

PROCLAIMING HOPE IN A PANDEMIC



2021 ANNUAL REPORT

BILLY GRAHAM EVANGELISTIC ASSOCIATION

MESSAGE FROM OUR PRESIDENT



DEAR FRIEND,

Thank you for partnering with us to share the hope of Jesus Christ during this pivotal time in history. This past year, in the midst of an ongoing pandemic, deadly storms, political instability, and economic uneasiness, you helped people around the world hear the Good News of our Savior, who *“is the same yesterday and today and forever”* (Hebrews 13:8, ESV).

From the Route 66 God Loves You Tour to the Evangelism Summits in the United Kingdom, we praise God for the many opportunities He gave us to *“proclaim the gospel to the whole creation”* (Mark 16:15, ESV). Thousands of men, women, and children heard the message of God’s love, and many responded in faith to call upon Jesus Christ as Lord.


As we look back and reflect on all that the Lord has done, I want you to know how grateful I am for your partnership. Through your support and prayers, you are pointing longing hearts to real and lasting hope. As the world faces unprecedented challenges, I feel a sense of urgency to everything that we do. Will you join me in praying for the ongoing work of the Gospel in the year ahead?

May God richly bless you.

Sincerely,

A handwritten signature in black ink, which appears to be 'F. Graham', written in a cursive style. The signature is positioned above the printed name and title.

Franklin Graham
President



“For God so loved the world, that he gave his only Son, that whoever believes in him should not perish but have eternal life.”

—JOHN 3:16, ESV

Franklin Graham proclaims the Good News of Jesus Christ in Amarillo, Texas, during the Route 66 God Loves You tour.



SHARING GOD'S LOVE ALONG AMERICA'S MAIN STREET

Each Route 66 God Loves You tour event—like this one in Flagstaff, Arizona—featured a powerful message of hope from Franklin Graham and live music from The Newsboys, Marcos Witt, and Dennis Agajanian.

ROUTE 66 GOD LOVES YOU TOUR

WITH FRANKLIN GRAHAM



ROUTE 66 GOD LOVES YOU TOUR



Thousands heard the Good News
in San Bernardino, California.

FRANKLIN GRAHAM TRAVELLED MORE THAN 2,000 MILES TO SHARE THE GOOD NEWS OF JESUS CHRIST AT EIGHT ONE-NIGHT OUTDOOR EVENTS IN JOLIET, ILLINOIS; ST. LOUIS AND SPRINGFIELD, MISSOURI; OKLAHOMA CITY, OKLAHOMA; AMARILLO, TEXAS; ALBUQUERQUE, NEW MEXICO; FLAGSTAFF, ARIZONA; AND SAN BERNARDINO, CALIFORNIA, ALONG HISTORIC ROUTE 66. WHILE THE WEATHER AND LANDSCAPE CHANGED DRAMATICALLY OVER THE TWO-WEEK TOUR, THE TIMELESS MESSAGE OF THE GOSPEL REMAINED THE SAME: “GOD LOVES YOU.”



Hundreds of churches and volunteers in each tour city prayed and prepared for the event months before the tour. Our team made thousands of calls to pray with and encourage pastors of local churches in the vicinity of tour stops. These contacts resulted in more than 1,500 churches that participated and encouraged their congregations to attend the event with unsaved family and friends. Several events were held in tour cities, including a virtual kick-off for church leaders in May and multiple nights dedicated to prayer in August. Tara, a volunteer from San Bernardino shared, “So many people are feeling hopeless and seeking answers, looking for something that lasts ... the only true answer is Jesus Christ and bringing this tour at such a crucial time is so important.”

The first tour stop on Sept. 19 was held in Joliet, Illinois, and despite the sweltering heat, thousands came in person to hear a message of hope. Days later, rain fell in Albuquerque, New Mexico, and

continued next page

A prayer volunteer ministers to a man in Springfield, Missouri, during the Route 66 God Loves You tour.

EIGHT-CITY TOUR ATTENDANCE

JOLIET, IL
8,700

ST. LOUIS, MO
4,200

SPRINGFIELD, MO
8,900

OKLAHOMA CITY, OK
4,600

AMARILLO, TX
11,600

ALBUQUERQUE, NM
7,100

FLAGSTAFF, AZ
4,400

SAN BERNARDINO, CA
6,800



Volunteers handed out decision cards to those who made a personal commitment to Christ at each event.

ROUTE 66 GOD LOVES YOU TOUR



Men, women, and children of all ages were transformed by God's love for them in Joliet, Illinois.

“God shows his love for us in that while we were still sinners, Christ died for us.”

—ROMANS 5:8, ESV

warm coats were needed in Flagstaff, Arizona. An enthusiastic crowd welcomed Franklin for the final night of the tour in San Bernardino on Oct. 2. From racetracks, fairgrounds, parks, and state capitol grounds, these outdoor events had a total attendance of 56,000—and thousands more watched online. In total, there were more than 6,000 decisions for Christ, and trained counselors, some of whom spoke Spanish, were available to answer questions, pray, and provide resource materials to help new believers begin their journey of faith.



Using “Steps to Peace With God,” a counselor walks through the Gospel with event attendees.



Franklin Graham shared the Good News of Jesus Christ with more than 8,000 people in Springfield, Missouri.

ROUTE 66 GOD LOVES YOU TOUR



Each prayer volunteer attends Christian Life and Witness Course training to become equipped to minister to others during the tour.

“Jesus spoke to them again, saying, ‘I am the light of the world. He who follows Me shall not walk in darkness, but have the light of life.’”

—JOHN 8:12, NKJV

In preparation for the tour, over 30 Christian Life and Witness Course classes were held throughout the summer, with more than 4,000 participants. Many who attended the three-hour class felt equipped to serve at the tour as counselors, including Dana and her husband, Terry. “The opportunity to pray with people to receive Christ as their Lord and Savior was amazing,” said Dana after the night’s event in Albuquerque. “We’ve been waiting for this for a month and a half!”

We also encouraged prayer counselors to stay in touch with individuals who responded to the Gospel in repentance and faith. In Flagstaff, Mark and Julie met with five people, all of whom made first-time decisions for Christ. After prayer, Julie warmly congratulated them on their life-changing decision. She also pointed them to begin attending a local Bible-believing church for ongoing teaching and fellowship.

We praise God for each person who stood to repent of their sins and come to Christ during this 2,000-mile tour.

PRAYER REQUEST:

Pray for the many individuals who made eternity-changing decisions for Christ at one of the tour events—that they will grow in their faith and join a local Bible-believing church for teaching and fellowship.

CONFIDENCE IN CHRIST

Despite the rain, Luca was one of the more than 7,000 guests who attended the event in Albuquerque. He listened carefully to the message that was shared, and when the opportunity was given to publicly stand—and make a decision to repent and follow Christ—he rose confidently. Speaking with one of our prayer counselors, Luca shared that he had listened to Billy Graham on YouTube for years but was unwilling to make a commitment by faith.

In the years that followed, he watched both of his parents suffer and pass away. He also explained that he is currently struggling with mental and physical illnesses. “But, tonight,” he gladly said, “I made a decision to become a full-on Christian through Jesus Christ.” Luca left the venue that evening filled with the hope that *“the Lord your God is with you wherever you go.”* (Joshua 1:9, ESV).



EVANGELISM SUMMITS

EQUIPPING THE CHURCH FOR THE SAKE OF HIS NAME



Each one-day event included speakers from around the world who challenged attendees to stand firm in their faith and to continue to trust the Lord, while looking for creative ways to share the Gospel in a post-Christian culture.

FOLLOWING A CHALLENGING 2020, THE GLOBAL PANDEMIC CONTINUED TO DISRUPT CHURCH LIFE, INCLUDING THE FOUNDATIONAL MINISTRY OF EVANGELISM. IN THE MIDST OF RESTRICTIONS ON PUBLIC GATHERINGS, MANY LEADERS AROUND THE WORLD HAVE NOTICED A SPIRITUAL DECLINE AND A LACK OF PASSION FOR SHARING THE GOSPEL. IN 2021, WE HELD FOUR EVANGELISM SUMMITS ACROSS THE UNITED KINGDOM TO ENCOURAGE AND EQUIP THE CHURCH TO FULFILL THE GREAT COMMISSION.



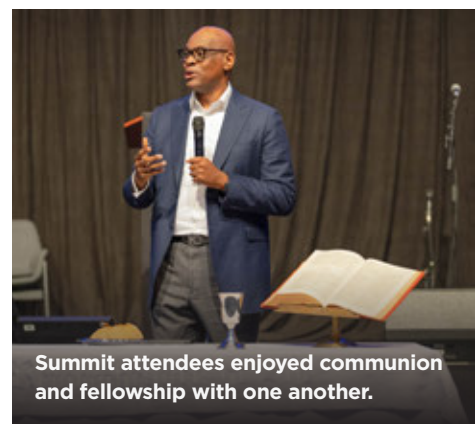
Volunteers distributed resources to summit participants.

These one-day events in Glasgow, Liverpool, Cardiff, and London featured leading Bible teachers from across the globe, including longtime assistant to Billy Graham, Dr. David Bruce, BGEA board member and pastor Skip Heitzig, and U.K. pastor and teacher Dr. Hugh Osgood. The plenary sessions covered topics such as proclaiming the cross, making disciples, defending the Gospel, and uniting the body. Each event concluded with the Lord's Supper and a call to make a personal commitment to evangelism.

More than 1,900 pastors and church leaders attended these meetings, and many expressed their gratitude and appreciation for the encouragement, fellowship, training, and resources.

Many summit attendees felt a particular burden to share the Gospel with young people. A church elder from Glasgow explained, "There are a lot of voices in the

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Summit attendees enjoyed communion and fellowship with one another.

"I am not ashamed of the gospel of Christ, for it is the power of God to salvation for everyone who believes."

—ROMANS 1:16, NKJV

Pastors and church leaders were encouraged to stand strong in their mission to "go therefore and make disciples" (Matthew 28:19, ESV).



EVANGELISM SUMMITS



David Bruce, executive vice president of the Billy Graham Library and longtime assistant to Billy Graham, served as master of ceremonies at each event.

world today—we need young people to hear the voice of God.”

A participant at the London summit told us that she has met many people in her city who do not know Jesus Christ. The teaching and fellowship from the summit is motivating her to continue the work of sharing the Gospel. She explained, “Since the lockdown has been over ... it’s like people’s desire for the things of God have died. But this event has encouraged me and spurred me to move on, to do the work of God more.”

Another participant from the Liverpool event was greatly encouraged to persevere in sharing the Gospel despite recent threats on his ministry.



People of all ages, races, and denominations prayed together for God to unify them and reignite a passion in their hearts for evangelism.

A “LIGHT-BULB MOMENT”

Caroline listened intently to Dr. Hugh Osgood discuss our personal responsibility to proclaim the Gospel. She immediately knew that she had fallen short. “I need to change,” she said. Like many others, Caroline was intimidated. “I struggled with the fear of being bold in defense of the Gospel,” she explained.

“Evangelism can be seen as a negative thing by society nowadays, but coming here today has made me feel re-energized and excited in my mission of sharing Jesus. This is an ‘eye-opening lightbulb moment.’”



FREE SPEECH FOR THE GOSPEL

Shortly before the 2018 Lancashire Festival of Hope with Franklin Graham, our advertisements for the outreach—which read “Time for Hope”—were removed from buses in Blackpool, England. A small group of activists pressured the bus company to take the signs down because they disagreed with our Biblical beliefs about marriage.

After the outreach, we filed a court case to fight this discrimination, and protect free speech. After months of delays, a U.K. judge heard our case early in 2021 and ruled in our favor. This was the first of many cases that we filed to protect the rights of Christians to publicly share God’s truth, and we praise Him for the victory. Will you pray for victory in all of them, for the sake of the Gospel?

PRAYER REQUEST:

Pray for church leaders and their congregations around the world as we prepare for Evangelism Summits in five countries in 2022.

GOSPEL TV SPOTS

BROADCASTING THE GOOD NEWS



Sixty-second evangelistic TV ads air on local and national networks to share the hope of the Gospel and point viewers to our 24/7 prayer line.

“May the God of hope fill you with all joy and peace in believing, so that by the power of the Holy Spirit you may abound in hope.”

—ROMANS 15:13, ESV

Launched in response to the pandemic lockdowns, the Gospel TV spots and 24/7 prayer line ministry saw a year of great increase in 2021. Our team responded to more than twice the number of callers as the year before, and we continued to serve individuals seeking hope and lasting encouragement. Over 800 trained volunteers and staff answered their phones last year to listen and share the Biblical truth of Jesus Christ. On average, the prayer line received more than 1,800 calls a day.

The prayer line was promoted in several ways, including on social media channels. But many callers reached us after watching one of our 60-second TV spots that were broadcast on local stations and national cable networks across the U.S.—including ads scheduled on major holidays or in response to regional and national crises. In each spot, Franklin shared the Gospel message of salvation through a relationship with Jesus Christ. Viewers were shown our toll-free number—888-388-2683—and encouraged to call if they prayed with Franklin in repentance and faith or if they just needed someone to pray for them. We thank God that He allowed us to answer more than 682,000 calls, and we give Him all the glory for the 9,200 spiritual commitments that were recorded through this ministry in 2021.

PRAYER REQUEST:

Pray that God will draw many more to respond to the Gospel spots and call our prayer line. Pray for team members who receive calls at all times of the day and night, that the Lord will speak through them to bring hope to hurting people.

EVERLASTING LIFE

Bill was lying on his hospital bed with complications due to COVID-19 when he heard Franklin on the television. He turned his head toward the screen when he heard the words “everlasting life.” Questions filled his mind. He reached for his phone and spoke with one of our team members who explained more about the Gospel. Our staff member said, “I told Bill that he could do nothing to earn everlasting life, but Jesus did everything in his place.” As she spoke, the Holy Spirit worked in Bill’s heart as he said, “Now I understand. I want to trust Christ alone.”

Before ending the conversation, Bill said he was relieved he saw the broadcast, made the call, and found salvation in Jesus Christ. Despite strong coughing, he said, “I feel so good right now. Thank you!”





HISPANIC INITIATIVES

OFFERING HOPE *EN ESPAÑOL*

Through Hispanic Initiatives, BGEA strategically connects and engages with Hispanic evangelical leaders to pursue our common goal of evangelism and discipleship.

“Go therefore and make disciples of all nations.”

—MATTHEW 28:19, ESV

In January 2021, BGEA launched a new initiative to focus on sharing the Good News of Jesus Christ with Spanish-speakers across the United States.

Through existing ministries, BGEA offered Spanish translations of our materials and training to broaden our reach for the Gospel. We also began training Spanish-speaking Billy Graham Rapid Response Team chaplains, who share Christ with the community in crisis situations. Our *Sharing Hope in Crisis* seminar was introduced in Spanish, to equip Hispanic believers to share their faith with others during the tragedies of life.

This year, BGEA's media outreaches now serve the Hispanic population as well. Our main website, BillyGraham.org, launched in Spanish and features original content written specifically for this community. In addition, a Facebook page, Franklin Graham en Español, offers ministry news and evangelistic content. More than 20 Billy Graham Classics and TV specials were translated into Spanish (through dubbing or subtitles), including *Storms in Latin America*, that showed what God is doing during times of crisis.

In June we held *Fidelidad Eterna* (Eternal Faithfulness) online events, designed to mobilize the Hispanic church to share the hope of Christ with others. This event drew more than 102,000 viewers from around the world.

Franklin Graham's Route 66 God Loves You Tour made stops in several cities with significant Hispanic communities. The events featured Spanish interpretation, musical artist Marcos Witt, and Spanish-speaking counselors from local churches.

The Billy Graham Library hosted its first Hispanic Heritage Day in September. More than 450 visitors, including many families, enjoyed live music and a translated tour of *The Journey of Faith*.

PRAYER REQUEST:

Please pray that the Lord will use the Hispanic Initiatives ministry to reach many people with the Good News of Christ.

A COMMON LANGUAGE OF LOVE

A Hispanic father, Andres, came to the Route 66 God Loves You Tour event in Flagstaff, Arizona, with his three bilingual children. He listened intently to the message that was shared through our Spanish interpreter. Broken and visibly moved, he prayed with tears to “confess that Jesus Christ is Lord” (Philippians 2:11, ESV).

Shortly after, Andres spoke with a Spanish-speaking prayer counselor and shared his decision to trust Jesus as his Savior. He gratefully received our discipleship materials in Spanish so that he can grow in his new faith.



BILLY GRAHAM RAPID RESPONSE TEAM

COMFORTING THE BROKEN HEARTED



The Billy Graham Rapid Response Team trains God's people for grief ministry and deploys crisis-trained chaplains to provide emotional and spiritual care to those affected by man-made or natural disasters.

THE BILLY GRAHAM RAPID RESPONSE TEAM (BG-RRT) IS A GLOBAL NETWORK OF CHAPLAINS READY TO DEPLOY TO NATURAL AND MAN-MADE DISASTERS AT A MOMENT'S NOTICE. OUR CHAPLAINS ARE TRAINED TO OFFER EMOTIONAL AND SPIRITUAL CARE IN THE WAKE OF HURRICANES, TORNADOES, FLOODS, MASS SHOOTINGS, TERRORIST ATTACKS, CIVIL UNREST AND MORE. WE SERVE TO SHARE GOD'S LOVE WITH INDIVIDUALS, FAMILIES, AND COMMUNITIES GRAPPLING WITH THE CONSEQUENCES OF UNEXPECTED CRISIS.



Dawson Springs, Kentucky, was hit by one of the 30 tornadoes that touched down across the central U.S. in late 2021.

BG-RRT chaplains shared the love of Christ with individuals through 56 deployments in the aftermath of disasters last year, including Hurricane Ida in Louisiana and tornadoes in Arkansas and Kentucky. They prayed with 49,500 people, and more than 1,400 surrendered their lives to Christ.

The ministry also welcomed 180 newly trained chaplains in 2021, bringing our total volunteer base to 2,100. Of these, more than 130 speak Spanish fluently, opening more ministry opportunities in the communities we serve.

A summer deployment that spanned several weeks took place in Detroit, Michigan. Floodwaters damaged thousands of homes and submerged large stretches of highways. BG-RRT chaplains

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Chaplains ministered in Mayfield, Kentucky, after overnight tornadoes devastated the small town on Dec. 10.

“Rejoice with those who rejoice, weep with those who weep.”

—ROMANS 12:15, ESV

Residents were encouraged with the hope and peace of Christ in Trumann, Arkansas, after tornadoes tore apart lives and homes in December.



BILLY GRAHAM RAPID RESPONSE TEAM



Franklin Graham prays for BG-RRT chaplains as they share the comfort of Christ in tornado-stricken Kentucky.

ministered to residents by sharing the Gospel and praying with more than 2,500 individuals in this predominantly Muslim community. We praise the Lord for opening many doors—and hearts—for the Gospel and give Him all the glory for those who surrendered their lives to Christ by faith.

Additionally, BG-RRT deployed eight mobile ministry centers during the year. These vehicles offered individuals a quiet place to talk, pray, and share their fears and concerns with chaplains.

The year ended in heartbreak for many families due to a series of deadly tornadoes that ravaged several Central and Southern states—just two weeks before Christmas. In particular, the small town of Mayfield, Kentucky, suffered catastrophic damage in a matter of minutes. Entire neighborhoods and familiar streets were left unrecognizable; many residents suffered the loss of family members, friends, and homes.

Within days, BG-RRT chaplains deployed to Mayfield, providing emotional and spiritual care in the midst of deep loss and grief. Many individuals welcomed our conversations as they heard the truth that God cares for them—and that He has a plan for their life. We thank God for each person who found hope and refuge in Jesus Christ.

PRAYER REQUEST:

As our chaplains speak with those who are suffering grief and loss, will you pray that the Lord will guide every conversation—and that many will be drawn to the truth of God's everlasting love?

PEACE IN THE MIDST OF CRISIS

In July, heavy rain and rising floodwaters destroyed hundreds of homes in and around metro Detroit, Michigan. Working alongside relief volunteers, teams of BG-RRT chaplains met and spoke with residents. Two chaplains met a resident—Arezo—who spoke with them outside her home. She shared that her family was Muslim and had moved to Detroit from Pakistan.

The chaplains asked Arezo about her faith in God. She explained that she was familiar with Jesus but did not understand much about Him. When the chaplains asked if she had peace in her life, she shook her head, no. We shared the Gospel with her—how Jesus Christ offers His peace and the assurance of eternal life. Through tears, Arezo agreed that she needed this hope, and she prayed to accept Christ into her life as her Savior and Lord.



CARING FOR THOSE WHO SERVE AND PROTECT

The Billy Graham Rapid Response Team strives to give officers the opportunity to build their spiritual fitness and encourage Christ-centered growth in their careers, marriages, and lives.

“Blessed are the peacemakers.”

—MATTHEW 5:9, NKJV

In our culture today, law enforcement can be a thankless, life-threatening calling. Through appreciation dinners and retreats, BGEA offered officers and their spouses the opportunity to be encouraged and refreshed in their service, their marriages, and their personal lives. BGEA held five retreats, ministering to over 600 officers and their spouses, including one in Horseshoe Bay, Texas; two in Asheville, North Carolina, at the Billy Graham Training Center at The Cove; and two at Samaritan Lodge Alaska in Port Alsworth, Alaska. An officer from South Carolina attended one of the events at The Cove with his wife. He later wrote, “My wife and I have really struggled with all the trauma that I have been through over my entire law enforcement career. This experience has started us in a new direction. Thank you.”

Days after the retreat in Horseshoe Bay, an officer shared, “I really needed these days to be away from the distractions of everyday life as I listened for His guidance and was strengthened by the devotions shared by each of the speakers. ... I am forever grateful to this ministry for getting my life and marriage back on track.”

We also held appreciation dinners in Asheville as well as Portland, Oregon; Seattle, Washington; and Rapid City, South Dakota. Through these dinners, more than 450 lives were touched with the hope of the Gospel. In addition, 12 individuals shared with us that they made a spiritual decision during one of these dinners.

PRAYER REQUEST:

Pray for our guests attending the law enforcement events—that God would renew them and lead many to faith in Jesus Christ.

“AT A BREAKING POINT”

Hamilton and Cheyenne didn’t know what to expect when they arrived at our Marriage Resiliency Retreat in Alaska. Cheyenne later explained that—just before the retreat—the couple was seriously contemplating divorce and almost cancelled their plans to attend. “Our marriage was at a breaking point” she told a chaplain. “But, we came because we felt the tug of the Lord on our hearts.”

Throughout the week, Will Graham ministered to guests alongside chaplains. He noticed a camaraderie develop among the couples in what one guest described as a “safe environment.” Will explained that the scenic hikes and activities will be memorable. “But,” he promised, “It’s what you do in your hearts that will last.”

Days later, the normally guarded Hamilton and his wife were smiling and talking with each other. On the retreat’s final morning, they stood to renew their wedding vows, recommitting themselves to God and to their marriage.



A large crowd of people is gathered in a stadium, filling the seating area. In the foreground, a man stands on a stage, facing the crowd. He is wearing a green jacket and brown pants, and he has his hands raised in a gesture of preaching. The stage is equipped with large black speakers and a laptop. The background shows the stadium's structure and bright lights.

CRUSADE MINISTRIES

DECLARING CHRIST TO THE NATIONS

Will Graham preached the Good News of Jesus Christ to thousands of people of all ages in Rapid City, South Dakota.

WILL GRAHAM'S FIRST CELEBRATION EVENT OF THE YEAR WAS HELD IN TIFTON, GEORGIA, AFTER BEING POSTPONED IN MARCH 2020. THE RESCHEDULED CELEBRATION WAS A ONE-DAY OUTREACH ON FEB. 6, WITH A SMALL IN-PERSON ATTENDANCE AND A LARGE ONLINE VIEWING THAT RESULTED IN MORE THAN 1,100 DECISIONS FOR CHRIST.



In late June and early July, we held a series of basketball camps in South Dakota for Native American children on the Rosebud and Pine Ridge Indian Reservations near Rapid City. Two of the evangelistic day camps were followed by evening outreaches. At each event, Will shared the Gospel with musical guest FLAME. We thank God that more than 200 attended, and dozens responded in repentance and faith.

In July, another postponed event, the Mountain State Celebration, was held in Fairmont, West Virginia. More than 4,700 attended the three-day outreach, and thousands more watched online. Over 550 people of all ages indicated a response to the “*gospel of the kingdom*” (Matthew 24:14, ESV) at the event and online.

As summer turned to fall, over 5,000 heard the Gospel at the Black Hills Paha Sapa Celebration in Rapid City, South Dakota, with thousands more tuning in online. Almost 1,000 individuals made a personal decision for Jesus Christ at the event and through the livestream. The following weekend, Will shared the Good News with 3,800 at the Iowa Celebration in Des Moines, Iowa, with more than 700 decisions for Christ in person and online.

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“Come, you who are blessed by my Father, inherit the kingdom prepared for you from the foundation of the world.”

—MATTHEW 25:34, ESV



Native American children enjoyed basketball, live music, and a Gospel message from Will Graham during multiple summer camps.



A prayer volunteer shares the Gospel with two young girls at the Mountain State Celebration.

As part of many Celebrations, we held a Saturday morning event for kids that included a new interactive video called *The Quest*. The 20-minute presentation combines live action and animation to share the Gospel. Will Graham is a character in the video—and as it ends—he appears on stage, in person to share an invitation to receive Christ. We praise God that individuals of all ages prayed to repent and accept Christ as Lord.

Will finished the year with back-to-back weekends in Ontario, Canada. In a country largely shut down by the pandemic, the Greater Sudbury and Greater London Celebrations welcomed 2,600 attendees in person, and thousands more through livestream. More than 425 people made commitments to Christ in person and online.

In addition to these in-person events, Will held two online-only outreaches on Good Friday and Christmas. These two programs received more than 49,000 views via BillyGraham.org and YouTube, and hundreds of thousands watched on Facebook. Almost 1,800 people shared they made a decision to follow Jesus Christ. We give all glory to God for over 2,400 indicated decisions for Jesus Christ as a result of these programs.

Associate Evangelists

At the start of 2021, Asia began to ease restrictions after a year of total lockdown. BGEA Associate Evangelist Robert Cunville led one-day pastors conferences across this region to encourage and equip discouraged pastors and church leaders. We held 14 one-day events and one three-day conference in 15 different cities. At a time of spiritual famine, we thank God for the opportunity to share the Good News that Jesus is “*the bread of life*” (John 6:35, ESV).

Another Associate Evangelist, David Ruiz, shared the Gospel in Toluca and Torreón, Mexico—despite limitations on public gatherings. Several hundred churches were involved in both Festival events. We praise God for the nearly 3,000 people who made personal decisions for Christ.

PRAYER REQUEST:

Please pray for upcoming evangelistic events in 2022, that God would open hearts to His Gospel and many will make a life-changing decision for Christ.

FROM ATHEISM TO FAITH IN CHRIST

In October, 24-year-old Maria attended Will's Celebration in London, Ontario. Though she had been an atheist since high school, she found herself looking to God during the darkest times of her life—from a miscarriage and depression to difficulties in her relationships.

When Will shared the Gospel that night, Maria broke down and prayed in repentance and faith to commit her life to Him, once and for all. She was surprised by the weight that was lifted. “I feel a sense of peace and joy,” she told a prayer counselor.



BILLY GRAHAM LIBRARY

INVITING GUESTS ON THE JOURNEY OF FAITH



Thousands celebrated Christ's birth at *Christmas at the Library*, where they enjoyed a live nativity, light displays, delicious treats, carolers, and inspiring Library exhibits.

“Come and see what God has done: he is awesome in his deeds.”

—PSALM 66:5, ESV

The Billy Graham Library saw a total guest attendance of over 119,000 in 2021, continuing its original mission to proclaim “the gospel ... the power of God for salvation to everyone who believes” (Romans 1:16, ESV).

In addition to the Library’s main experience—*The Journey of Faith* tour that demonstrates how God can use a life fully committed to Him—we offered evangelistic events for people of all ages, including the annual *Teddy Bear Tea*, *Easter Celebration*, *Ladies Tea and Tour*, *Bikers With Boxes*, *Ladies Night Out*, and *Christmas at the Library*.

In July of 2021, the Library introduced Military Appreciation Day. Over 300 guests attended, and Edward Graham—Franklin Graham’s son and Billy Graham’s grandson—shared the most important lesson he learned as an Army Ranger: his identity is in Christ alone.

Billy Graham’s greatest desire in life was to see people come to accept Christ as “the way, and the truth, and the life” (John 14:6, ESV), and more than 500 people prayed to receive Jesus Christ during their visit to the Library last year.

Just after Christmas, the Library closed to begin renovations on a new visitor experience. Equipment, technology, and displays will be updated, while the focus remains on the timeless message of the Gospel of Jesus Christ.

“I NEED JESUS IN MY LIFE”

In April, a family with five girls entered the prayer room together after going through *The Journey of Faith* tour. Laura, who was 13, shared that she had a hard time focusing at school because she was worried about her mother, who has multiple sclerosis. “I need Jesus in my life,” she expressed to a volunteer. Through repentance and prayer, she received Christ as her Lord and Savior.



THE BILLY GRAHAM ARCHIVE AND RESEARCH CENTER

The Billy Graham Archive and Research Center approached completion in 2021. The evangelist’s audio, visual, and written materials will be housed in this two-story, state-of-the-art facility. As an extension of the Library, the center is designed to equip and inspire scholars, church leaders, and students for the work of evangelism. Construction also began on a new meeting room connected to the Library. This space will be used for training sessions and special events based on evangelistic principles used by Billy Graham and his team.

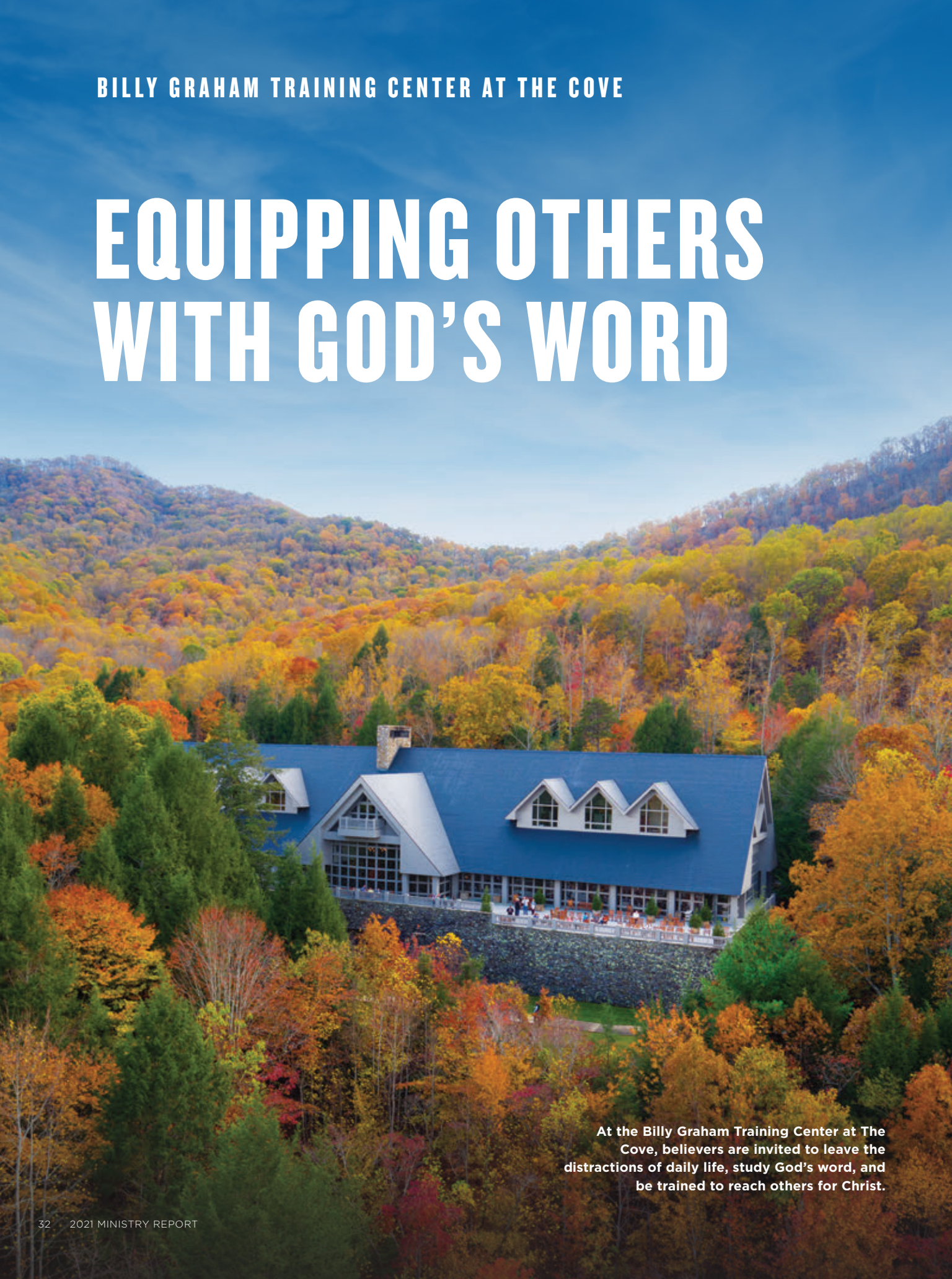


PRAYER REQUEST:

Pray that God will transform lives through these ministries—the Billy Graham Library and the Archive and Research Center—and that He will raise up future generations of men and women to take that message around the world.

BILLY GRAHAM TRAINING CENTER AT THE COVE

EQUIPPING OTHERS WITH GOD'S WORD



At the Billy Graham Training Center at The Cove, believers are invited to leave the distractions of daily life, study God's word, and be trained to reach others for Christ.

“Do not be conformed to this world, but be transformed by the renewal of your mind.”

—ROMANS 12:2, ESV

When Billy and Ruth Graham founded the Billy Graham Training Center at The Cove, they shared a desire for it to be a place where believers could be refreshed by God’s Word. Over 30 years later, their vision has served thousands of guests as they draw close to God and “*call on him in truth*” (Psalm 145:18, ESV).

In 2021, the Billy Graham Training Center at The Cove served the body of Christ through 153 programmed events, with more than 16,000 in attendance. In addition, many individuals who were in the Asheville area stopped by to tour the Chatlos Memorial Chapel, where they heard the Gospel as they learned more about Billy and Ruth Bell Graham.

We began the year with our annual women’s Bible studies, with in-person and online options. We are thankful for the thousands who joined us for in-person seminars, including more than 400 guests at the Tony Evans event in July and over 320 at “Leaving a Godly Legacy” with Anne Graham Lotz and her daughter Rachel-Ruth Wright. We served various groups who faced unique challenges through three Military Marriage Retreats, six Pastor Renewal Retreats, and six senior adult events.

Throughout the year, we also offered nine evening concerts with well-known Christian artists, including Michael Card and Fernando Ortega.

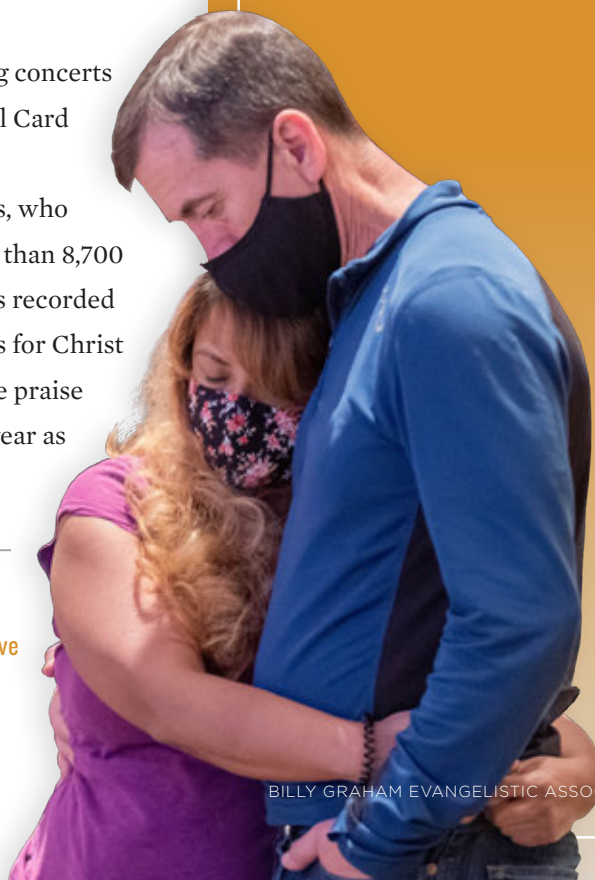
We also welcomed 122 guest groups from 17 states, who held their own events with a combined total of more than 8,700 guests. By the end of the year, more than 2,700 guests recorded life-changing decisions. These ranged from decisions for Christ to new ministry, career, and family commitments. We praise God and give Him all the glory for what He did last year as we proclaimed His Truth.

PRAYER REQUEST:

Pray that all who visit the Billy Graham Training Center at The Cove will be renewed—heart, mind, and soul—and that God will equip them to share their faith with others when they leave.

RENEWED RESOLVE FOR MINISTRY

After a difficult year of ministry, James attended a Pastor Renewal Retreat with his wife, Christy. When they arrived at the Billy Graham Training Center at The Cove, James told Christy that he was ready to quit. After several days of rest and refreshment in God’s Word, however, James was encouraged to continue in his calling. “God spoke clearly this week,” he said. “It’s not time to go.”





SEARCH FOR JESUS

POINTING LOST HEARTS TO THE SAVIOR

People can find the hope of Christ around the clock through *Search for Jesus* videos, websites, social media, and personal online discipleship.

GOD LOVES YOU

God loves you so much that He gave His only Son, Jesus Christ, to die for your sins. If you believe in Him, repent of your sins, and make Jesus the Lord of your life, you will have eternal life with Him in Heaven.

WILL YOU PRAY THIS PRAYER TODAY?

Dear God, I know that I am a sinner. I want to turn from my sins, and I ask for Your forgiveness. I believe that Jesus Christ is Your Son. I believe He died for my sins and that You raised Him to life. I want Him to come into my heart and to take control of my life. I want to trust Jesus as my Savior and follow Him as my Lord from this day forward. In Jesus' Name, amen.

NOW WHAT?

Did you pray this prayer today? Or do you have questions about a relationship with Jesus Christ? Go to [PeaceWithGod.net](https://www.PeaceWithGod.net) and let us know.

“Ask, and it will be given to you; seek, and you will find; knock, and it will be opened to you.”

—MATTHEW 7:7, ESV

In 2021, BGEA's internet evangelism ministry, *Search for Jesus*, provided the opportunity to share the hope of the Gospel with people at any time or in any place—from Bruce in Canada to Hassan in Iraq. Bruce was kneeling at the altar in an empty cathedral when he decided to pull out his phone to find out about faith in Jesus. Hassan messaged us through Facebook in Arabic, “I want to know who God is. I am Muslim, and I don't feel I am satisfied with my faith.” Millions of others like them found Biblical answers and a Gospel witness—no matter where they lived or when they searched.

Last year, we launched our Russian and American Sign Language outreaches through Facebook, and ministry in Arabic and Portuguese expanded into new geographic areas. In addition to these languages, *Search for Jesus* also shared the Good News in English, Spanish, Korean, and Chinese. In total, almost 1.5 million visitors indicated making a commitment to Christ last year, and over 264,000 requested follow-up materials.

We thank God for the *Search for Jesus* volunteers who give their time to minister to others online. Almost 1,400 trained volunteers from 11 different countries spent more than 246,000 hours sharing the Gospel with people through live chats, emails, and Facebook Messenger conversations. They also mentored over 24,000 new believers and seekers through online courses, an increase of 23% from the previous year.

BGEA's church locator tool helped refer an average of 74 people per day to a local, Bible-believing church, so they can get plugged in to a community of fellow believers.

PRAYER REQUEST:

Please pray for people searching for hope online, that they will find peace in Jesus Christ who “*is seated at the right hand of the throne of God*” (Hebrews 12:2, ESV).

“JESUS SAVED ME THE DAY I WANTED TO TAKE MY OWN LIFE”

While searching the internet for ways to commit suicide, Ana Maria landed on the Spanish website of *Search for Jesus*.

After reading the Gospel, she chatted with a volunteer online who comforted her in her distress and led her to faith in Jesus Christ. “Jesus saved me the day I wanted to take my own life,” Ana Maria said.

Our volunteer helped connect her with a local church, where Ana Maria got baptized and now lives with the hope of Christ in a community of faith.



MEDIA MINISTRY

PROCLAIMING A TIMELESS MESSAGE



**Franklin Graham records messages of hope
in Charlotte, North Carolina.**

SINCE 1950, BGEA HAS USED TECHNOLOGY TO SHARE THE GOSPEL THROUGH EVERY EFFECTIVE MEANS POSSIBLE. TODAY, THAT MISSION LIVES ON THROUGH OUR MEDIA MINISTRY—FROM NATIONALLY TELEVISED PROGRAMS AND WEEKLY PODCASTS TO PRESENCE ON SOCIAL MEDIA SITES AND MUCH MORE. THE GOOD NEWS IS BEING PROCLAIMED “*TO THE END OF THE EARTH*” (ACTS 1:8, ESV).



TV and Video

In 2021, BGEA continued using new and innovative ways to share the Gospel. We offered video-on-demand programs on Amazon’s Prime Video, Roku, Apple TV, and Redbox, in addition to broadcasts on cable and national television networks. On Amazon alone, our evangelistic videos were available in 19 languages, and viewers watched more than 1.4 million hours of content.

Each week, historic Billy Graham Crusades were aired over 100 times on more than 60 local, national, and international stations—sharing the hope of Jesus Christ with those far from Him. Viewers also watched these Classics on YouTube and other media platforms, resulting in more than 9,300 people making decisions for Christ.

After watching a Billy Graham Classic online, one user commented, “I am crying. This message was meant for me ... no more going back to my sinful old ways.” Another said, “Wow I needed this. I have more peace inside now ... I gave up drinking, completely, utterly, eliminated it from my life. I’m finished. I’ve turned the other way.”

continued next page

“I am the light of the world. Whoever follows me will not walk in darkness, but will have the light of life.”

—JOHN 8:12, ESV



In each 60-second TV ad, Franklin Graham presents the Gospel and invites people to receive Christ.

MEDIA MINISTRY



Hurting people around the world are able to find hope 24/7 through Gospel-centered social media posts, daily devotionals, and spiritual growth articles.

“Oh give thanks to
the Lord; call upon
his name; make
known his deeds
among the peoples!”

—PSALM 105:1, ESV

Internet/Digital

Millions of users from 233 countries visited BillyGraham.org over 23 million times in 2021. More than one-third of this traffic was for Billy Graham’s Daily Devotion, the *My Answer* column, and spiritual growth articles—with “15 Comforting Verses for Troubled Times” as one of the most viewed stories.

Social media extended its reach as our sites continued to deliver ministry updates and spiritual growth content. Our YouTube page gained around 180,000 subscribers in 2021. We also aired video clips of Billy Graham on TikTok to spread the hope of Jesus Christ with more than 30,000 followers across the world, including Elna, from South Africa. “I learned about a man named Billy Graham on TikTok recently,” she wrote. “I went to YouTube to listen to the Word of God given by him, and I realized ... I never submitted to [Christ] fully because of my love for worldly things.”

BGEA continues to minister through email, from urgent Billy Graham Rapid Response Team deployment prayer updates to event details and testimonies. More than 65 million emails were sent to our subscribers, including Will Graham’s new weekly devotional series, *Wednesday in the Word*.

Audio and Blue Ridge Broadcasting

Audio was a key tool in spreading the Good News of Jesus Christ in 2021. The Billy Graham Channel on SiriusXM® satellite radio aired a recap of the Route 66 God Loves You Tour in the fall of 2021, which featured a Gospel-centered message from Franklin Graham and stories of God’s faithfulness during the tour.

Several other programs on The Billy Graham Channel pointed listeners to Christ throughout 2021. These programs included an interview with Billy Graham’s pastor, Don Wilton; a conversation on leaving a legacy with Anne Graham Lotz and her daughter Rachel-Ruth Wright; and a Christmas Celebration with Will Graham at the Billy Graham Library. These special programs, along with 24/7 messages of hope from Billy Graham, brought hope and peace to SiriusXM® subscribers in a tumultuous year.

People across the United States were also challenged and encouraged by five Billy Graham Radio Specials on local stations throughout 2021. These broadcasts aired before New Year’s Day, Easter, Fourth of July, the 20th anniversary of 9/11, and Thanksgiving. Each featured a clear Gospel presentation from Billy Graham, as well as Biblical insights from Franklin



The Light FM broadcasts the Good News of God's love to a seven-state area and offers encouraging content through The Light FM app and livestream.



Graham, Will Graham, Cissie Graham Lynch, and others.

Cissie Graham Lynch, Franklin's daughter and Billy Graham's granddaughter, continued to host her podcast, *Fearless*, to equip Christians to stand firm in their faith in a compromising culture.

Blue Ridge Broadcasting and The Light FM continued to reach listeners with music and Biblical encouragement and teaching. The Light FM added a signal to better serve a portion of the Charlotte, North Carolina, metro area, as well as a signal for Clemson University and nearby South Carolina communities. Listeners devoted a total of more than 133,000 hours each month to the on-air stream via The Light FM app.

Decision Magazine

For more than 60 years, *Decision* magazine has featured evangelistic articles that call people to follow Christ and stand on His truth amidst a decaying culture. Insightful articles, written by well-known Bible teachers, pointed readers to God's Word. In 2021, "The Evangelical Voice for Today" printed more than 4.7 million copies, proclaiming the Good News to people in more than 75 countries. In addition to regular subscribers, more than 12,000 copies of each issue were sent in bulk to chaplains at prisons and jails across the United States. *Decision's* weekly email devotional was sent to more than 40,000 people during 2021, and the weekly news digest email reached an average of nearly 19,000 subscribers.

Christian Response

BGEA's trained Christian Response team answered over 199,000 phone calls, letters, and emails in 2021 with words of encouragement rooted in Scripture. When needed, Biblical resources

continued next page

"Christ Jesus is the one who died—more than that, who was raised—who is at the right hand of God, who indeed is interceding for us."

—ROMANS 8:34, ESV



Above and bottom right: Each issue of *Decision* magazine offers hard-hitting Biblical insights and articles from Franklin Graham and other influential Christian writers about key issues facing our culture.

MEDIA MINISTRY



BGEA offers six online training courses designed to equip believers to share the Good News of Jesus Christ with their communities.

and materials were provided to help point people to the truth found only in Jesus Christ.

For many people, 2021 was filled with uncertainty and fear. We praise God for the more than 93,000 incoming calls to our Christian Response line to request prayer, make spiritual decisions, and ask questions about ministry events. In addition to these calls, BGEA's phone team also made over 44,000 calls, including many to encourage those who made decisions for Christ. No matter the initial purpose of a conversation, Christian Response team members faithfully prayed with callers and offered hope and encouragement from God's Word.

Online Training

Throughout BGEA's entire history, our evangelism and discipleship outreaches have worked to support, strengthen, and equip the local church for the sake of the Gospel. Today, people are able to discover the principles that Billy Graham, Franklin Graham, and other BGEA evangelists have used to share the Good News of Jesus Christ, all from the comfort of their own homes.

The School of Evangelism Online was offered on a new platform this year to more than 3,100 people, including around 150 students participating through Liberty University's Distance Learning program.

The Billy Graham Rapid Response team began offering the *Sharing Hope in Crisis* seminar online, at no cost, to equip believers to share the hope of Christ with their friends, neighbors, and coworkers. In addition, almost 100 teenagers and young adults have enrolled in the student version of *Sharing Hope in Crisis*.

We continued offering ReIgnite, the online version of the Christian Life and Witness Course—BGEA's practical evangelism training. Another course, *Back to the Basics* with Dr. Howard Hendricks, helped its participants learn the difference between Biblical doctrine (what we believe) and Biblical practice (how we live), while *Lost Secrets of Powerful Lives* by Ron Hutchcraft explores the evangelistic power of Christians in the book of Acts.

PRAYER REQUEST:

Pray that God will use BGEA's media ministry to reach people far from Him with the Good News of Jesus Christ—and equip believers to stand boldly for Him.

CAPTIVATED BY GRACE

Tim called our phone line after watching a Billy Graham Classic broadcast. He told our volunteer that he “just happened” to be off work, and he wanted to talk to someone about the Bible. He used to believe that helping people and doing good things would help him get into Heaven, but he was captivated about the free gift of grace through Jesus Christ. “When I was watching Billy Graham on the TV, it really hit me in the heart. It was like he was talking directly to me,” he said. Our volunteer walked through the Gospel with Tim, and he prayed to receive Christ as his Lord and Savior.



WHAT WE BELIEVE

“All Scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness, that the man of God may be complete, thoroughly equipped for every good work.”

—2 TIMOTHY 3:16–17, NKJV

WE BELIEVE the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world.

WE BELIEVE that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.

WE BELIEVE in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

WE BELIEVE that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore we believe that God will reward the righteous with eternal life in Heaven, and that He will banish the unrighteous to everlasting punishment in hell.

WE BELIEVE in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life.

WE BELIEVE in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment.

WE BELIEVE in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church.

WE BELIEVE that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ.

WE BELIEVE God's plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made to complete each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female.

WE BELIEVE that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism.

WE BELIEVE that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

BILLY GRAHAM EVANGELISTIC ASSOCIATION AND CONSOLIDATED ORGANIZATIONS

FOR THE YEAR ENDED DECEMBER 31, 2021, WITH COMPARATIVE TOTALS FOR 2020

	2021	2020
ASSETS		
Cash and cash equivalents	\$ 81,765,230	\$ 68,679,102
Accounts receivable, net	3,975,426	8,306,975
Contributions receivable, net	1,430,000	1,510,000
Inventories	510,444	515,513
Prepaid expenses and other current assets	2,088,411	2,144,777
	89,769,511	81,156,367
Property and equipment, net of accumulated depreciation	73,635,015	62,635,365
Investments:		
Investments functioning as endowments	295,549,007	261,470,936
Other long-term investments	20,233,053	20,533,121
Deferred giving program	110,866,002	102,038,265
	426,648,062	384,042,322
Beneficial interest in remainder trusts	3,421,822	3,386,822
Other assets	8,142,630	2,632,800
Total assets	\$ 601,617,040	\$ 533,853,676
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable	\$ 4,842,368	\$ 5,568,896
Accrued expenses	4,647,420	3,391,945
Deferred revenue	3,086,812	2,407,479
Deferred giving program	67,083,151	74,067,381
Total liabilities	79,659,751	85,435,701
Net assets:		
Without donor restrictions:		
Charitable gift annuities	34,150,644	21,902,606
Undesignated	87,487,853	75,803,186
Investment in property and equipment	73,635,015	62,635,365
Designated by governing board for endowment	258,679,606	234,457,654
Total without donor restrictions	453,953,118	394,798,811
With donor restrictions	68,004,171	53,619,164
Total net assets	521,957,289	448,417,975
Total liabilities and net assets	\$ 601,617,040	\$ 533,853,676

To see the complete version of the Billy Graham Evangelistic Association 2021 audited financial statements, please go to BillyGraham.org/financial.

CONSOLIDATED STATEMENT OF ACTIVITIES

BILLY GRAHAM EVANGELISTIC ASSOCIATION AND CONSOLIDATED ORGANIZATIONS

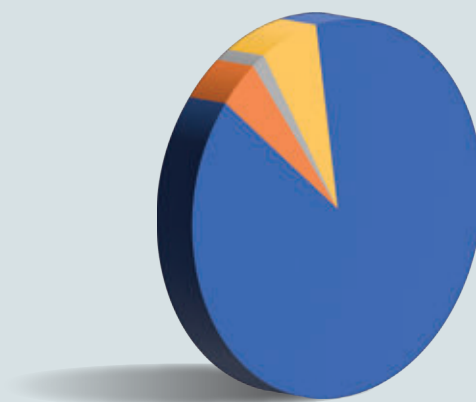
FOR THE YEAR ENDED DECEMBER 31, 2021, WITH SUMMARIZED COMPARATIVE TOTALS FOR 2020

	2021	
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS
OPERATING ACTIVITIES		
Support and revenue:		
Contributions	\$ 107,874,162	\$ 34,821,223
Billy Graham Training Center	6,687,776	-
<i>Decision</i> magazine and other evangelistic materials	2,615,875	-
Other income	9,184,839	324,153
Net assets released from restrictions	26,764,203	(26,764,203)
Total support and revenue	153,126,855	8,381,173
Operating expenses:		
Ministry expenses:		
Evangelistic events	20,169,150	-
Gospel TV spots and 24/7 prayer line	16,312,637	-
Billy Graham Training Center	11,630,056	-
God Loves You Tour	11,212,438	-
Billy Graham Library	8,532,139	-
<i>Search for Jesus</i>	6,936,409	-
Print and internet	6,394,626	-
Billy Graham Rapid Response Team	6,355,024	-
Television and film	6,023,513	-
Radio	4,878,266	-
<i>Decision</i> magazine	4,619,336	-
Church ministry	1,633,762	-
Other evangelistic ministry	10,410,894	-
Total ministry expenses	115,108,250	-
Support activities:		
Fundraising	7,607,101	-
General and administrative	12,794,916	-
Total operating expenses	135,510,267	-
Change in net assets from operations	17,616,588	8,381,173
NONOPERATING ACTIVITIES		
Net investment return	29,738,966	3,741,532
Insurance proceeds	-	-
Change in value of annuities and trusts	12,891,350	2,353,149
Other nonoperating income (loss)	(1,092,597)	(90,847)
Total nonoperating activities	41,537,719	6,003,834
Change in net assets	59,154,307	14,385,007
Net assets at beginning of year	394,798,811	53,619,164
Net assets at end of year	\$ 453,953,118	\$ 68,004,171

To see the complete version of the Billy Graham Evangelistic Association 2021 audited financial statements, please go to [BillyGraham.org/financial](https://www.BillyGraham.org/financial).

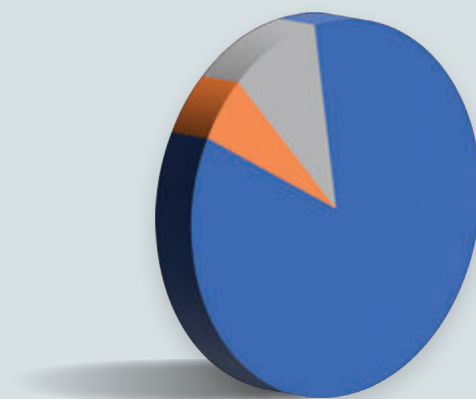
	TOTAL	2020 TOTAL
\$	142,695,385	\$ 119,943,973
	6,687,776	3,342,332
	2,615,875	2,358,425
	9,508,992	4,630,358
	-	-
	161,508,028	130,275,088
	20,169,150	17,727,396
	16,312,637	15,753,369
	11,630,056	9,645,193
	11,212,438	9,742,428
	8,532,139	7,205,885
	6,936,409	6,314,338
	6,394,626	7,726,496
	6,355,024	4,635,817
	6,023,513	5,193,426
	4,878,266	4,500,604
	4,619,336	4,389,204
	1,633,762	1,641,224
	10,410,894	11,025,077
	115,108,250	105,500,457
	7,607,101	7,386,111
	12,794,916	13,587,086
	135,510,267	126,473,654
	25,997,761	3,801,434
	33,480,498	31,028,326
	-	5,197,989
	15,244,499	1,152,164
	(1,183,444)	341,248
	47,541,553	37,719,727
	73,539,314	41,521,161
	448,417,975	406,896,814
\$	521,957,289	\$ 448,417,975

2021 OPERATING SUPPORT AND REVENUE



- CONTRIBUTIONS, 88.4%
- BILLY GRAHAM TRAINING CENTER, 4.1%
- DECISION MAGAZINE AND OTHER
EVANGELISTIC MATERIALS, 1.6%
- OTHER INCOME, 5.9%

2021 OPERATING EXPENSES



- MINISTRY EXPENSES, 85.0%
- FUNDRAISING, 5.6%
- GENERAL AND ADMINISTRATIVE, 9.4%

BOARD MEMBERS

CONTINUING THE LIFELONG WORK OF BILLY GRAHAM, THE BILLY GRAHAM EVANGELISTIC ASSOCIATION EXISTS TO SUPPORT AND EXTEND THE EVANGELISTIC CALLING AND MINISTRY OF FRANKLIN GRAHAM BY PROCLAIMING THE GOSPEL OF THE LORD JESUS CHRIST TO ALL WE CAN BY EVERY EFFECTIVE MEANS AVAILABLE TO US AND BY EQUIPPING THE CHURCH AND OTHERS TO DO THE SAME.



KEN BARUN
Executive Vice President
Billy Graham Evangelistic
Association
Charlotte, North Carolina
Elected 2018



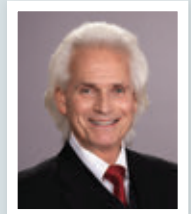
DAVID BRUCE
Executive Vice President of
Billy Graham Archive and
Research Center and the
Billy Graham Library
Billy Graham Evangelistic
Association
Montreat, North Carolina
Elected 2002



MICHAEL CHEATHAM, MD, FACS, FCCM
Chairman
Orlando Health Surgery Group
Orlando, Florida
Elected 2016



FRANKLIN GRAHAM ▲ ●
Chairman, President,
and Chief Executive Officer
Billy Graham Evangelistic Association
Chairman, President,
and Chief Executive Officer
Samaritan's Purse
Boone, North Carolina
Elected 1979



MELVIN GRAHAM ▲
President and Owner
Graham Enterprises
Charlotte, North Carolina
Elected 2001



WILL GRAHAM
First Vice Chairman
and Vice President
Billy Graham Evangelistic
Association
Asheville, North Carolina
Elected 2005



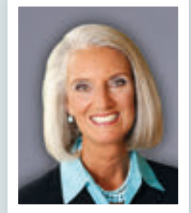
FRANK HARRISON, III ●
Chairman and
Chief Executive Officer
Coca-Cola Consolidated Inc.
Charlotte, North Carolina
Elected 2002



THOMAS HODGES ●
Executive Vice President
Private Wealth
Division Director
Truist Bank
Charlotte, North Carolina
Elected 2016



GREG LAURIE
Senior Pastor
Harvest Christian Fellowship
Evangelist for
Harvest Crusades
Riverside, California
Elected 1994



ANNE GRAHAM LOTZ
President
AnGeL Ministries
Raleigh, North Carolina
Elected 1994



PAUL SABAR ▲ ●
President and
Chief Executive Officer
Manna Development Group
LLC
Encinitas, California
Elected 2006



DONALD WILTON
Senior Pastor
First Baptist Spartanburg
Spartanburg, South Carolina
Elected 2017

**“Pray for us; for we are confident that we
have a good conscience, in all things
desiring to live honorably.”**

—HEBREWS 13:18, NKJV

KEY: ▲ Executive Committee | ● Audit Committee

BOARD MEMBERS EMERITUS



DAVID BURNHAM
Chairman
Burnham Ministries
International
Boca Raton, Florida
Elected 1985
Emeritus 1998



MELVIN CHEATHAM, MD
Clinical Professor of
Neurosurgery
UCLA Medical Center
Ventura, California
Elected 1997
Emeritus 2008



HERBERT HESS
President Emeritus
North American Management
Hingham, Massachusetts
Elected 1979
Emeritus 2012



HOWARD KAST
Retired Business and
Financial Consultant
Westminster, Colorado
Elected 1987
Emeritus 1999



GRAEME KEITH
Chairman
The Keith Corporation
Charlotte, North Carolina
Elected 1990
Emeritus 2008



CHARLES MORGAN, JR.
Attorney
Miami, Florida
Elected 1983
Emeritus 2015



WILLIAM PAULS ▲
Chairman
PAULS Corporation
Denver, Colorado
Elected 1997
Emeritus 2020



WILLIAM POLLARD
Chairman
Fairwyn Investment Company
Carol Stream, Illinois
Elected 1986
Emeritus 2013

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WILL GRAHAM
First Vice Chairman

MELVIN GRAHAM
Chairman of Executive Committee

DANIEL ALLEN
Secretary

WILLIAM PAULS
Treasurer

THOMAS HODGES
Assistant Treasurer

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Executive Committee

FRANK HARRISON, III
Audit Committee

PAUL SABER
Compensation Committee

MELVIN GRAHAM
Development Committee

FRANK HARRISON, III
Field Ministry Committee

WILLIAM PAULS
Finance Committee

DAVID BRUCE
Insurance Committee

WILLIAM PAULS
International Security Risk
Assessment Committee

FRANKLIN GRAHAM
Nominating Committee

PAUL SABER
Retirement Plan
Committee

MELVIN GRAHAM
Succession Plan Committee

BILLY GRAHAM

Evangelistic Association

Always Good News.

FRANKLIN GRAHAM, PRESIDENT
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CHARLOTTE, NC 28201-0001
1-877-247-2426 (1-877-2GRAHAM)
BILLYGRAHAM.ORG

Names in testimonials have been changed to protect privacy.

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