Noi Festival was the largest evangelistic event of its kind

in Milan.

# **ARCHIVE AND** RESEARCH **CENTER:** This long-awaited 30,000-squarefoot facility

opened on what would have been Billy Graham's 104<sup>th</sup> birthday.

GOD LOVES YOU TOUR WITH FRANKLIN GRAHAM UNITED KINGDOM

> **BILLY GRAHAM RAPID RESPONSE TEAM** DEPLOYMENTS UKRAINE

NOI FESTIVAL WITH FRANKLIN GRAHAM MILAN, ITALY

> TASMANIA CELEBRATION WITH WILL GRAHAM TASMANIA, AUSTRALIA



FESTIVAL OF JOY WITH FRANKLIN GRAHAM ULAANBAATAR, MONGOLIA

GOD LOVES YOU TOUR WITH FRANKLIN GRAHAM NEW ZEALAND

# **NEW ZEALAND:**

Sixty-three years after Billy Graham's New Zealand Crusade, Franklin Graham hosted the God Loves You Tour in the same three cities of Christchurch, Wellington, and Auckland.

## CANADA:

Will Graham's Northern Canada Christmas Tour reached three remote communities with the Gospel.

# PROCLAIMING VICTORY **THROUGH JESUS CHRIST**

FRANKLIN GRAHAM EVANGELISTIC EVENTS INCLUDING FESTIVALS AND **GOD LOVES YOU TOURS** 

**MORE THAN** 184,270 2,310 **PEOPLE HEARD** RECORDED THE GOSPEL DECISIONS

Jamie was invited to the London stop of the God Loves You Tour by his neighbors, local church leaders who were volunteering during the event. The young man had experienced so much heartbreak-his parents fought constantly before divorcing, and he ended up using drugs to cope with the pain. Jamie listened closely to the Gospel before walking forward to surrender his life to Christ. "My whole life changed," he told one of the prayer counselors. "This is the moment." Jamie's neighbors made sure to connect with him afterward and promised to help him grow closer to the Lord.

Sheffield, England, marked the third

stop on the U.K. God Loves You Tour.

After years of postponing and rescheduling, God opened the doors for long-awaited evangelistic outreaches in countries from the United Kingdom to Mongolia.

# GOD LOVES YOU TOUR-U.K.

During the first half of the year, Franklin traveled to the U.K. for the God Loves You Tour, which took place two years after its initially scheduled date following COVID-19 and ongoing lif with venues over discrim cancellations. In recent de Christianity in the U.K. ha declined. Only half of the identifies as Christian, do about 23% in 10 years. "T country has changed so in the last 20, 30 years, k needs of the human hear changed," Franklin said. tour was met by opposition from media and a handful of local activists-but on the day of each event the venues were filled as thousands came to hear the Gospel.

The tour kicked off in Liverpool on May 14. When Franklin took to the stage, he updated the crowd about the highly anticipated Liverpool FC vs. Chelsea soccer game that had just ended with a winning penalty kick by Liverpool. "I'm proud of your football team. They pulled it off in sudden

# FRANKLIN GRAHAM EVANGELISTIC EVENTS

itigation	"We do not wrestle against
ninatory	-
decades,	flesh and blood, but
as	against the rulers, against
e nation	the authorities, against
	the cosmic powers over
own	this present darkness,
This	against the spiritual forces
much	
but the	of evil in the heavenly
rt haven't	places." – EPHESIANS 6:12, ESV
The	

# FRANKLIN GRAHAM EVANGELISTIC EVENTS

death," he said, before turning the message back to another kind of death. "The whole human race is under a death sentence," he said. "God's not dead. He's alive tonight here in Liverpool." More than 240 people responded to that message by making decisions for the Lord.

Franklin traveled to Newport, in southern Wales, on May 21 and Sheffield, England, on May 25 for the next legs of the tour. In both cities, the tour was an answer to years of prayer. In Newport, local pastor Rev. Wade McLennan shared that his congregation had been asking God to bring "heavy hitters" to the nation to boldly preach the Good News. "When we heard that Franklin was coming to the U.K. ... we believed this was

# "We are ambassadors for Christ, God making his appeal through us." -2 CORINTHIANS 5:20, ESV

part of the answer to our prayers." Over 3,200 people gathered in the International

Convention Centre Wales to listen to Franklin preach. "The only hope for any of us here is God," he said. More than 220 said they were embracing that hope by surrendering their lives to Christ.

In Sheffield, Franklin preached on the life of King Manasseh—recorded in 2 Chronicles 33—and how God can rescue anyone, even those living in the deepest pits of sin. His message resonated with the crowd of over 4,300, and nearly 200 decisions for Christ were recorded.

The God Loves You Tour wrapped up in London on July 16, with musical guests including CeCe Winans and Michael W. Smith. Christians from more than 1,000 different congregations had prepared for the outreach, and approximately 7,600 people attended the final stop of the tour. "The boldness with which [Franklin Graham] gave the message ... really stood out," said one church leader. "He talked about issues some people would shy away from. He said it as the Word of God states it." As the crowd listened to the truth of the Gospel, God called more than 640 people to Himself.

# **RIO DE JANEIRO, BRAZIL**

On June 11, Franklin held the one-day Esperança Rio (Hope Rio) Festival on the historic Copacabana Beach in Rio de Janeiro. Because the beach—usually the site of massive parties—can be difficult to access, so-called "Rio cards" were given out to people across the city for weeks before the Festival. These cards were preloaded with transportation fees and were redeemable on boats, buses, and trains on the day of the Festival, making it possible for many people to attend.

Through a sheet of rain, Franklin asked the crowd of 68,500 to consider their eternal standing. "If you died tonight, would God receive you into His presence?" He asked. "He wants you to be with Him in Heaven. But the only way is through faith in Jesus Christ." Despite the bad weather, more than 4,760 responded with life-changing decisions for Christ.



PHOTO LEFT: The Esperança Rio Festival drew thousands to Brazil's famous Copacabana Beach.

**PHOTO ABOVE:** Despite the rain, people from all walks of life listened to Franklin preach during the Rio Festival.



**FESTIVAL OF JOY** WITH FRANKLIN GRAHAM ULAANBAATAR, MONGOLIA

"Jesus stopped for Zacchaeus," Franklin assured thousands gathered for the Festival. "He called him by name. He knows your name."

Batu was among those who attended the Festival in Ulaanbaatar. He is both deaf and blind, and in order to communicate, he signed into an interpreter's hand. For the first time, he was able to understand the Gospel message-and he responded by embracing the Good News. That night, he claimed the promise that "the free gift of God is eternal life in Christ Jesus our Lord" (Romans 6:23, ESV).

# **FRANKLIN GRAHAM EVANGELISTIC EVENTS**

# ULAANBAATAR, MONGOLIA

In September, Franklin traveled to Ulaanbaatar, Mongolia, for the Festival of Joy. Christians represent a tiny minority of the population, with most Mongolians identifying as Buddhist. More than 70% of Mongolians don't have access to running water. The Billy Graham Evangelistic Association (BGEA) provided complimentary water at local wells for two days ahead of the Festival in order to share the love of Jesus Christ in a tangible way and invite people to the upcoming Gospel outreach. Fifty churches also partnered with us to provide volunteers to help fill containers—and invite people to the Festival. On the day of the Festival, free bus transportation was provided. Thousands of the over 17,350 people who attended the services arrived by bus from neighboring districts. More than 2,000 responded to the Gospel by surrendering their lives to the Lord in repentance and faith.

"Jesus spoke to them again, saying, 'I am the light of the world. He who follows Me shall not walk in darkness, but have the light of life." –JOHN 8:12, NKJV

BILLY GRAHAM EVANGELISTIC ASSOCIATION

# GOD LOVES YOU TOUR-U.S.

In late September and early October, Franklin traveled to Allentown, Pennsylvania; York, Pennsylvania; Youngstown, Ohio; Flint, Michigan; Waukesha, Wisconsin; and Rochester, Minnesota, for the God Loves You Tour 2022. In each city, he proclaimed the "good news about the kingdom of God and the name of Jesus Christ" (Acts 8:12, ESV).

In the months leading up to these one-night events, we coordinated with hundreds of churches that worked hard to help prepare for the outreach. Our team called churches

"Jesus said to him, 'I am the way, the truth, and the life."" –JOHN 14:6, NKJV eventually engaging with more than 1,400 churches that participated in the tour. These congregations encouraged members to attend—and to bring

in the vicinity of each stop,

unsaved family and friends. Multiple events were also held ahead of the tour, including 34 Christian Life and Witness Course classes taught between July and September. More than 3,000 attended these classes, and over 1,900 signed up to serve as prayer team members. Special Nights of Worship and Prayer in the six cities also drew a total of over 2,000 men, women, and children.

By the time the tour wrapped up in Minnesota, more than 50,000 people had come to hear the Gospel—and over 2,700 people had

> indicated decisions for Jesus Christ.



In Youngstown, Ohio, parents brought their teenage son Ben to the God Loves You Tour. Paul, the father, had been saved years earlier after hearing one of Billy Graham's sermons on TV one night. Ben was struggling, and both of his parents were thrilled for the chance to bring him to the event where he could hear a clear presentation of the Gospel. The teen listened with an open heart—and at the end of the evening, he prayed a heartfelt prayer of surrender as he received Jesus Christ as Lord and Savior.

## FRANKLIN GRAHAM EVANGELISTIC EVENTS

## GOD LOVES YOU TOUR WITH FRANKLIN GRAHAM UNITED STATES

Thousands gathered in Soldiers Memorial Field Park in Rochester, Minnesota, as Franklin preached the Gospel during the last stop of the God Loves You Tour.

BILLY GRAHAM EVANGELISTIC ASSOCIATION

"Go into all the world and proclaim the gospel to the whole creation." -MARK 16:15. ESV

# FRANKLIN GRAHAM EVANGELISTIC EVENTS

# MILAN, ITALY

Franklin preached the Gospel during the one-day Noi Festival in Milan, Italy, on Oct. 29. The Festival name Noi-the Italian word meaning we or together-was chosen to reflect the cooperation of the churches involved and the opportunity for so many people to join together following the pandemic. While traditionally a difficult area to reach, the response of Samaritan's Purse and BGEA to the COVID-19 outbreak in the region in 2020 opened the door to this incredible ministry opportunity. For two years, hundreds of local churches worked together to make the Festival a reality. Mediolanum Forum officials said the Festival was the largest gathering they had ever hosted, with 13,200 in attendance. While Italy is steeped in religious tradition, Franklin Graham made it clear that he wasn't talking to Festival attendees about a religion. "I've met a lot of people who are religious but don't have a relationship with God," he said. "Religion is not enough. ... You cannot work for your salvation. You cannot buy your salvation." As he gave the invitation, the Holy Spirit worked and more than 620 people walked forward to indicate that they were making life-changing spiritual decisions.

# **NOI FESTIVAL** WITH FRANKLIN GRAHAM MILAN, ITALY

PHOTO ABOVE: Trained volunteers talked to those who wanted to make a decision for Jesus Christ.

PHOTO RIGHT: The 13,200 people who packed into the Mediolanum Forum for the Noi Festival was the largest crowd ever in the 32-year history of the arena.

Hundreds of people made decisions for Jesus Christ during the one-day Festival.



# GOD LOVES YOU TOUR-NEW ZEALAND

Franklin's final evangelistic events of this very busy year came on the distant shores of New Zealand, where he held the God Loves You Tour in Christchurch, Wellington, and Auckland.

Thousands of New Zealanders—also known as Kiwis—attended the first stop of the tour in Christchurch on Nov. 12. Franklin Graham was officially welcomed to the island nation by the Māori Christian community, descendants of the island's first inhabitants, during a special ceremony. Sharing the Gospel in this city was especially meaningful, considering the tragedies it's endured. Between 2010 and 2011, three deadly earthquakes rocked Christchurch, and in 2019, 50 people were killed during a terrorist attack. But Franklin assured the crowd of 6,500 that Christ hasn't forgotten the city that bears His Name. "He knows your name. He knows everything about your life," said Franklin, addressing each of those gathered at the event. Among the thousands who listened to the Good News in Christchurch, many heard through Arabic, Mandarin, and Japanese interpreters. More than 370 people indicated life-changing decisions for Christ.

Wellington-considered the world's most windy major city-is often called "Windy Welly" by locals. God brought a new wind of revival to the city during the second stop of the God Loves You Tour. "God's not dead. He's alive and He's here in Wellington tonight,"

Franklin preached. Of the over 150 who responded to the Gospel message, the majority were youth. On the final stop in Auckland, more than 7,000 people filled The Trusts Arena and an overflow area outside. "Whatever storm you face, Jesus can calm it. Whatever mountain is in front of you, He can conquer it," Franklin shared. One person after another left their seats and came forward, many dropping to their knees in reverence before God, with nearly 400 people indicating decisions for Him.

**PRAYER REQUEST: Please** ask God to call men, women, and children to Himself during evangelistic events-including God Loves You Tours and Festivals-in 2023.

"The Lord is the true God; he is the living God and the everlasting King." – JEREMIAH 10:10, ESV

## **GOD LOVES YOU TOUR** WITH FRANKLIN GRAHAM **NEW ZEALAND**

After Auckland's The Trusts Arena filled to capacity for the final stop of the God Loves You Tour in New Zealand, hundreds more gathered in the outdoor overflow area to listen to the Gospel.

In Christchurch, New Zealand, Bernila walked forward when Franklin Graham invited the crowd to receive Jesus Christ as Lord and Savior. Despite growing up in a Christian home, the 18-year-old had never pursued a personal relationship with the Lord. When she heard the message of salvation that night, the Holy Spirit worked in her heart and she joyfully prayed to receive Jesus in repentance and faith. Before the night ended, one of our prayer counselors offered her materials to help her deepen her new faith. We are thankful for what God did in Bernila's life—and for calling hundreds of other men, women, and children to Himself during the God Loves You Tour in New Zealand.

# FRANKLIN GRAHAM EVANGELISTIC EVENTS



BILLY GRAHAM EVA LISTIC ASSOCIATION

NG IN CHRIST

WILL GRAHAM CELEBRATIONS

# **PREACHING HOPE TO** THE NATIONS



The Bible says God will forgive you and He cleanses you. ... [He] gives you a new start, a new beginning," Will Graham told the thousands gathered for the Rappahannock Area Celebration.

12 COM

Through evangelistic events both online and in person, BGEA carries out the great commission to share the hope of God's Word "to the end of the earth" (Acts 1:8, ESV).

# CELEBRATIONS AND **EVANGELISTIC EVENTS**

At the beginning of 2022, we partnered with CHIEF (Christian Hope Indian Eskimo Fellowship) for the Native Peoples Christian Leaders Conference in Rapid City, South Dakota. Will Graham shared a powerful message from God's Word with more than 125 Native Christian leaders who represented 14 states, two provinces, and 24 tribes. This two-day conference equipped and encouraged these men and women to strengthen their own faith and share it with their communities. In May, Will traveled to

Tasmania, one of Australia's most secular regions to preach the Good News of Jesus Christ! The Celebration was two years in the making because of delays

**EVANGELISTIC OUTREACH EVENTS AND CELEBRATIONS WITH WILL GRAHAM** IN-PERSON AND LIVESTREAM AUDIENCE



During the Rappahannock Celebration's KidzFest, Rose was a little nervous about her role as a children's counselor. She smiled with relief when a 5-year-old girl came up and said her name was Harper-the same as her granddaughter. "I felt like it was a divine appointment," Rose explained. The 5-year-old's grandmother said she had literally run full force down front after praying with Will Graham to ask Jesus into her heart. Rose made sure she understood her decision and then said, "The cool thing is I'll see you in Heaven." Harper beamed and gave her a tight hug.

CELEBRATIO

# WILL GRAHAM CELEBRATIONS

"This is eternal life, that they know you, the only true God." – JOHN 17:3, ESV

due to the pandemic. Local churches in the cities of Hobart and Launceston helped make the four-day event possible by praying and volunteering. Across the two communities, over 5,400 attended the events, and more than 600 of them indicated a decision to follow Christ.

Just a month later, more than 5,100 people heard the Gospel at the Rappahannock Area Celebration in Fredericksburg, Virginia. "The Bible says God will forgive you



# WILL GRAHAM CELEBRATIONS



and cleanse you. He gives you a new start, a new beginning," Will told the crowd. Over 240 people made the decision to surrender their heart to the Savior—and start a new life in Him.

In July, Will returned to South Dakota to minister to Native Americans. During the Native Peoples Tour, Will shared the Good News of Jesus Christ with the communities of Rosebud Indian Reservation and Pine Ridge Indian Reservation. More than 1,100 people attended these two events, with more than 150 responding in repentance and faith.

Will finished the year with the Northern Canada Christmas Tour. Musical artists George Canyon and Brooke Nicholls joined him on the tour, encouraging the audience through uplifting worship music. The three-day event brought the hope of God's Word to the First Nations communities of Fort Chipewyan in Alberta, and Fort Smith and Hay River in the Northwest Territories. Although these communities are isolated and small, more than 380 people attended the events, with 60 choosing to follow Jesus as their Savior.

In addition to these in-person events, Will held online outreaches on Good Friday and Christmas. These two programs received more than 83,000 views, and we praise God for over 1,700 indicated decisions for Jesus Christ through these programs.

PRAYER REQUEST: Please pray for Will Graham and our associate evangelists as they share the Good News in 2023. Ask God to work in the hearts of all those who hear them preach His Word.

# Reaching lost men and women with the Good News of salvation.

In 2022, BGEA Associate Evangelist Robert Cunville taught and trained more than 3,000 pastors and church leaders across India and Nepal. He held 14 one-day pastor conferences, along with an event in Punjab with more than 16,000 in attendance.

Another associate evangelist, David Ruiz, shared the Gospel with Hispanic communities in the United States and Latin America. He also contributed to the Days of Hope Festival in Merida, Mexico, where more than 15,000 people heard the Gospel message. More than 1,300 in attendance made a life-changing decision for Christ.

"'You are my witnesses,' declares the Lord, 'and my servant whom I have chosen, that you may know and believe me and understand that I am he.'" –ISAIAH 43:10, ESV



TOP PHO of Jesus BOTTOM participa

In May, Leo attended Will Graham's Celebration in Hobart, Tasmania. He walked in feeling discouraged and alone. He had gone through a difficult divorce, and his children had left him as well. But that night, Leo listened carefully to the Gospel message and understood how deeply God still loved him. "I welcome Jesus," he said, praying in faith to commit his life to Him. Filled with the hope he had found through God's love, Leo decided he would reach out to his wife and children. "Since Jesus is living in me now, I can face any challenges in life," he shared with one of the volunteers.

# ASSOCIATE EVANGELISTS



**TOP PHOTO:** Robert Cunville prays before sharing the Good News of Jesus Christ in southern Wales.

**BOTTOM PHOTO:** David Ruiz shares a Biblical message with participants at the Evangelism Summit in Quito, Ecuador.

# **EVANGELISM SUMMITS**

# EQUIPPING THE **BODY OF CHRIST**

Hundreds gather for Biblical teaching at the Evangelism Summit in Düsseldorf, Germany.

Drawing on more than 70 years of ministry, Evangelism Summits helped encourage and equip believers to reach their communities with the hope of Jesus Christ.

In 2022, we hosted five Evangelism Summits on three continents: South America Europe, and North America.

Well-known ministry leaders and BGEA staff spoke at the summits, including Will Graham and Dr. David Bruce-Billy Graham's longtime assistant and vice president of the Billy Graham Library and Billy Graham Archive and Research Center. More than 2,400 participants attended these meetings, and many shared that the time gave them the renewed inspiration and motivation to boldly share the Gospel in their communities.

# QUITO, ECUADOR

Five hundred pastors and evangelical leaders-representing all nine Spanishspeaking countries in South Americaregistered in advance for the two-day Evangelism Summit in Quito, Ecuador. In addition to these participants, many Christians from Central America journeyed several days to Quito to attend the event, unaware of the registration process. "I came here by faith," shared one participant who sold his car to



Prairie Bible College professor Kelly Steffen brought 10 students to the Calgary summit, all of whom were studying youth and pastoral ministries. "I needed to bring my students to the summit to spark evangelism as a central component of their faith," he explained. "I want to be inspired and have my students inspired." One student eagerly shared, "I don't hear a lot of speakers who understand the depth of the need for evangelism," she said. "I'm so glad to learn more about evangelism."

2022 MINISTRY REPORT

22

# **EVANGELISM SUMMITS**



Ecuadorian members of the Association of Indigenous Evangelical Churches of Cotopaxi attended the Evangelism Summit in Quito, Ecuador.

attend the summit. Additional chairs were added to the packed room to accommodate each guest, and no one was turned away from this time of inspiration and equipping.

# DÜSSELDORF, GERMANY

More than 550 ministry leaders gathered in Düsseldorf to unify,

- mobilize, and
- encourage

# **EVANGELISM SUMMITS**

one another to spread the Gospel. Sessions included preaching the cross, raising up the next generation of Christ followers, and defending the Gospel. One pastor said, "To bring church leaders together from various denominations and to encourage their evangelism is not done here in Germany. More often, it's one denomination over here, another over there, each doing their own ministry." Participants were encouraged not to focus on differences but on the most important thing they have in common: a love for Jesus Christ and a passion to share Him with others. "If the church doesn't evangelize," Franklin Graham said during a video greeting, "the church will die."

# CANADA: CALGARY, HALIFAX, AND TORONTO SUMMITS

"We're not merely to make converts," Will Graham told summit attendees in Calgary. "We're to make disciples, teaching people to obey all that Jesus commanded." In each Canadian city, hundreds attended the Evangelism Summit to learn how they can reach their communities for Christ—and come alongside fellow Christians who want to do

the same. One participant at the Toronto event took



Indigenous leaders were among those who represented their communities at the Evangelism Summit in Quito, Ecuador.

a day off work to attend the summit. She told us, "I was extremely excited to be a part of this because evangelism is my passion. What I heard today is very nutritious; it's food for our spiritual growth."

Speakers for the three Canadian summits included Canadian evangelist David Macfarlane, U.K. church historian Hugh Osgood, U.K. theologian Amy Orr-Ewing, and New Mexico pastor Skip Heitzig.

PRAYER REQUEST: Will you pray for pastors and ministry leaders who attended one of our summits in 2022? Ask the Lord to open doors for Gospel opportunities around the world. "Worship Christ as Lord of your life. And if someone asks about your hope as a believer, always be ready to explain it." -1 PETER 3:15, NLT



Cecil—a pastor in Cologne, Germany—and his wife, Linda, attended the Evangelism Summit in nearby Düsseldorf. His congregation now includes members hailing from Africa, India, and South Korea. The couple was deeply impacted by the summit. "I love the nation. I love Germany. I want to see Germans saved in multitudes," said Cecil. When he thinks back 30 years ago, he said, "It was very difficult to work with the different denominations." The couple lived in a one-room apartment where they would invite others over for Bible study while trying to learn German. Since then, Cecil said, the church has changed a lot. "What we see today [at the summit], some years ago, you could not dream of this ... . Churches of different denominations coming together, having one vision to take the Gospel of Jesus Christ to Germany. I know that God is about to do something in Germany, and the Gospel of Jesus Christ, it will spread like a wildfire."

## **EVANGELISM SUMMITS**

A common theme among the prayers of summit attendees was unity in the Gospel.

25

**BILLY GRAHAM RAPID RESPONSE TEAM** 

# **SHARING CHRIST** THROUGH THE **STORMS OF LIFE**

**Billy Graham Rapid Response** Team chaplains minister to residents in Oklahoma following devastating tornadoes.

# Billy Graham Rapid Response Team (BG-RRT) chaplains are trained to offer emotional and spiritual care to those experiencing the consequences of unexpected grief and loss.

In 2022, BG-RRT chaplains shared the love of Christ with people in the aftermath of 46 natural and man-made disasters in the U.S. and abroad,\* and prayed with more than 42,600 people. We praise Him for the more than 1,500 individuals who made lifechanging decisions for Jesus Christ.

The ministry welcomed 255 new chaplains in 2022, bringing our total trained volunteer base to more than 2,580, including 60 who are fluent in Spanish. BG-RRT also offered several training opportunities in 2022, including Sharing Hope in Crisis seminars. We are thankful for over 2,500 people in the U.S., Ukraine, Poland, and South Korea who were equipped to minister in the midst of suffering.

BG-RRT chaplains deployed to conflict-torn Ukraine early in the year to comfort and pray with refugees and people at the field hospital and clinic. The ministry provided resources in the Ukrainian \*Deployments include war response to Ukraine, language, including Bibles, "Steps to Peace With God" refugee response in Poland, evangelistic tracts, and Living in Christ discipleship tornadoes, hurricanes, booklets. Chaplains prayed with 3,860 individuals in flooding, fires, severe Ukraine, with over 380 indicated decisions for Christ. storms, ice storms, school During the initial phase of this deployment, BG-RRT shootings, police shootings, mass shootings, ministry offered God's Hope in Crisis seminars in Ukraine to train of presence, deadly crowd pastors and church leaders to care for the emotional and crush (Seoul Korea), and spiritual needs of those impacted by the conflict. To date, gravesite ministry at the more than 330 individuals have received the training. **Billy Graham Library** in Charlotte. North Carolina. **PRAYER REQUEST: Please pray for each** 

chaplain ministering in 2023. Ask God to give them wisdom and compassion as they share His love with hurting people.

PRAYED WITH OVER 42,000 1,500 RECORDED DECISIONS FOR CHRIST

In November, several chaplains deployed to Chesapeake, Virginia, after a Walmart employee opened fire in the store, killing six and wounding others. Two chaplains spoke with Greg, an employee who was in the store when the shooting took place. He explained how he heard the shots and witnessed the trauma that followed. He shook his head in despair as he said, "I have not been able to sleep since then." Understanding Greg's need for comfort and peace, the chaplains shared the Gospel with him. Minutes later, Greg made eye contact with the chaplains—for the first time—asking for help to know Jesus. With the chaplains by his side, Greg prayed to receive Christ. A visible change came over him as he surrendered his fears to the Lord.

# **BILLY GRAHAM RAPID RESPONSE TEAM**

# **MINISTERING TO THE** PEACEMAKERS

Chaplains regularly deploy to mi to officers following civil unrest or when tragedy strikes a department

Law enforcement is not just a job—it's a godly calling to sacrificially serve our communities.

In 2022, BGEA ministered to officers and their spouses through appreciation dinners, retreats, and BG-RRT deployments. Throughout the year, we held two appreciation dinners which featured an encouraging message from God's Word and special time of fellowship for officers and spouses. We also hosted six retreats, with a total of 490 in attendance across all events.

After every event, officers and their spouses shared how much the time meant to them. One law enforcement spouse wrote, "[This was] a great time of renewing and precious time with my husband

"The Lord is my rock and my fortress and my deliverer, my God, my rock, in whom I take refuge." -PSALM 18:2, ESV

marriage. "[The retreat] opened communication between me and my wife. It gave me hope for our marriage that I had lost."

In 2022, we held four weeklong Marriage Resiliency Retreats in Alaska for officers and spouses who were dealing with traumatic in-theline-of-duty experiences. Couples from five states gathered at a wilderness lodge for fellowship,

away from day-today interruptions." Another attendee an officer whose wife also serves—shared that the weekend away had a major impact on their

encouraging messages from God's Word, practical workshops, worship, and activities like hiking and fishing. By the time the four retreats concluded, 18 people had made life-changing decisions for Jesus Christ, and 16 couples had renewed their marriage vows.

PRAYER REQUEST: Pray for all those who attend law enforcement events in the coming year. Ask God to strengthen them as they sacrificially serve our communities, and pray that He will draw those far from Him into a relationship with His Son.

8 LAW **ENFORCEMENT EVENTS** 

490

**ATTENDEES** 

Hamilton and Cheyenne of Amarillo, Texas, attended a Marriage Resiliency Retreat in Alaska. Hamilton admitted he was guarded when he arrived. "[Law enforcement officers] are hard, we're jaded," he said afterward. "You broke it all the way down for me and my wife," Hamilton told the chaplains and lodge staff as he explained what the week had meant to them. Before the retreat, Hamilton and Cheyenne were contemplating divorce—but felt God calling them to attend anyway. They were deeply touched by their time at the lodge, and not only did they decide to stay together, they renewed their marriage vows on the final morning of the retreat. "[This week] has served its purpose in our hearts and our lives and we are forever thankful for that," she shared.

# LAW ENFORCEMENT MINISTRY



Officers and chaplains pray together following a shooting in Chicago, Illinois.

# SHARING THE JOURNEY OF FAITH

"I will make you as a light for the nations, that my salvation may reach to the end of the earth." -ISAIAH 49:6, ESV

> You can find ministry updates and a schedule of upcoming events at BillyGrahamLibrary.org.

Every aspect of the Billy Graham Library points to the life-changing power of Jesus Christ.

The Billy Graham Library was closed for most of 2022 as we designed an exciting new visitor experience. All these changes—including updates to the displays and memorabilia—are designed to continue the Library's mission of sharing the Gospel of Jesus Christ. The refreshed Journey of Faith tour shows what He can do through any life surrendered to Him.

While the facility was closed, the Library team still hosted evangelistic events such as the Mother-Daughter Brunch, the Teddy Bear Tea, and Men's Dinner at our headquarters nearby. The annual Bikers With Boxes event welcomed over 1.000 motorcyclists who helped collect more than 6,000 shoeboxes for Operation Christmas Child.

On Nov. 28, the Library doors officially reopened in time for *Christmas at the Library*, which welcomed over 40.000 visitors. More than 23,000 guests experienced the newly renovated Journey of Faith, with 120 recorded decisions for Jesus Christ.

In December, former Vice President Mike Pence came to the Library to host a book signing event for his autobiography So Help Me God. On the same day, a ribbon-cutting ceremony and dedication was held for the Billy Kim Hall at the Library, a new meeting space built to accommodate up to 300 people for special

OVER 20 40,000 VISITED RECORDED **CHRISTMAS** DECISIONS AT THE FOR CHRIST LIBRARY

Jim's wife, Sally, volunteered at the Library, and while he admired her faith, he could never bring himself to believe in Jesus. Although Sally invited Jim to visit the Library many times over the years, he was never interested. When the Library reopened for Christmas at the Library, Jim decided to go. After experiencing The Journey of Faith tour, Jim understood that "the Son of God ... loved me and gave Himself for me" (Galatians 2:20, NKJV). He saw clearly his need for salvation. That day, the 73-year-old prayed in repentance and faith to accept Jesus Christ as his Savior.

# **BILLY GRAHAM LIBRARY**



Prayer room volunteers stand ready to minister to Library visitors who want to respond to the Gospel message they heard on The Journey of Faith tour, as well as those who simply need prayer.

events and evangelistic trainings, so that many more can be equipped to share the message Billy Graham dedicated his life to. The hall is named in honor of the evangelist and interpreter who served during the Seoul Crusade in 1973. The outreach's final meeting on Yoido Plaza was Billy Graham's largest, with 1.1 million people in attendance.

**PRAYER REQUEST:** Pray for the salvation and spiritual growth of the men, women, and children who visit the Billy Graham Library.

BILLY GRAHAM EVANGELISTIC ASSOCIATION

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# **INSPIRING AND EQUIPPING OTHERS FOR GOSPEL** WORK

Researchers, students, pastors, and leaders are invited to visit BillyGrahamArchiveCenter.org to schedule their visit to the center.

The Billy Graham Archive and Research Center serves to equip and inspire researchers, ministry leaders, and scholars for the work of evangelism.

An extension of the Library, this new facility was finished in June 2022. This was the culmination of a three-year process that began with assembling the evangelist's papers-including sermon manuscripts, notes, and correspondenceand completed with the building of this state-ofthe-art facility. The Archive and Research Center is designed not only to preserve valuable records, but also share them with students, scholars, and leaders-for generations to come.

The two-story facility opened on Nov. 7, 2022-what would have been Billy Graham's 104<sup>th</sup> birthday. Since then, staff members have welcomed hundreds of invited guests for personal tours and have hosted researchers from around the world.

In partnership with the Billy Graham Library, the center will sponsor training events held at the Library designed to share Biblical principles of evangelism used by Billy Graham and his team.

"Teach these truths to other trustworthy people who will be able to pass them on to others." -2 TIMOTHY 2:2, NLT



The Archive and Research Center houses valuable historical records from Billy Graham's decades of ministry, including sermon manuscripts and personal correspondence.

PRAYER REQUEST: Pray that the Billy Graham Archive and Research Center will draw many leaders and students who will leave inspired and ready to share the Good News of Jesus Christ with others.

**65** COLLECTIONS **OF PAPER** 

**ARCHIVES** 

# **MORE THAN 1 MILLION PHOTOGRAPHS** AND ARTIFACTS

Doug, a pastor completing his doctoral studies on church revitalization and revival, was one of the first visitors to access the Archive and Research Center's historical artifacts and papers. He told us that hearing several of Billy Graham's Crusade messages as a young man in Ukraine deepened his faith and drew him into the ministry. He shared that the materials he studied at the Archive and Research Center helped develop his dissertation-and will have a lasting impact on his future preaching as he shares the Gospel with people far from God.

# **ARCHIVE AND RESEARCH CENTER**

AHAM EVANGELISTIC ASSOCIAT

# **HISPANIC INITIATIVES**

# **GOOD NEWS FOR SPANISH SPEAKERS**

"This is my commandment, that you love one another as I have loved you." -JOHN 15:12, ESV

Hispanic Initiatives shares the Gospel with the Hispanic community in the U.S. and engages with the church to equip others to do the same.

The Hispanic Initiatives Ministry experienced a year of fruitful growth in 2022. Staff continued to work alongside other BGEA ministries, expanding opportunities for Spanish speakers to hear the Gospel and grow in their faith.

Spanish-speaking volunteers were trained to teach BGEA's Christian Life and Witness Course, God's Hope in Crisis, and Sharing Hope in Crisis training to Hispanic churches in the U.S. Hispanic congregations across our nation are now able to request this in-person training through the ministry website. In addition, staff continues to collaborate with Celebrations and God Loves You Tours in the U.S. to provide in-person Spanish translation and Spanish-speaking chaplains as needed.

Will Graham's Good Friday and Christmas online programs were also translated into Spanish and were available through our website. Hundreds of people tuned in to listen and dozens told us they made decisions for Christ in response to these messages. The Spanish language website,

es.BillyGraham.org, provides news stories, Bible studies, and other spiritual resources. This site also includes content created especially for the Hispanic community. A Facebook page, Franklin Graham en Español, continues to offer ministry updates as well. The ministry hosted several Summits de

Evangelismo (Evangelism Summits) across America,

with events held in North Carolina, California, Illinois, and Texas. These summits are designed to partner with Hispanic pastors and equip and encourage them in their calling to share the Gospel and make disciples of all nations. Nearly 900 participants from 15 states attended one of these four events. In addition to the Summit de Evangelismo events held throughout the year, the ministry also worked alongside others in the Hispanic evangelical community by participating in several Christian events hosted by Marcos Witt, Miel San Marcos, and more. At each of these events, staff connected with participants to offer evangelism and discipleship resources—and to pray with all those in attendance. The ministry also sponsored a concert—in partnership with Marcos Witt-days after the devastating shooting in Uvalde. Texas, that deeply impacted the Hispanic community. With over 2,000 people in attendance, the event offered a time for residents to grieve the tragic loss of so many children, worship the Lord, and pray. Many indicated decisions for Christ in the aftermath of the tragedy.

Ángel Jordán speaks at the Summit de Evangelismo in Chicago, Illinois,

Christian artist Marcos Witt held a concert to comfort grieving residents in Uvalde, Texas, days after the deadly school shooting on May 24. Our Billy Graham Rapid Response Team chaplains were there to minister to this hurting community. As the music ended, two bilingual chaplains spoke with Isamar, who shared her feelings of shock over the loss of so many children. She explained that the tragic incident raised many questions in her mind about death. Our chaplains shared the Gospel with Isamar in her native language, explaining that "in Him we have redemption through His blood, the forgiveness of sins" (Ephesians 1:7, NKJV). As the chaplains spoke, a smile brightened Isamar's face. She asked the chaplains for help to pray in repentance and faith and receive Jesus Christ as Lord.

## **HISPANIC INITIATIVES**

PRAYER REQUEST: Pray that the Lord will continue to open doors to reach Spanish speakers around the world with the Gospel of Jesus Christ.

# **FINDING RENEWAL** THROUGH GOD'S WORD

Every year, guests spend time in God's Word at the Billy Graham Training Center at The Cove. Find an updated schedule of programs for 2023 at TheCove.org

# The Cove is designed as a place for believers to spend time with God and experience "the gospel of peace" (Romans 10:15, NKJV).

Billy and Ruth Bell Graham shared a desire for the Billy Graham Training Center at The Cove to serve as a place where believers could come together to spend time in God's Word. Since its founding in 1988, the Training Center has welcomed thousands of men and women, providing them with time for rest and renewal.

In 2022, the Billy Graham Training Center served more than 19,600 guests through 134 programmed events. In addition, the Chatlos Memorial Chapel welcomed over 13,600 people, many of whom

"Rest in God alone,

comes from Him."

-PSALM 62:5, HCSB

heard the Gospel during their visit.

Our annual my soul, for my hope women's Bible studies were held in January and February, with both

in-person and online options. In April, more than 400 attended the men's retreat with Tony Dungy and James "J.B." Brown. The women's seminar with Lisa Harper also welcomed 400 attendees. We offered three Military Marriage Retreats, with 600 total in attendance. These retreats are free of charge for active-duty military members and their spouses. In November, a Gold Star Wives Retreat ministered to 22 women, offering support to those who have lost a husband in service to our nation.



Well-known Christian leaders offer Biblical teaching to Training Center visitors.





Two weeks after losing her dad, Alyssa attended a Military Marriage Retreat with her husband, Ezra, at the Billy Graham Training Center at The Cove. Stepping away to rest and be in God's Word brought her comfort and gave her much-needed space to grieve. "I don't think my wife had time to mourn because she was constantly helping her family," Ezra said. "Coming up here this weekend to have that time to mourn and reflect was very beneficial to us. It helped us to reset and be able to go back well," so they can continue to reach out with God's love to others.

# **BILLY GRAHAM TRAINING CENTER** AT THE COVE

Throughout the year, seven Pastor Renewal Retreats served more than 1,300 pastors and spouses. In addition, the Training Center welcomed 150 guest groups that held their own events here, with more than 9,000 in attendance.

We are grateful to report that more than 2,700 guests recorded life-changing decisions, with 34 individuals trusting in Christ for salvation. We give God all the glory for what He did this past year at the Billy Graham Training Center at The Cove.

> PRAYER REQUEST: Pray for all who visit the Billy Graham Training Center at The Cove to find rest and renewal.

# **SHARING THE GOSPEL AROUND-THE-CLOCK AND ACROSS THE GLOBE**

"You will seek the Lord your God and you will find him, if you search after him with all your heart and with all your soul." -DEUTERONOMY 4:29, ESV

> perate for hope can discover he lasting peace only Christ offersy time of the day or night—through Search for Jesus

# Search for Jesus continued to reach millions across the globe with the Gospel in 2022—many of them in their own homes.

We praise God for the opportunity to share His love with people from all walks of life-from Anna in conflict-torn Ukraine to Ahmed in Afghanistan.

Anna, who was drowning in hopelessness and depression, found hope when she embraced the Gospel during a visit to our Russian site. "I accept God as my Savior. And I believe that He is the Son of God who saves ... I know that everything is in the hands of God, may God forgive me my sins."

Ahmed wrote in, "I want to change my religion." He took one of our discipleship courses, then surrendered his life to the Lord. "Thank you, God, for loving me and sending Your Son to die on the cross

Search for Jesus celebrated 10 years of volunteer ministry in 2022. Since 2012, more than 104 million people have visited one of our evangelistic websites and 18 million people have indicated decisions for Christ.

English, Spanish, Portuguese, Chinese, Arabic, and Russian were recorded. American Sign Language is available through one of our social media pages. Another 1 million followed us on social media platforms. In all, over 1.2 million indicated decisions were recorded through Search for Jesus-and more

for my sins. I give Jesus control of my life," he typed. More than 8 million visits to one of our evangelistic websites, now available in

(Psalm 100:5, ESV).

**8+** Million **WEBSITE** VISITORS

12 Million RECORDED DECISIONS

Leonardo visited our website while at work. Earlier that month, he started a drunken fight with his business partner and ended up in jail. "I feel so horrible and can't stop thinking about what I did," he said. Our team member shared the Gospel with him, stating that only a relationship with Jesus Christ can set him free from his guilt and shame, and encouraged him that "it is God who works in you, both to will and to work for his good pleasure" (Philippians 2:13, ESV). Leonardo repented of his sins and gave his life to Christ—and we give God all the glory!

# SEARCH FOR JESUS

than 230,000 people requested and received digital discipleship materials. Another 36,900 people enrolled in one of our online discipleship courses. Our Russian and Chinese websites finished building out their ministry in 2022 by adding online courses, completing volunteer training content, networking with churches, and recruiting volunteer teams. Spanish ministry saw a 50% increase in volunteers and 62% growth in conversations with those seeking spiritual answers. Portuguese, though a smaller team, increased online conversations by 85%.

Volunteers serve on the front lines of Search for Jesus. Almost 1,500 volunteers living in 27 different countries share the Gospel and provide spiritual help through live chat, social media messaging, and online course interaction. In all, volunteers responded to over 280,890 personal messages and ministered to more than 29,780 course participants in 2022.

PRAYER REQUEST: Please pray for people searching for hope and truth online—and for our volunteers who respond to them. Ask God to give them wisdom as they share the Good News that "the Lord is good: his steadfast love endures forever"

39

**BILLY GRAHAM EVANGELISTIC ASSOCIATION** 

# **ANSWERING THE CALLS** OF A HURTING NATION

BillyGraham.org

24hr Prayer Line: 888-388-2683

# Gospel TV spots direct people to the Good News of Jesus Christ, and our 24/7 prayer line offers around-the-clock support in His Name.

From their creation in 2020 to share the hope of Jesus Christ during the pandemic, our Gospel TV spots and 24/7 prayer line have continued to reach people with the Good News that "in this the love of God was made manifest among us, that God sent his only Son into the world, so that we might live through him" (1 John 4:9, ESV). We praise Him for the nearly 600 associates and volunteers who make this ministry possible. Throughout the year, these men and women answered an average of 1,900 calls a day.

In addition to billboards and social media posts, Gospel TV campaigns play an important role in directing callers to the prayer line. In each 60-second TV spot, Franklin shares the Good News of Jesus Christ and viewers are shown the toll-free prayer line number. They're encouraged to call if they prayed with Franklin or if they simply need someone to pray for them. These ads are broadcast on local stations and national cable networks across the U.S., and Gospel spots were shown over 10,000 times in 2022 alone. We praise God that more than 689,800 calls were answered by our team members—and over 7,100 people indicated decisions for Jesus Christ.

PRAYER REQUEST: Please pray that the Lord will continue to use TV spots and our 24/7 prayer line to reach people with His truth and love. Please also ask Him to give our volunteers and associates wisdom as they respond to callers.

Ruth called for prayer after seeing one of Franklin's spots on TV. She had many concerns, including a troubled marriage. After listening, our associate compassionately asked Ruth about her faith. She replied, "I am not a Christian." As the conversation continued, the Holy Spirit softened Ruth's heart to understand "the power of God for salvation to everyone who believes" (Romans 1:16, ESV). With tears, Ruth asked for help as she prayed to receive Christ in repentance and faith. Before their conversation ended, our associate also told Ruth about our online church finder tool that can help her find a local Bible-believing congregation where she can find fellowship with other believers.

Every day, trained team members answer calls from people across the nation, many of whom want to make life-changing decisions for the Lord.

# **GOSPEL TV SPOTS & PRAYER LINE**

# **BROADCASTING A MESSAGE OF HOPE**

BillyGraham.tv | 877-567-8989

TV specials feature powerful Gospel messages from Franklin Graham, plus updates on ministry across the globe.

# Every day, BGEA's media outreaches proclaim the Good News of Jesus Christ around the world through TV, radio, and a variety of online platforms.

# TV AND VIDEO

In 2022, BGEA continued to share the Good News of Jesus Christ through television broadcasts and evangelistic videos. These programs were featured on Christian cable networks, national TV networks, and digital platforms such as Amazon, Roku, iTunes, Fox Nation, Redbox, and more. On Amazon alone, users watched more than 50 million minutes of content.

For Easter, BGEA produced a nationwide TV special that featured Franklin Graham preaching in Lviv, Ukraine, plus music from an 80-person Ukrainian choir. Aired on Fox News and TBN, the program reached more than 1 million viewers.

Five new TV specials aired throughout the year, including one program on BGEA's work to share the hope of the Gospel with people suffering in the midst of the conflict in Ukraine and another on the friendship between Billy Graham and Queen Elizabeth II. A variety of BGEA films and TV specials have been made available in more than 20 languages. The Billy Graham Classics continued to run online and on TBN, Daystar, and GOD TV. These programs, which feature timeless Gospel messages from Billy Graham, still draw many men and women to the Lord.

# INTERNET/DIGITAL

More than 14 million users from 240 countries visited at least one of BGEA's ministry or event websites in 2022. The Billy Graham daily devotion and My Answer column-available at BillyGraham.org-drew one-third of this online traffic.

Social media continues to be an effective means

Five years after God called Billy Graham home, He is still using his messages to reach people around the world with His truth.

# AUDIO AND BLUE RIDGE BROADCASTING

# MEDIA MINISTRY

of spreading the Good News. BGEA has gained more than 10 million followers across 30 social media accounts, including Facebook, Twitter, Instagram, YouTube, Pinterest, TikTok, and LinkedIn. This year, our YouTube channel gained 205,000 more subscribers and our TikTok gained over 40.000 new followers.

Throughout the year, BGEA used audio to share the Gospel with listeners around the world. Hundreds of evangelistic radio spots were produced throughout the year, with a series airing in the six U.S. God Loves

You Tour cities. Four evangelistic radio specials were aired on The Billy Graham Channel on SiriusXM<sup>®</sup> satellite radio and more than two dozen radio

"Pray also for us, that God may open to us a door for the word, to declare the mystery of Christ."

-COLOSSIANS 4:3, ESV

stations for New Year's Day, Easter, Fourth of July, and Thanksgiving. BGEA also produced 18 episodes of the podcast GPS: God. People. Stories.,



which explored how God works in people's lives in amazing ways.

In anticipation of the 2022 midterm elections, BGEA produced "A Biblical Perspective on Elections," a three-part podcast that encouraged Christians to make Biblically informed decisions at the polls. Cissie Graham Lynch, Billy Graham's granddaughter and Franklin's daughter, continued encouraging listeners of her podcast Fearless With *Cissie Graham Lynch* to live out a bold faith in Christ. Cissie tackled topics such as progressive Christianity for over 100,000 meals at local Christian rescue

> and the U.S. Supreme Court's overturning of Roe v. Wade. *Fearless* reached more than

14,000 subscribers throughout 2022.

Blue Ridge Broadcasting celebrated 60 years of ministry in 2022. Every year, both Blue Ridge Broadcasting and The Light FM continue to offer listeners uplifting music, spiritual encouragement, and Biblical teaching. The Light FM team prayed for over 8,000 listener prayer requests.

Through a special on-air campaign, The Light FM was able to fund over 1.900 ultrasounds at seven local pregnancy centers, along with providing funds missions. Blue Ridge Broadcasting partnered with Trans World Radio to daily broadcast the Gospel through a sister station in West Africa.



"We need more voices of women of faith like Cissie who stand up for what is right without apology. While many ... Christians become more 'politically correct' in their voices and teachings, she doesn't shy away from tough issues proclaiming the truth of the Bible." —Podcast listener

# PHOTO ABOVE:

The Fearless With Cissie Graham Lynch podcast challenges listeners to live boldly for Christ in a compromising culture

# **DECISION MAGAZINE**

Now in its 64<sup>th</sup> year, *Decision* magazine features evangelistic articles that call people to follow Christ and boldly stand for His truth. The magazine printed more than 4.3 million copies in 2022, reaching people in more than 60 countries. Each issue of *Decision* features articles from respected Christian leaders and Bible teachers, as well as devotional content to help readers grow closer to the Lord—all of which is also available online at DecisionMagazine.com.

In addition to regular subscribers, thousands of copies of each issue were sent in bulk to chaplains at prisons and jails across the United States.

*Decision*'s weekly email devotional was sent to more than 51,000 subscribers on average during 2022 and its weekly news digest email reached an average of more than 18.000 addresses.

One reader recently wrote: "Thanks to *Decision*, I've rediscovered church with a nearby congregation with like-minded Biblical beliefs, for Bible studies and worship. Thank you!"

# **ONLINE TRAINING**

People around the world can discover BGEA's time-tested evangelism and discipleship programs through our online training programs, including the Billy Graham School of Evangelism (SOE) Online, Reignite, Sharing Hope in Crisis, and two courses held at the Billy Graham Training Center at The Cove in Asheville, North Carolina. The courses continue to be well-received and we regularly hear encouraging comments concerning the effectiveness of the teaching.

> A God Loves You Tour attendee in Youngstown, Ohio, reads Decision.



## MEDIA MINISTRY

The most popular course is the Billy Graham SOE Online. This six-month course equips pastors, evangelists, and students with Biblical principles that BGEA has followed over the years: preparation, proclamation, power, and preservation. Subjects under these main headings include "How to Preach an Evangelistic Message," "The Power of the Holy Spirit," "God's Word," and "Prayer in Ministry," among others.

In 2022, over 2,000 students from 150 countries enrolled in the SOE Online-including students from Liberty University who complete the lesson as part of an evangelism elective. We praise God that over 10,000 pastors, evangelists, and students from around the world have been trained since SOE began.

PRAYER REQUEST: Pray that God will use BGEA's multifaceted media ministry to transform people with the Good News of Jesus Christand to strengthen believers in their faith.

# WHAT WE BELIEVE

WE BELIEVE the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world.

WE BELIEVE that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.

WE BELIEVE in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

WE BELIEVE that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore we believe that God will reward the righteous with eternal life in Heaven, and that He will banish the unrighteous to everlasting punishment in Hell.

WE BELIEVE in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life.

WE BELIEVE in the resurrection of both the saved and the lost: the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment.

WE BELIEVE in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church.

WE BELIEVE that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ.

WE BELIEVE God's plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made to complete each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female.

WE BELIEVE that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism.

WE BELIEVE that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen.

2022 MINISTRY REPORT

"All Scripture is given by inspiration of God, and is profitable for doctrine. for reproof, for correction, for instruction in righteousness, that the man of God may be complete. thoroughly equipped for every good work." -2 TIMOTHY 3:16-17, NKJV



## BILLY GRAHAM EVANGELISTIC ASSOCIATION AND CONSOLIDATED ORGANIZATIONS FOR THE YEAR ENDED DECEMBER 31, 2022, WITH COMPARATIVE TOTAL FOR 2021

ASSETS Cash and cash equivalents Accounts receivable, net Contributions receivable, net Inventories Prepaid expenses and other current assets Property and equipment, net of accumulated depreciation Investments: Investments functioning as endowments Other long-term investments Deferred giving program Beneficial interest in remainder trusts Other assets Total assets LIABILITIES AND NET ASSETS Liabilities: Accounts payable Accrued expenses Deferred revenue Deferred giving program

Total liabilities

## Net assets:

Without donor restrictions: Charitable gift annuities Undesignated Investment in property and equipment Designated by governing board for endowment Total without donor restrictions

With donor restrictions

Total net assets Total liabilities and net assets

To see the complete version of the Billy Graham Evangelistic Association 2022 audited financial statements, please go to BillyGraham.org/financial

2022	2021		
\$ 74,802,843	\$ 81,765,230		
5,038,130	3,975,426		
8,561,300	1,430,000		
808,435	510,444		
3,047,594	2,088,411		
92,258,302	89,769,511		
85,855,299	73,635,015		
242 774 407	005 5 40 007		
243,774,407	295,549,007		
17,778,608 97,671,163	20,233,053		
359,224,178	110,866,002		
339,224,178	426,648,062		
2,541,968	3,421,822		
8,062,290	8,142,630		
\$ 547,942,037	\$ 601,617,040		
\$ 6,820,428	\$ 4,842,368		
4,543,353	4,647,420		
3,048,842	3,086,812		
55,405,999	67,083,151		
69,818,622	79,659,751		
34,566,408	34,150,644		
75,533,033	87,487,853		
85,855,299	73,635,015		
212,686,559	258,679,606		
408,641,299	453,953,118		
69,482,116	68,004,171		
478,123,415	521,957,289		
\$ 547,942,037	\$ 601,617,040		

47

# CONSOLIDATED STATEMENT OF ACTIVITIES

# BILLY GRAHAM EVANGELISTIC ASSOCIATION AND CONSOLIDATED ORGANIZATIONS

FOR THE YEAR ENDED DECEMBER 31, 2022, WITH SUMMARIZED COMPARATIVE TOTALS FOR 2021

	2022 WITHOUT DONOR RESTRICTIONS	<b>2022</b> WITH DONOR RESTRICTIONS	<b>2022</b> TOTAL	<b>2021</b> TOTAL
OPERATING ACTIVITIES				
Support and revenue:				
Contributions of cash and other financial assets	\$ 110,441,010	\$ 31,659,080	\$ 142,100,090	\$ 141,417,639
Contributions of nonfinancial assets	845,623	2,451,708	3,297,331	1,277,745
Billy Graham Training Center	8,516,734	-	8,516,734	6,687,776
Decision magazine and other evangelistic materials	2,278,196	-	2,278,196	2,615,875
Other income	8,943,755	293,563	9,237,318	9,508,993
Net assets released from restrictions	24,549,770	(24,549,770)	-	-
Total support and revenue	155,575,088	9,854,581	165,429,669	161,508,028
Operating expenses: Ministry expenses:				
Evangelistic crusades	34,464,936	-	34,464,936	20,169,150
Gospel TV Spots and 24/7 Prayer Line	17,624,392	-	17,624,392	16,312,637
Billy Graham Training Center	13,386,850	-	13,386,850	11,630,056
Billy Graham Library and Archive Center	9,576,370	-	9,576,370	8,532,139
Billy Graham Rapid Response Team	9,269,783	-	9,269,783	6,355,024
God Loves You Tour	9,234,415	-	9,234,415	11,212,438
Search for Jesus	7,722,399	-	7,722,399	6,936,409
Television and film	6,126,831	-	6,126,831	6,023,513
Print and internet	5,710,156	-	5,710,156	6,394,626
Radio	5,568,625	-	5,568,625	4,878,266
Decision magazine	5,254,855	-	5,254,855	4,619,336
Church ministry	1,617,465	-	1,617,465	1,633,762
Other evangelistic ministry	12,564,628	-	12,564,628	10,410,894
Total ministry expenses	138,121,705	-	138,121,705	115,108,250
Support activities:				
Fundraising	8,063,630	-	8,063,630	7,607,101
General and administrative	14,500,587	<u> </u>	14,500,587	12,794,916
Total operating expenses	160,685,922		160,685,922	135,510,267
Change in net assets from operations	(5,110,834)	9,854,581	4,743,747	25,997,761
NONOPERATING ACTIVITIES				
Net investment return	(41,075,866)	(6,003,420)	(47,079,286)	33,480,498
Change in value of annuities and trusts	464,236	(2,261,202)	(1,796,966)	15,244,499
Other nonoperating income (loss)	410,645	(112,014)	298,631	(1,183,444)
Total nonoperating activities	(40,200,985)	(8,376,636)	(48,577,621)	47,541,553
Change in net assets	(45,311,819)	1,477,945	(43,833,874)	73,539,314
Net assets at beginning of year	453,953,118	68,004,171	521,957,289	448,417,975
Net assets at end of year	\$ 408,641,299	\$ 69,482,116	\$ 478,123,415	\$ 521,957,289

To see the complete version of the Billy Graham Evangelistic Association 2022 audited financial statements, please go to BillyGraham.org/financial.

# 2022 OPERATING SUPPORT AND REVENUE



OTHER INCOME ..... 5.6%

# 2022 OPERATING EXPENSES



MINISTRY EXPENSES86.0%
FUNDRAISING 5.0%
GENERAL AND ADMINISTRATIVE

## **BOARD MEMBERS**

Continuing the lifelong work of Billy Graham, the Billy Graham Evangelistic Association exists to support and extend the evangelistic calling and ministry of Franklin Graham by proclaiming the Gospel of the Lord Jesus Christ to all we can by every effective means available to us and by equipping the church and others to do the same.



KEN BARUN Executive Vice President Billy Graham Evangelistic Association Charlotte, North Carolina Elected 2018



Elected 2002

Billy Graham Archive and Research Center and the Billy Graham Library Billy Graham Evangelistic Association Montreat, North Carolina



MICHAEL CHEATHAM, MD, FACS, FCCM Chairman Orlando Health Surgery Group Orlando, Florida Elected 2016



FRANKLIN GRAHAM 🔺 🖲 Chairman, President, and Chief Executive Officer Billy Graham Evangelistic Association Chairman, President, and Chief Executive Officer Samaritan's Purse Boone, North Carolina Elected 1979



MELVIN GRAHAM 🔺 President and Owner Graham Enterprises Charlotte, North Carolina Elected 2001



DAVID BURNHAM Chairman Burnham Ministries International Boca Raton, Florida Elected 1985 Emeritus 1998



MELVIN CHEATHAM, MD

Clinical Professor of

UCLA Medical Center

Ventura, California

Neurosurgery

Elected 1997

Emeritus 2008

HERBERT HESS President Emeritus

North American Management Hingham, Massachusetts Elected 1979 Emeritus 2012



ROY GRAHAM • Vice President Donor Ministries Billy Graham Evangelistic Association Charlotte, North Carolina Elected 2022



WILL GRAHAM Vice Chairman and Vice President Billy Graham Evangelistic Association Asheville, North Carolina Elected 2005



FRANK HARRISON III Chairman and Chief Executive Officer Coca-Cola Consolidated Inc. Charlotte, North Carolina Elected 2002



THOMAS HODGES . Executive Vice President Private Wealth **Division Director** Truist Bank Charlotte, North Carolina Elected 2016

DONALD WILTON

Elected 2017

Spartanburg, South Carolina



GREG LAURIE Senior Pastor Harvest Christian Fellowship Evangelist for Harvest Crusades Riverside, California Elected 1994

"Pray for us; for we are confident that we have a good conscience, in all things desiring to live honorably." -HEBREWS 13:18, NKJV

KEY: A Executive Committee | • Audit Committee



HOWARD KAST Retired Business and Financial Consultant



GRAEME KEITH Chairman The Keith Corporation Charlotte, North Carolina Elected 1990 Emeritus 2008





Emeritus 2015



ANNE GRAHAM LOTZ President AnGel Ministries Raleigh, North Carolina Elected 1994

2022 MINISTRY REPORT

50



BRIAN PAULS President PAULS Corporation Denver, Colorado Elected 2022



PAUL SABER President and Chief Executive Officer Manna Development Group ПС Encinitas, California Elected 2006



Westminster, Colorado Elected 1987 Emeritus 1999



WILLIAM PAULS Chairman PAULS Corporation Denver, Colorado Elected 1997 Emeritus 2020



WILLIAM POLLARD Chairman Fairwyn Investment Company Carol Stream, Illinois Elected 1986 Emeritus 2013





# **OFFICERS**

**FRANKLIN GRAHAM** Chairman

> WILL GRAHAM Vice Chairman

MELVIN GRAHAM Chairman of Executive Committee

> DANIEL ALLEN Secretary

WILLIAM PAULS Treasurer

THOMAS HODGES Assistant Treasurer

# **BOARD COMMITTEE CHAIRPERSONS**

MELVIN GRAHAM **Executive Committee** 

FRANK HARRISON III Audit Committee

PAUL SABER **Compensation Committee** 

MELVIN GRAHAM **Development Committee** 

FRANK HARRISON III Field Ministry Committee

WILLIAM PAULS **Finance Committee** 

DAVID BRUCE Insurance Committee

WILLIAM PAULS International Security Risk Assessment Committee

FRANKLIN GRAHAM Nominating Committee

> PAUL SABER **Retirement Plan** Committee

MELVIN GRAHAM Succession Plan Committee

51



Always Good News.

## FRANKLIN GRAHAM, PRESIDENT

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**BILLYGRAHAM.ORG** 

COVER PHOTO: Franklin Graham shares the Gospel of Jesus Christ with thousands of people in Milan, Italy, during the Noi Festival.

Names in testimonials have been changed to protect privacy.

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