

For over 60 years.

ONE MESSAGE.



"... THE GOSPEL OF JESUS CHRIST, THE SON OF GOD." —Mark 1:1

“None of these [tribulations] move me; nor do I count my life dear to myself, so that I may finish my race with joy, and the ministry which I received from the Lord Jesus, to testify to the gospel of the grace of God.” —ACTS 20:24



Franklin Graham brings the Good News of Jesus Christ to Sapporo, Japan, during the Hokkaido Festival of Hope.



DEAR FRIEND,

Only one message is powerful enough to bring hope in every situation. Only one message can transform people's hearts and bring hope to the nations of the world. Only one message can bring hope out of despair. Only one message truthfully offers salvation.

Only one—the Gospel of Jesus Christ.

Since 1950, the Billy Graham Evangelistic Association (BGEA) has preached this message in every way we know how and to everyone we can. Each day, about 150,000 people slip into eternity—the vast majority unprepared; *“dead in trespasses and sins”* (Ephesians 2:1). We sense the urgency of the hour—to proclaim the Gospel in every way possible, because the day of the Lord is near (see Obadiah 1:15).

Please pray that we will remain faithful in these extraordinary opportunities that come from God's hand. The eternal results belong to Jesus Christ with all glory and praise, for He is *“the Lord of the harvest”* (Matthew 9:38).

The following pages will give you a glimpse of what God has done around the world in 2014 through the proclamation of His Word. We are thankful to you for your partnership as we *“stand fast in one spirit, with one mind striving together for the faith of the gospel”* (Philippians 1:27). May God richly bless you.

Sincerely,



Franklin Graham
President

A man in a dark suit stands at a podium on a stage, addressing a large, diverse audience seated in a vast arena. The arena is filled with people, and the stage is lit with blue and white lights. Several monitors on the stage show a close-up of the speaker. The overall atmosphere is one of a significant public event.


CRUSADE MINISTRIES

*Proclaiming the Way,
the Truth, and the Life.*

“AS MANY AS RECEIVED [JESUS CHRIST], TO THEM HE GAVE THE RIGHT TO BECOME CHILDREN OF GOD, TO THOSE WHO BELIEVE IN HIS NAME.” —John 1:12



Franklin Graham calls the people to repentance and faith in Christ at the Three Rivers Festival of Hope in Pittsburgh, Pennsylvania.

A large crowd of people at night, many with their arms raised in praise, during a festival. The scene is filled with energy and joy, with people of various ages and backgrounds participating. The lighting is dramatic, highlighting the faces and raised hands against a dark background.

“THE KINGDOM OF GOD IS AT HAND. REPENT,
AND BELIEVE IN THE GOSPEL.” —Mark 1:15

Jesus Christ is exalted during Franklin Graham's
Hokkaido Festival of Hope in Sapporo, Japan.



B GEA takes Jesus Christ at His word when He says in Mark 16:15, *“Go into all the world and preach the gospel to every creature.”* In response, our Crusades have spanned the globe with one purpose—to share God’s love with people who need Christ. Franklin Graham, his son Will, and our associate evangelists take the Gospel to hundreds of thousands of people every year. Each Crusade engages churches across an entire region to reach into their communities and then to follow up by discipling those who made life-changing commitments to Jesus Christ.

FRANKLIN GRAHAM FESTIVALS

During 2014, Franklin Graham responded to invitations from local churches by holding Festivals in El Paso, Texas; Sapporo, Japan; Tbilisi, Georgia; Warsaw, Poland; Pittsburgh, Pennsylvania; Toronto, Ontario; and Erie, Pennsylvania. After months of preparation in each city by the Festival team and local Christians, more than 159,200 attendees heard the Good News through these outreaches, and over 8,900 of them responded by publicly committing their lives to Jesus Christ.

In Texas, Franklin’s two-day Greater El Paso Festival of Hope drew an attendance of more than 16,200 people. In response to the Gospel’s proclamation, 910 indicated they repented of

their sins and would follow Jesus Christ as Lord and Savior. One, a young woman, told a Festival counselor that she was from a Jewish family but believed Jesus was who He said He was. She said again and again that her life was filled with sin. The counselor reminded her that Jesus died on the cross to forgive her sins and give her everlasting life.

The woman wept as they read Scripture together and discussed salvation. After they prayed, she suddenly looked up and exclaimed, “Now I have it! Now I know I am a child of God!”



a Approximately 32,000 people attended Franklin Graham’s two-day Festival of Hope in Warsaw, Poland.

b A young heart hears the simple truth of the Gospel during Rock the Lakes in Erie, Pennsylvania.



BGEA partnered with 140 local churches to hold the three-day Hokkaido Festival of Hope in Japan's fourth-largest city, Sapporo. According to reports, this was the largest Christian event ever held there, drawing more than 15,500 people. We praise God for the 560 who stepped forward when Franklin gave the invitations for "*salvation through faith which is in Christ Jesus*" (2 Timothy 3:15).

The Festival of Hope in Tbilisi, the national capital of Georgia, was faced with a last-minute venue change when a fire suspiciously broke out at the downtown Sports Palace. Over a three-day period, 15,850 people shoehorned their way into every nook and cranny of a local church courtyard and overflow areas. "Religion can't save you," Franklin told them at one night's gathering. "Going to church can't save you. Only Jesus Christ can."

This was news to 10-year-old Tamuna and her 7-year-old sister, Gvanca, who listened attentively. They went to church but had never heard of having a relationship with Jesus. When Franklin invited the people to repent of their sins and commit their lives to Christ, the sisters eagerly did so. During the two nights, over 1,100 people made the same decision.

The Franklin Graham Festival of Hope in Warsaw, Poland, was a two-night event that drew approximately 32,000 attendees. "God loves you. And God wants to give you everlasting life, but that only comes through faith in Jesus Christ," Franklin told the crowd. "Will you accept His love?" By the time the Festival concluded, more than 2,000 people had made life-changing decisions for Christ.

Over 25,700 people gathered during the three days at the Three Rivers Festival of Hope in Pittsburgh, Pennsylvania. As he gave an invitation for salvation, Franklin warned the audience,



“Don’t hesitate—you may not have another chance to do this in your life. By coming tonight you’re saying, ‘I believe Jesus is the Son of God and He took my sins to the cross.’” Nearly 1,700 individuals made professions of faith in Jesus Christ before the event was over.

The Franklin Graham Festival of Hope in Toronto presented an unusual opportunity. This metropolitan region of Ontario, Canada, is a place where more than 160 languages are spoken. Not only was the three-day event translated into six languages—Cantonese, Mandarin, Spanish, Farsi, Arabic, and Russian—but trained language counselors helped attendees speaking subset tongues to understand fully what it means to be a follower of Jesus Christ. Of the nearly 40,000 people in attendance, over 1,600 prayed for forgiveness of sin and committed their lives in faith to Jesus Christ as Lord and Savior.

During Franklin’s Rock the Lakes Festival in Erie, Pennsylvania, more than 13,800 people came out for the two-day event. Over 1,000 walked forward to make professions of their faith in Jesus Christ.

a The Holy Spirit draws hearts to Christ during the Franklin Graham Festival of Hope in Toronto, Canada.

b At the Celebration of Good News in Papua New Guinea, Will Graham preaches the eternal hope that can only be found in Jesus Christ.

One of the Festival’s counselors, named David, didn’t like big crowds and seriously considered not serving. After Franklin gave one invitation, hundreds of people walked down front. David looked at the man standing in front of him and suddenly knew why God had prompted him to serve. David had shared the Gospel with this man just weeks earlier at his church, about 40 miles away, and now he had the privilege of praying with him to receive Christ.

*“Religion can’t save you.
Going to church can’t save you.
Only Jesus Christ can.”*

FRANKLIN GRAHAM
Festival of Hope, Tbilisi

WILL GRAHAM CELEBRATIONS

From the outback of Australia to the remote mountains of Papua New Guinea and the far corners of Asia, Will Graham—the third generation of the Graham family to proclaim the Gospel under the BGEA banner—conducted numerous evangelistic events during 2014. All told, more than 84,000 people attended Will’s Celebrations, while more than 10,500 of them openly responded by surrendering their lives to Jesus Christ.

During the three-day Celebration of Grace in Moratuwa, Sri Lanka, Will shared the grace and hope of Jesus Christ with approximately 33,100 people. Not only was this BGEA’s first multi-day



event in the country, but according to local organizers, the Celebration was also the largest evangelistic outreach ever held in the largely Buddhist nation. “Only God can change your heart,” Graham told the audience. “Maybe ... you’re not sure where you’re going to spend eternity. Tonight you can be assured. Salvation is waiting for you.” Overall, more than 6,800 attendees crowded in front of the stage to make life-changing commitments to the Son of God.

For three days in Fukuoka, Japan, Will preached the Good News at various events to a combined audience of more than 10,000 people. In response, 570 of them publicly committed to repent of their sins and receive Christ as their Lord and Savior. At events preceding the two-day Celebration of Hope, Will shared the Gospel with 1,400 people and welcomed the 221 who responded to his invitations to begin an eternal relationship with Jesus Christ.

Over 8,600 people attended the Fukuoka Celebration itself, where nearly 350 of them indicated they made decisions for Christ. A middle-aged woman named Yasuko walked to the front with tears coursing down her cheeks. While listening to Will’s message, she recognized that she was a sinner and was separated from God. When a Celebration counselor explained

how she could turn her life over to Jesus, Yasuko gladly prayed to do so. We give thanks and glory to God for Yasuko and each of those who found new life in Him in Fukuoka.

Following in the footsteps of his grandfather Billy Graham, who preached in Jackson, Mississippi, in 1952 and 1975, Will proclaimed the atoning death and resurrection of Jesus Christ in the city’s suburb of Clinton. The three-day Central Mississippi Celebration drew over 10,100 attendees. More than 460 of them committed their lives to Christ. Clinton’s mayor served as the chair of the local Celebration Executive Team, which saw ministerial groups from different races and denominations come together to support the event.

While Crusade events are often in major cities, Will sensed God leading him to accept an invitation to a remote, hardworking mining town in the Australian outback named Broken Hill—a community birthed from the discovery of the largest deposit of silver, lead, and zinc in the world. During the special two-service outreach, called Reality 2014 with Will Graham, 710 people attended, including many unchurched teens. When Will gave the invitations, 58 people stepped forward to surrender to Jesus Christ and see their lives changed.

Will traveled to Papua New Guinea for the first time and shared *“the way of salvation”* (Acts 16:17) during the Celebration of Good News in Mount Hagen. The nation’s third-largest city saw approximately 24,200 people turn out for the outreach. After hearing Will’s sermons, more than 880 people openly chose to follow Jesus Christ in salvation.

ASSOCIATE EVANGELISTS

BGEA Associate Evangelist Robert Cunville spent much of 2014 tirelessly preaching the Gospel across India—from a remote village in Nagaland to the city of Jaipur, a Hindu stronghold that boasts a population of more than 3 million. An estimated 121,800 people heard the message of salvation through Christ during the year at Robert’s 12 Festivals of Peace. Over 8,340 of them made life-changing commitments to Christ, while many thousands more came forward to seek additional information about becoming a Christian and request prayer.

Associate Evangelist David Ruiz preached *“the grace of God that brings salvation”* (Titus 2:11) during Festivals of Peace in Portoviejo, Ecuador; Tuxtla Gutiérrez, Mexico; and Toluca, Mexico. More than 44,950 people attended these three

outreaches, with over 3,630 pledging their hearts and lives to the Savior Jesus Christ.

COUNSELING AND FOLLOW-UP

The Billy Graham Evangelistic Association places great importance on discipleship after the moment of decision. For more than 55 years, we have used the Christian Life and Witness Course to train Christians to serve as counselors by helping them grow in their faith, learn to share it with others, and make disciples themselves. BGEA also provides our youth equivalent, FM419, which takes its name from Matthew 4:19: *“Follow Me, and I will make you fishers of men.”*

“Now I have it! Now I know I am a child of God!”

—ATTENDEE, *El Paso Festival*

During 2014, these courses were held domestically and internationally in eight different locations in support of Franklin Graham Festivals and Will Graham Celebrations. More than 18,000 individuals completed the training, while almost 5,000 of those attending realized their own personal need for a relationship with Jesus Christ and committed their lives to Him during the sessions. As a direct result of the training, over 6,000 people volunteered as counselors at Festivals and Celebrations to help inquirers find new life in Christ. □



a Thousands hear the truth of the Gospel at the Will Graham Celebration of Grace in Moratuwa, Sri Lanka.

b A counselor explains the steps to peace with God at Will Graham’s Central Mississippi Celebration in Clinton.

A large, multi-story building with a rustic aesthetic, featuring stone pillars and gabled roofs. The building is surrounded by lush greenery and trees with autumn foliage. A wooden deck with a railing is visible, where two people are sitting and talking. The scene is bright and sunny, suggesting a pleasant outdoor setting.

BILLY GRAHAM TRAINING CENTER
AT THE COVE

*Presenting God's truth,
goodness, and beauty.*

"LEAD ME IN YOUR TRUTH AND TEACH ME, FOR YOU ARE THE GOD
OF MY SALVATION; ON YOU I WAIT ALL THE DAY." —Psalm 25:5



Guided by the founding principles set forth by Billy and Ruth Graham 26 years ago, the Billy Graham Training Center exists to encourage and refresh believers and empower them to influence their world for the glory of God. Through the faithful teaching of His Word, The Cove has continued to carry out Billy's original vision of providing instruction, inspiration, intercession, and impact, while staying true to Ruth's desire for an environment where participants can retreat and experience rest, relaxation, and renewal.

We praise God for the work that was accomplished for the furtherance of His kingdom in 2014. During the year, more than 30,100 Cove attendees participated in a total of 308 Seminar, Guest Group, and Personal Spiritual Retreat events.

Over 10,400 of those participants took part in Guest Group events at The Cove. This ministry of service and encouragement to the body of Christ was far-reaching, as guest groups from various churches and ministries throughout the United States utilized our first-rate meeting, dining, and lodging facilities to hold their own retreats.

In 2014, The Cove saw more than 4,100 people make commitments to major life changes in areas including their family, career, ministry, and most importantly, their relationship with Jesus Christ. This was a 5.5 percent increase over 2013. □



"When I came to The Cove, I felt the presence of God, from the gate, all throughout the property. [My visit] was so good, I wanted more. I told God I will continue to come here to hear from Him. I was transformed." —COVE GUEST

a The Billy Graham Training Center's facilities are built in a secluded yet easily accessible 1,200-acre natural mountain cove.

b The Cove features this 460-seat auditorium, a 113-seat auditorium, and 14 additional meeting and breakout rooms where guests study God's Word with leading Bible teachers.

MY HOPE 2014
WITH BILLY GRAHAM



*Equipping churches
to reach their nations.*

"HOPE IN THE LORD; FOR WITH THE LORD THERE IS MERCY, AND
WITH HIM IS ABUNDANT REDEMPTION." —Psalm 130:7

M *y Hope* is an international initiative that encourages and equips local churches around the world to proclaim the Gospel of Jesus Christ. Each year, BGEA produces short films that congregations use to draw large numbers of friends, family members, and neighbors to hear the Gospel.

In 2014, *My Hope* took place for the second consecutive year in the United States and was initiated for the first time in the United Kingdom. As Easter approached, churches in the U.S. were encouraged to utilize the aptly themed film *The Cross*, which had been released the year before, reaching millions of people with the Gospel. More than 18,000 program DVDs were distributed in the weeks leading up to Easter weekend. Through the *My Hope* website, phone center, and field representatives, more than 800 first-time decisions for Christ were documented.

During the first several months of the year, the film featuring Billy Graham's newest message, titled *Heaven*, was produced and prepared for release in the fall. Eighty-five *My Hope* field representatives challenged churches across the U.S. to plan *My Hope*

◉ Ten churches from various denominational backgrounds joined hands in the rural town of Superior, Nebraska, to host a *My Hope 2014* event in a local movie theater and show the film *Heaven*.

events around Billy Graham's birthday on November 7 or schedule them in the weeks that followed. In addition to airing nationally on the Trinity Broadcasting Network, more than 200,000 *Heaven* DVDs were distributed for use by churches, individuals, college ministries, and prison ministries. At press time, more than 23,000 decisions for Christ had been reported for *My Hope 2014* by means of our phone center, FindingMyHope.org, and field representatives.



North Hills
BAPTIST CHURCH

**BILLY GRAHAM'S
"HEAVEN"**

11/1 - 6P , 11/2 - 11A & 6P

Sunday School	9:45
Morning Worship	10:45
Evening Worship	6:30
Wednesday Evening	6:30



b

In Mountain Home, Arkansas, Twin Lakes Baptist Church showed *Heaven* at three events. Pastor Sam Bailey reported that over 1,700 people combined attended, with more than 220 of them indicating they made a commitment to Jesus Christ. Among those, 86 prayed to receive Christ for the first time, including a World War II veteran who had not attended church in 23 years.

A *My Hope* coordinator, who has been a regular speaker during chapel at Southern Maryland Christian Academy for 18 years, showed *Heaven* at the school in White Plains, Maryland. Of the nearly 200 middle and high school students in attendance, 106 of them made public professions of faith, including 64 who confessed their sinfulness and made first-time commitments to Christ.



We also partnered with BGEA's office in England to distribute and show an adapted version of *The Cross* throughout the United Kingdom. Together, we hosted 12 pastor events across the country as a means to encourage church leaders and

highlight the local need for evangelism. In an unprecedented effort unifying Christians in the United Kingdom, more than 12,000 churches, organizations, and home groups registered their participation and received program DVDs and discipleship materials. In addition, nearly 49,000 individual copies of *The Cross* were distributed across the nation.

BGEA also spent much of 2014 preparing distribution channels to launch *My Hope* in additional countries in 2015. □

**IN MOUNTAIN HOME, ARKANSAS,
A WORLD WAR II VETERAN WHO HAD
NOT ATTENDED CHURCH
IN 23 YEARS
PRAYED
TO RECEIVE CHRIST.**

a North Hills Baptist Church in Whitesboro—which screened the film *Heaven*—was one of more than 800 congregations in Texas that participated in *My Hope 2014 with Billy Graham*.

b Students at the University of Southern Maine, in the Portland suburb of Gorham, watch the film *Heaven*.

BILLY GRAHAM
RAPID RESPONSE TEAM



*Sharing the hope of Christ
in the midst of crisis.*

“THE LORD IS NEAR TO THOSE WHO HAVE A BROKEN HEART,
AND SAVES SUCH AS HAVE A CONTRITE SPIRIT.” —Psalm 34:18



In a world where disaster is certain, the Billy Graham Rapid Response Team (RRT) responds in two ways: by training a nationwide force of believers to respond with spiritual and emotional care, and by deploying chaplains at a moment's notice anywhere in the world to offer God's hope to both victims and first-responders.

During 2014, BGEA responded to ice storms, mudslides, tornadoes, floods, shootings, and civil unrest with 342 RRT chaplain deployments to 17 different disaster sites. Our chaplains assisted more than 43,000 victims by year's end and personally prayed with over 10,000 individuals. We are grateful to God and give Him all the glory for the thousands of people comforted in Jesus' Name and for the 415 people who responded to the hope of the Gospel with "*repentance toward God and faith [in] our Lord Jesus Christ*" (Acts 20:21).

The Rapid Response Team's growth continued during 2014 as we recruited 162 chaplains and equipped more than 1,900 people at 11 regional seminars throughout the United States. RRT also worked with its BGEA counterparts in Canada, Australia, and the



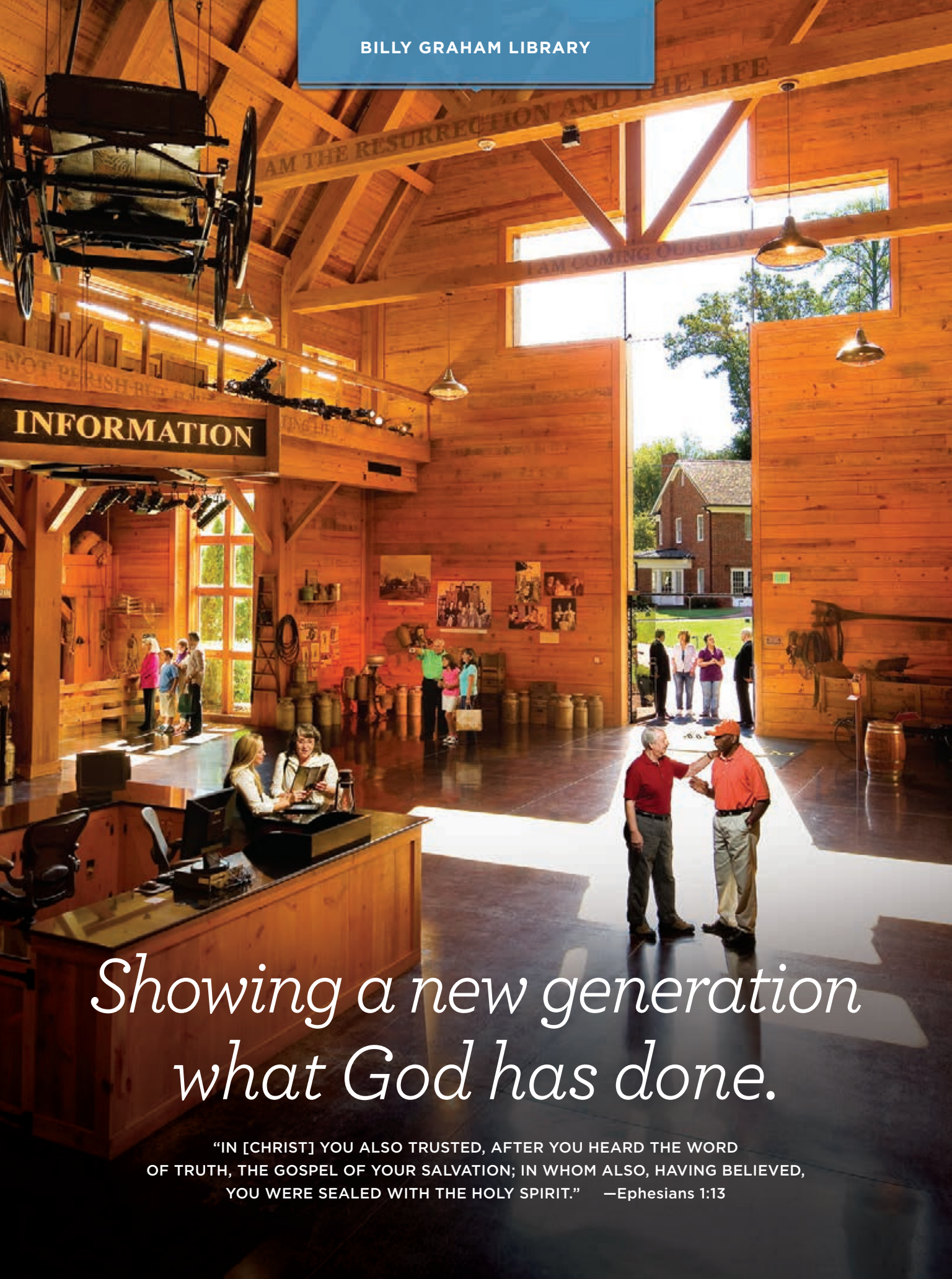
United Kingdom to train 100 individuals at four training sites. RRT-Canada and RRT-Australia had 38 chaplain deployments to three locations. These chaplains prayed with 135 individuals, two of whom sought forgiveness of sin and committed their lives in faith to Jesus.

In the wake of Typhoon Yolanda, RRT provided ministry support to pastors in the Philippines. Four of our chaplains personally prayed with more than 1,600 individuals, including 24 who confessed their need for Jesus Christ and made decisions to follow Him. During the six-month deployment, the chaplains presented *Grief in Crisis* training to 352 pastors in five Philippine cities.

For six weeks, RRT chaplains were also deployed to Ferguson, Missouri, in response to the civil unrest that captured America's headlines. More than 80 of our chaplains talked, listened, encouraged, and prayed with over 1,500 people as God opened many doors—on both sides of the community's divide. One hundred of them embraced Jesus Christ as their Lord and Savior. We are so honored and grateful that He used us to reach them and to plant other fruitful seeds among this community's residents. Toward the end of RRT's assignment in Ferguson, a restaurant staffer approached one of the chaplains and said, "I just want to praise God. You people in blue shirts have brought the aroma of Jesus to this place. Thank you for being here." □

a When RRT's chaplains quickly deployed to Ferguson, Missouri, the Rapid Response Team mobile command truck—used as a ministry center—was stationed daily in a parking lot on the street where the rioting had occurred.

b An RRT chaplain listens to residents in Pilger, Nebraska, where twin EF-4 tornadoes demolished the small town's business district.



*Showing a new generation
what God has done.*

"IN [CHRIST] YOU ALSO TRUSTED, AFTER YOU HEARD THE WORD OF TRUTH, THE GOSPEL OF YOUR SALVATION; IN WHOM ALSO, HAVING BELIEVED, YOU WERE SEALED WITH THE HOLY SPIRIT." —Ephesians 1:13



The 40,000-square-foot Billy Graham Library in Charlotte has drawn more than 910,000 visitors from all 50 states and 89 countries since its 2007 opening. Offering free admission, the main facility houses six historical multimedia exhibits, four galleries of memorabilia and artifacts, and two theaters—all situated on 20 landscaped acres. Here, guests encounter the Gospel throughout their visit. Every aspect of the Library is designed to proclaim God's love and forgiveness, found only through faith in Jesus Christ.

The Library continued to share the Gospel with a growing audience in 2014 as we welcomed more than 144,300 visitors—approximately 4,300 more than the previous year. We drew diverse audiences by hosting numerous special events. Book signings throughout the year featured authors such as Joni Eareckson Tada, recording artist Ricky Skaggs, *Duck Dynasty's* Phil and Kay Robertson, and Max Lucado. The Library's many annual events included the seventh *Bikers*

With Boxes; seventh *Ladies Tea and Tour*, with missionary Aileen Coleman from Mafraq, Jordan; the *Teddy Bear Tea* for children; and our most attended one, *Christmas at the Library*—which drew more than 43,700 people.

The majority of the visitors took *The Journey of Faith* tour, which is the highlight of the Library experience and covers important events and developments in Billy Graham's remarkable life in service to the Lord Jesus Christ. When our guests discover the extraordinary ways God used an ordinary farm boy, they see their own life's potential in a new way. One day when the Holy Spirit drew several visitors to Christ, the oldest person who came to faith was 87 years old and the youngest was 13. Join us in praising God for the more than 1,700 people who responded to the Gospel by indicating they had made various commitments to Jesus during the year.

One of them was a young man named Shelton, who said he came to duplicate CDs at the library. Informed that this was no ordinary library, he decided to take *The Journey of Faith* tour. Afterward, Shelton told two volunteers that the tour helped him realize he wasn't actually a Christian and that he needed Jesus in his life. So they explained repentance, forgiveness, and salvation to him. With tears in his eyes, Shelton prayed to receive Christ as his Lord and Savior.

Billy Graham's ongoing Crusade at the Library would not be possible without the exceptional volunteers God leads our way. In addition to our 295 year-round volunteers, we had 398 people volunteer to serve during *Christmas at the Library* in 2014. □

Everyone enters the Billy Graham Library at the foot of the cross, and more than 1,700 people made life-changing commitments to Christ during their visit in 2014.



*Reaching youth to
reach their friends.*


“JESUS ANSWERED AND SAID, ‘I THANK YOU, FATHER, LORD OF HEAVEN AND EARTH, THAT YOU HAVE HIDDEN THESE THINGS FROM THE WISE AND PRUDENT AND HAVE REVEALED THEM TO [CHILDREN].’” —Matthew 11:25

Picture the significance of children and young people coming to Christ, growing in Him, and sharing their faith with their friends. BGEA remains committed to seeing this happen by helping church leaders, teachers, and parents spread the hope of the Gospel to—and through—our youth. In 2014, we saw continued growth with both our discipleship and evangelism training programs.

DARE TO BE A DANIEL

Dare to Be a Daniel (D2BD) is an evangelism training course that equips tweens and young teens to share Christ with their friends and peers. By the end of 2014, BGEA had over 45,000 trained “Daniels”—young evangelists—around the world. We have seen rapid growth in our D2BD ministry in Australia, where over 9,500 new Daniels completed the training in 2014.

BGEA received a note from a student who went through the Dare to Be a Daniel program and shared how she learned “to love and respect people and to stand on God’s Word because every word is true. Thank you for helping change my life for the better and [teaching me] to be a bold soldier.”

 Children enjoy the onstage production of *The Greatest Journey Live* during KidzFest at the Central Mississippi Will Graham Celebration.


THE GREATEST JOURNEY

In 2014, BGEA launched *The Greatest Journey* in the United States, the United Kingdom, and Australia. This 12-session Bible study was created to help children ages 6-10 become faithful followers of Jesus and is designed for home use, Sunday school, or children’s outreach in developed nations. It was adapted from the Samaritan’s Purse curriculum by the same name, which is used in over 105 countries around the world.



We had over 7,000 students complete *The Greatest Journey* course during the year, and approximately 3,000 teachers were trained to teach children how to share their faith.

“We are so very thankful for the opportunity you have given us to use [*The Greatest Journey*],” wrote Claudia, a children’s ministry leader, in an email. “God has used it to ... impact our ministry to children. We saw evidence of the children growing in their faith, and one child received the Lord as their Savior!” We give God all the glory for the work He is doing through our materials and leaders like Claudia to reach the next generation for Jesus Christ.

During Will Graham’s 2014 Celebration in Clinton, Mississippi, BGEA led its first *Greatest Journey Live* outreach for children and youth. In this format, *The Greatest Journey*’s characters come to life through actors. In response to this Gospel presentation, 185 children indicated they accepted Christ as their personal Savior. 

SEARCH FOR JESUS

52

People on our PeaceWithGod.net
websites right now.

Pray for those who have made a
decision.

Portugal, Funchal
1 min ago

United States, New York
1 min ago

United States, Dallas
1 min ago

Portugal, Cascais
1 min ago

5,914,207 Decisions for
Jesus

*Equipped with technology.
Powered by prayer.*

"I WAS FOUND BY THOSE WHO DID NOT SEEK ME; I WAS MADE
MANIFEST TO THOSE WHO DID NOT ASK FOR ME." —Romans 10:20

BILLY
GRAHAM
Evangelistic Association


Jesus.net

Around the world and around the clock, BGEA uses innovation and technology to help share the Good News of Jesus Christ with millions of people every year. *Search for Jesus*, BGEA's Internet ministry, is reaching more people with the Gospel than ever. As a result, an unprecedented number are responding by putting their trust in Christ.

SEARCH FOR JESUS

In today's world, millions of hurting people take life's big questions to the Internet. Using search engines, they ask things like: "Am I loved?" "Is there a God?" "What's my purpose in life?" Through *Search for Jesus*, BGEA directs them to real hope with compelling, interactive Gospel presentations that address their concerns. Visitors are then invited to surrender their lives to Jesus Christ on our website, PeaceWithGod.net, and are urged to indicate if they did so.

Since this outreach began in 2011, tens of millions of people from every country on earth (with the possible exception of North Korea) have explored the message of the Gospel through our online links. More than 5 million of them, including many from places where we cannot go physically to share the

 SearchforJesus.net displays real-time visits and decisions for Christ along with their geographic locations around the world.

Good News, have told us they responded by making a life-changing decision for Christ.

In 2014, our *Search for Jesus* ministry continued to expand through more one-on-one Gospel-sharing and a greater reach on social media. During the year, over 6.8 million people visited PeaceWithGod.net, with 1.3 million indicating they had made the life-changing decision to follow Jesus Christ as Lord and Savior. More than 209,000 of them passed along their contact information for follow-up. All who did so were invited to participate in a five-week online discipleship program and encouraged—where possible—to find a local church.

PazConDios.net—which *Search for Jesus* launched in 2012 for Spanish speakers in the U.S.—saw more than 745,000 visitors in 2014, with over 161,000 of them indicating they responded to the saving grace of Jesus Christ. More than 20,000 of these individuals also requested follow-up from us.

BGEA's *Search for Jesus* has more than 350 trained volunteers serving through the English and Spanish websites. They can serve as e-counselors, chatting with visitors on PeaceWithGod.net; discipleship coaches,

**SINCE THE OUTREACH BEGAN, GOD
HAS USED *SEARCH FOR JESUS*
— TO DRAW OVER —
5 MILLION
— VISITORS INTO A —
RELATIONSHIP
WITH HIS SON.**

Need to Talk?

We are here.

But have eternal life



Did you pray the Jesus Christ as y

YES, I P

NO, BUT I

God knows who you are, He loves you, and He wants you to know and love Him.

How do you do that?

You must first admit that, like everyone else, you are a sinner. Being sinners means that we are imperfect and do wrong; we fall short of God's perfect standard. It also means we are separated from Him and deserve His judgment.

But He loves us! God sent His own Son, Jesus Christ, to die for our sins. He died for your sins. He was punished so you don't have to be. Not only that; death did not defeat Him. After three days, Jesus rose from the dead, alive again!

The only way to find forgiveness from God and to begin a relationship with Him is to trust in Jesus' sacrifice for you and repent—turn from your sins. We urge you to take this step of faith today. To do that, simply talk to God—this is called praying—and tell Him you believe in His Son. We suggest a prayer like this:

"Dear Lord Jesus,

I know I am a sinner, and I ask for your forgiveness. I believe you died for my sins and rose from the dead. I trust and follow you as my Lord and Savior. Guide my life and help me to do your will.

In your name, amen."

If you prayed this prayer or have questions, please let us know using the buttons below.

YES, I PRAYED THE PRAYER

NO, BUT I HAVE A QUESTION



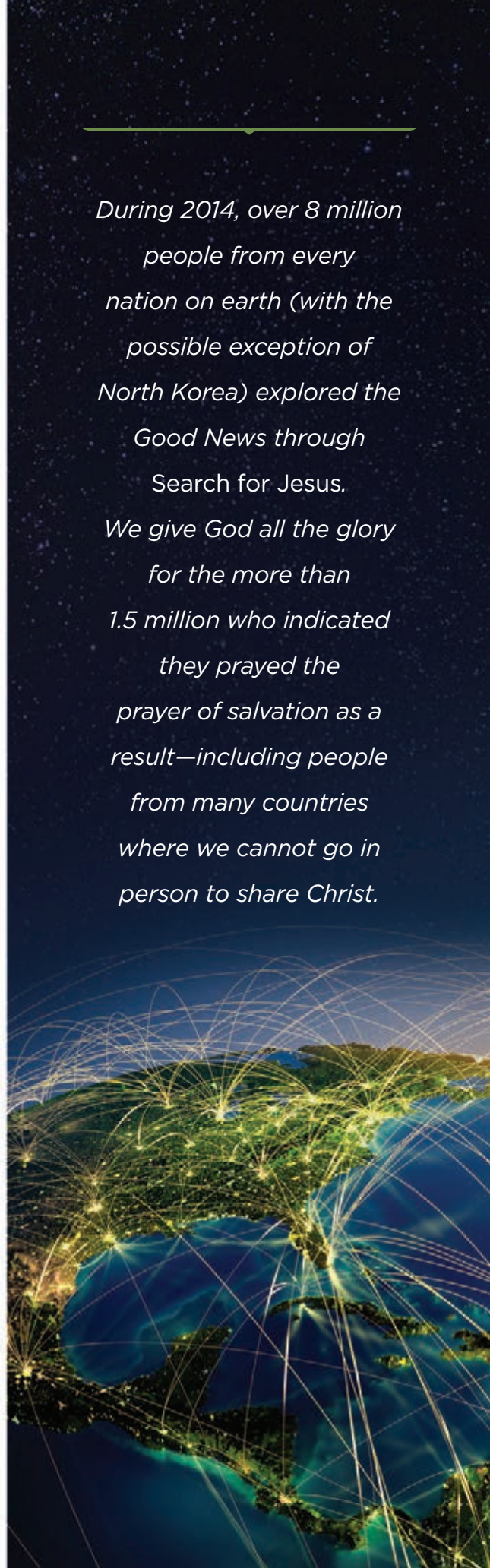
mentoring new believers through KnowJesus.net; or email responders, communicating with people who leave questions on PeaceWithGod.net.

“When I needed this most, I [searched online for] how to be loved by God ... stumbled upon this site, and [it] truly reminded me He’s always loved me. I asked Him for the strength to fully surrender my life,” wrote one *Search for Jesus* visitor from the United States. Revealed another, “I’m in Iran and don’t know if even just doing this will make problems for me, but I’m really interested in [Christianity].” Online conversations with our e-counselors were also initiated by prayers such as this one from Egypt: “I admit that I’m a sinner. Could you please help me, Lord Jesus?” We even received a message from New Guinea that reminded us of the Apostle Paul’s repentant heart: “I was once among the youths that burn churches and have been very brutal and carried out many dehumanizing acts, but now I want to serve God. I want to know the Lord Jesus.”

Search for Jesus also had three other evangelistic websites: PazComDeus.net for Portugal, which had more than 254,000 visitors during the year and welcomed more than 44,000 decisions for Christ; HopeKayGod.net for the Philippines, with more than 154,000 visitors and approximately 9,000 committing their lives to Christ; and PazConDios.mx for Mexico, with more than 270,000 visitors and more than 30,000 professing new faith in Christ. More than 95,200 people follow *Search for Jesus* and its online ministries through Facebook. We continue to invite people to watch real-time decisions being made online or to get involved at SearchforJesus.net. □

PeaceWithGod.net offers compelling presentations of the Gospel and invites visitors to commit their lives to Jesus Christ.

During 2014, over 8 million people from every nation on earth (with the possible exception of North Korea) explored the Good News through Search for Jesus. We give God all the glory for the more than 1.5 million who indicated they prayed the prayer of salvation as a result—including people from many countries where we cannot go in person to share Christ.





*Declaring the lordship of
Jesus Christ to a lost world.*

"THIS GOSPEL OF THE KINGDOM WILL BE PREACHED IN ALL THE WORLD AS A WITNESS TO ALL THE NATIONS, AND THEN THE END WILL COME." —Matthew 24:14

During 2014, BGEA continued to use every media option available to us to invite lost people around the world to come to Jesus Christ and find new life in Him. Through *Decision* magazine, television, radio, and the Internet, God expanded our reach to take this one message to over 235 countries and territories.

DECISION MAGAZINE

The award-winning *Decision* magazine is increasingly recognized as one of the foremost publications calling Christians to stand strong for Jesus Christ and against the growing godlessness in the culture around us.

BGEA printed more than 5.4 million copies of *Decision* in 2014, an average of over 490,000 copies per issue. Approximately 15,000 copies a month were sent at no charge to prison chaplains for distribution in correctional institutions. Hundreds of blind and sight-impaired people receive *Decision* either in Braille or on audio, and the weekly *Decision* email devotional is sent to more than 83,000 people who subscribe to it. *Decision* also publishes a digital edition of

the magazine, as well as mobile editions for iPad/iPhone and Android, which are available from the iTunes Newsstand and the Google Play Store, respectively.

“Your powerful articles show compassion, yet do not water down ‘the truth of the Gospel message,’” wrote one reader. “I’m so glad you include articles about [people in the Middle East] turning to Christ as their Savior, and also articles about persecution of Christians around the world. The secular news does not tell us much about these issues.”

Wrote another, “Please continue to ... give us truth so we can stay informed, but most of all, so we can specifically pray. God bless everyone who is part of this vital ministry. My prayer life has changed due to the influence of *Decision* magazine. Thank you for serving our Lord in such an important way.”



During 2014, *Decision* magazine continued to reflect its purpose as “The Evangelical Voice of Today.”



a

INTERNET

BGEA’s email communications, social media, and other websites (not including the *Search for Jesus* ministry) continued to reach a growing audience in 2014 as we “*fully preached the gospel of Christ*” (Romans 15:19) and provided biblically based spiritual help. By year’s end, more than 10.8 million people from over 235 countries and territories had visited our sites—including BillyGraham.org, BillyGrahamLibrary.org, TheCove.org, and MyHopeWithBillyGraham.org.

“I don’t know how to live life in Jesus, and I request your help to [show] me how to build a strong relationship in Jesus.”

FRANKLIN GRAHAM FESTIVAL
WEBCAST VIEWER
Shillong, Meghalaya, India

In 2014, six Franklin Graham Festivals were streamed live or posted for later viewing on BillyGraham.org. This drew over 200,000 unique visitors online from more than 150 countries. In response, over 4,800 indicated they repented of their sins and turned their lives over to Christ.

One of them, a Festival webcast viewer in Allentown, Pennsylvania, explained, “I lived a life of addiction and criminal activity. Today, I let Jesus lead my life.” Wrote another in Schaumburg, Illinois, “I’m rededicating my life to Christ! I’m at rock bottom and have confessed my sins.” A 17-year-old viewer in Shillong, Meghalaya, India, indicated his decision for Christ, adding, “I don’t know how to live life in Jesus, and I request your help to [show] me how to build a strong relationship in Jesus.” We give praise to God for these new believers and thank Him for every opportunity to begin their discipleship.

Each day, thousands of people seek discipleship material and spiritual help on BillyGraham.org. During 2014, more than 765,000 individuals visited our Daily Devotional pages, and topics such as overcoming temptation, taming the tongue, and heaven were the most read. Approximately 83,000 people visited BillyGraham.org’s spiritual help topics pages, especially those dealing with anger, marriage, and Bible study. Some 1.2 million people explored the Answers pages, where anger, sin, heaven, and marriage were the most viewed topics.

CHRISTIAN GUIDANCE AND RESPONSE

BGEA's Christian Guidance and Response ministry is a primary voice of the Billy Graham Evangelistic Association, answering more than 226,900 phone calls, letters, and emails in 2014.

Our representatives responded to callers with the love of Christ through words of encouragement, prayer, spiritual guidance, and the latest information on BGEA's ministries—including upcoming Festivals, the *Search for Jesus* Internet outreach, and *My Hope 2014 with Billy Graham*. Incoming spiritual calls were primarily from viewers of *Always Good News* and Billy Graham Classics programs and listeners to BGEA's radio broadcasts.

CHRISTIAN GUIDANCE — AND RESPONSE — ANSWERED OVER 226,900 PHONE CALLS, LETTERS, AND EMAILS IN 2014.

During the year, our representatives were privileged to pray with more than 23,900 callers as a personal, one-on-one ministry. We give thanks to God that 602 of them indicated having repentant hearts and will “*obtain the salvation which is in Christ Jesus with eternal glory*” (2 Timothy 2:10).

a BGEA's online evangelism training helps participants find confidence and easy-to-use tools to share their faith or explore fresh, practical ways to breathe new life into the outreach efforts of their local church.

TELEVISION AND VIDEO

During 2014, BGEA produced more than 300 TV programs, website features, and ministry videos, including two short films in the *My Hope 2014 with Billy Graham* series—*Heaven* and its Spanish counterpart, *El Cielo*. Each featured the new evangelistic message from Billy Graham woven with powerful testimonies.

BGEA also produced five new episodes of the nationally televised program *Always Good News* during the year, which showed the power of the Gospel changing people's lives through the ministries of BGEA. The program aired predominantly on Christian cable networks and local affiliates. Two new documentary DVDs were produced—*7 Days in the Holy Land* and *Louis Zamperini: Captured by Grace*, which were offered as thank-you gifts for donations of any amount to BGEA. We also continued to source Christian networks such as TBN and The Church Channel with updated Billy Graham Classics programs.

Television and online showings of our programs and videos proved fruitful, as BGEA's call centers—including two in Canada funded by BGEA's Canadian subsidiary—received more than 30,300 spiritual inquiries during 2014. Over 13,800 of these callers made personal commitments to Jesus Christ.

ONLINE EVANGELISM TRAINING

Through more than 60 years of ministry around the world, God has blessed Billy Graham and his team with practical and effective strategies for evangelism of all kinds. Today, Christian leaders and others interested in sharing their faith can study these time-tested principles at their own pace through online lessons and instructional videos featuring 20 widely respected evangelism teachers,

including Billy Graham, John Stott, Franklin Graham, Ravi Zacharias, Will Graham, Bill and Vonette Bright, and others.

In 2014—our third year of online training—we offered three courses, which are equipping a global audience in evangelism.

The School of Evangelism Online—our first course of study—teaches practical strategies for proclamation evangelism, with an emphasis on evangelistic preaching and preparing church leaders for follow-up with new believers. This training program had 255 new enrollments during the year from 20 countries, including nations in Asia, Africa, and the Middle East.

Responded one participant, “These courses were more organized and presented a far better learning experience than any other courses I’ve previously taken, ... in or out of any traditional college classroom or through any online courses, ... and I’ve taken many. The simplicity and straightforwardness of the courses are an example for other universities and learning institutions to emulate.”

BGEA is also partnering with Christian colleges and seminaries to include this course of study in their curriculum. Liberty University—the largest Christian university in the world—has already made it part of their Bachelor of Science in religion with an emphasis in evangelism.

During 2014, we launched our second online course, Relgnite, which is an expanded Christian Life and Witness-based program for personal evangelism. By the end of the year, we had 175 registrations from seven countries.

“I would like to encourage the Billy Graham Evangelistic Association to keep producing online courses such as these at affordable rates, because so far I’m loving every one,” responded one Relgnite student.

BGEA also launched our third course, *Sharing Hope in Crisis*, in 2014. This is the online version of the Billy Graham Rapid Response Team’s seminar, which trains participants to offer emotional and spiritual care when people need it most. By year’s end, we had 85 *Sharing Hope in Crisis* registrations from six countries.

One individual who completed this course responded, “I appreciate that this is offered online. I didn’t have to travel across the U.S. to take a one-day course. As wonderful as this course is, it’s hooked my heart for the hurting, and I want to learn more in order to serve with the excellency of God’s great grace and compassion. Thank you so much for this!”

RADIO & BLUE RIDGE BROADCASTING

Using AM, FM, shortwave, satellite, and on-demand Internet audio, BGEA continued to broadcast one message across the globe in 2014—so listeners would “*hear the word of the gospel and believe*” (Acts 15:7).

Our weekly radio staple *The Hour of Decision*—in its 64th year—became a Web-exclusive program on BillyGraham.org and continued to feature insights from longtime Billy Graham team member Cliff Barrows. Simultaneously, a new BGEA radio program, *Peace With God*, debuted during the year on stations worldwide. Both programs proclaimed the timeless message of Jesus Christ as the only hope for our lost world.

Our third program, *Decision Minute*, continued to offer 15 real-life illustrations each month that show people’s need for Jesus Christ. It aired on more than 660 stations coast-to-coast, including in eight of America’s 10 largest cities. Also in 2014, the Billy Graham Audio Archives hosted nearly 27, 200 individual visitors who accessed Mr. Graham’s messages on demand at BillyGraham.org.



Globally, our radio outreach continues in five languages, including Spanish, Mandarin, and Farsi. A listener in Africa recently posted on the BGEA Facebook page that listening to *Peace With God* “has made me to be strong and courageous.”

During 2014, Blue Ridge Broadcasting (BRB)—BGEA’s radio ministry, which operates two listener-supported stations—continued sharing God’s love through Christian music and Bible-teaching across parts of seven states as well as worldwide via the Web and a growing social media community. The flagship station, 106.9 the Light—which broadcasts out of Asheville, North Carolina—served more than 312,000 radio listeners weekly, while its sister station, 106.7 the Light—which serves

Knoxville, Tennessee, and its vicinity—reached approximately 16,700 people each week.

Over 234,000 people combined attended events sponsored by the two stations during the year. Some 78,000 people stayed connected with the stations via Facebook, with more than 40,000 listening via the stations’ mobile app. Most significantly, over 8,800 listeners shared prayer requests in 2014, all individually lifted up by the staff.

“When the whole world seems so dark, your station shines the light of Christ. Thank you!” responded a listener via her phone app, underscoring both the power of God working through 106.9 the Light and the importance of digital technology to share that power. □

Ⓐ Each year, BGEA’s Blue Ridge Broadcasting sponsors Christian concerts and events and has a significant ministry presence in our listeners’ communities.

What We Believe

▶ We believe the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world.

▶ We believe that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.

▶ We believe in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

▶ We believe that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore we believe that God will reward the righteous with eternal life in heaven, and that He will banish the unrighteous to everlasting punishment in hell.

▶ We believe in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life.

▶ We believe in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment.

▶ We believe in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church.

▶ We believe that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ.

▶ We believe God's plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made to complete each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female.

▶ We believe that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism.

▶ We believe that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen.

BILLY GRAHAM EVANGELISTIC ASSOCIATION & CONSOLIDATED ORGANIZATIONS

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

YEAR ENDED DECEMBER 31, 2014 WITH COMPARATIVE TOTALS FOR 2013

	2014	2013
Assets		
Cash and cash equivalents	\$ 15,985,861	\$ 34,743,865
Accounts receivable, net	1,061,414	1,038,484
Pledges and other contributions receivable, net	3,221,114	466,902
Inventories	863,268	894,694
Prepaid expenses and other current assets	939,923	819,735
	<u>22,071,580</u>	<u>37,963,680</u>
Property and equipment, net of accumulated depreciation	<u>61,745,408</u>	<u>64,470,469</u>
Investments:		
Investments functioning as endowments	175,543,545	160,109,878
Other long-term investments	17,202,196	6,181,200
Deferred giving program	89,728,473	88,667,034
	<u>282,474,214</u>	<u>254,958,112</u>
Beneficial interest in remainder trusts	<u>2,846,312</u>	<u>2,706,851</u>
Other assets	<u>2,213,513</u>	<u>1,915,570</u>
Total assets	<u><u>\$ 371,351,027</u></u>	<u><u>\$ 362,014,682</u></u>
Liabilities and Net Assets		
Liabilities:		
Accounts payable	\$ 2,835,423	\$ 4,251,423
Accrued expenses	1,774,012	1,800,677
Deferred revenue	1,258,181	963,405
Deferred giving program	70,123,723	70,470,916
Total liabilities	<u>75,991,339</u>	<u>77,486,421</u>
Net assets:		
Unrestricted:		
Designated by governing board	161,567,998	148,181,291
Represented by property and equipment	61,745,408	64,470,469
General	40,396,437	42,477,210
Total unrestricted net assets	<u>263,709,843</u>	<u>255,128,970</u>
Temporarily restricted	19,726,090	18,228,327
Permanently restricted	11,923,755	11,170,964
Total net assets	<u>295,359,688</u>	<u>284,528,261</u>
Total liabilities and net assets	<u><u>\$ 371,351,027</u></u>	<u><u>\$ 362,014,682</u></u>

BILLY GRAHAM EVANGELISTIC ASSOCIATION & CONSOLIDATED ORGANIZATIONS

CONSOLIDATED STATEMENT OF ACTIVITIES

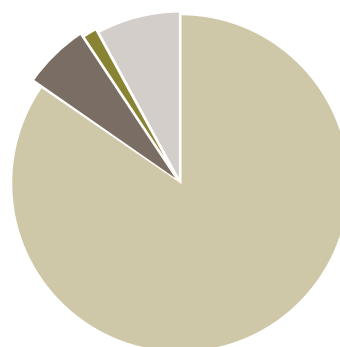
FOR THE YEAR ENDED DECEMBER 31, 2014 WITH SUMMARIZED TOTALS FOR 2013

	2014		
	Unrestricted	Temporarily Restricted	Permanently Restricted
Operating Activities			
Support and revenue:			
Contributions	\$ 73,761,790	\$ 18,547,837	\$ 704,876
Billy Graham Training Center	6,576,790	-	-
<i>Decision</i> magazine and other evangelistic materials	1,514,690	-	-
Other income	8,931,151	-	-
Net assets released from restrictions	16,901,352	(16,897,337)	(4,015)
Total support and revenue	<u>107,685,773</u>	<u>1,650,500</u>	<u>700,861</u>
Operating expenses:			
Ministry expenses:			
Evangelistic crusades	21,478,526	-	-
<i>My Hope</i>	10,158,854	-	-
Radio, television, and film	11,757,731	-	-
Print and Internet	7,268,705	-	-
Billy Graham Library	7,346,416	-	-
Billy Graham Training Center	10,747,101	-	-
Evangelism training	348,042	-	-
Children's and Youth Evangelism	709,805	-	-
Rapid Response Team and World Emergency Fund	1,901,578	-	-
<i>Decision</i> magazine	4,060,213	-	-
SearchforJesus.net	4,261,092	-	-
Other evangelistic ministry	5,045,373	-	-
Total ministry expenses	<u>85,083,436</u>	<u>-</u>	<u>-</u>
Support activities:			
Fund-raising	6,448,076	-	-
General and administrative	10,530,849	-	-
Total operating expenses	<u>102,062,361</u>	<u>-</u>	<u>-</u>
Change in net assets from operations	<u>5,623,412</u>	<u>1,650,500</u>	<u>700,861</u>
Nonoperating Activities			
Investment income	1,451,478	141,166	-
Other non-operating income (loss)	(344,800)	70,480	34,268
Realized gains on investments	5,096,989	451,357	-
Unrealized gains (and losses) on investments	(4,389,295)	(670,355)	-
Change in value of annuities and trusts	1,143,089	(145,385)	17,662
Total nonoperating activities	<u>2,957,461</u>	<u>(152,737)</u>	<u>51,930</u>
Change in net assets	8,580,873	1,497,763	752,791
Net assets at beginning of year	255,128,970	18,228,327	11,170,964
Net assets at end of year	<u>\$ 263,709,843</u>	<u>\$ 19,726,090</u>	<u>\$ 11,923,755</u>

To see the complete version of the Billy Graham Evangelistic Association 2014 audited financial statements, please go to BillyGraham.org/financial.

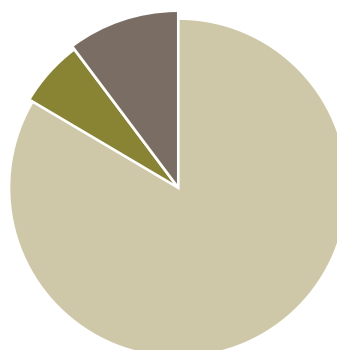
Total	2013 Total
\$ 93,014,503	\$ 88,523,106
6,576,790	6,035,262
1,514,690	1,486,451
8,931,151	7,618,414
-	-
110,037,134	103,663,233
21,478,526	16,168,081
10,158,854	17,705,430
11,757,731	10,997,277
7,268,705	7,788,296
7,346,416	6,769,101
10,747,101	13,541,779
348,042	512,517
709,805	887,907
1,901,578	1,347,554
4,060,213	3,375,431
4,261,092	3,866,732
5,045,373	4,085,912
85,083,436	87,046,017
6,448,076	5,703,622
10,530,849	9,914,179
102,062,361	102,663,818
7,974,773	999,415
1,592,644	1,448,326
(240,052)	(78,261)
5,548,346	6,571,850
(5,059,650)	5,450,057
1,015,366	(656,606)
2,856,654	12,735,366
10,831,427	13,734,781
284,528,261	270,793,480
\$ 295,359,688	\$ 284,528,261

2014 OPERATING SUPPORT AND REVENUE



- Contributions, 84.5%
- Billy Graham Training Center, 6.0%
- *Decision* magazine & other evangelistic materials, 1.4%
- Other income, 8.1%

2014 OPERATING EXPENSES



- Ministry expenses, 83.4%
- Fund-raising, 6.3%
- General and administrative, 10.3%

Board of Directors 2014

BOARD MEMBERS



GEORGE E. BATTLE, JR.
Senior Bishop
AME Zion Church
Davidson, North Carolina
Elected 2003



DAVID P. BRUCE
Executive Assistant
to Billy Graham
Billy Graham Evangelistic
Association
Montreat, North Carolina
Elected 2002



BILLY GRAHAM
Evangelist and
Chairman Emeritus
Billy Graham Evangelistic
Association
Montreat, North Carolina
Elected 1950



MELVIN F. GRAHAM ▲
President and Owner
Graham Enterprises
Charlotte, North Carolina
Elected 2001



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Chairman, President,
and Chief Executive Officer
Billy Graham Evangelistic Association
Chairman, President,
and Chief Executive Officer
Samaritan's Purse
Boone, North Carolina
Elected 1979



WM. FRANKLIN GRAHAM, IV
First Vice Chairman and Vice President
Billy Graham Evangelistic
Association
Asheville, North Carolina
Elected 2005



J. FRANK HARRISON, III ●
Chairman and
Chief Executive Officer
Coca-Cola Bottling Co.
Consolidated
Charlotte, North Carolina
Elected 2002



GREG LAURIE
Senior Pastor
Harvest Christian Fellowship
Evangelist for Harvest Crusades
Riverside, California
Elected 1994



ANNE GRAHAM LOTZ
President
AnGeL Ministries
Raleigh, North Carolina
Elected 1994



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Former Governor of New Hampshire
Chairman, Morgan Lewis Consulting
at Morgan, Lewis & Bockius LLP
Boston, Massachusetts
Elected 1997



CHARLES O. MORGAN, JR. ▲●
Attorney
Miami, Florida
Elected 1983



WILLIAM B. PAULS ▲
Chairman
The Pauls Corporation
Denver, Colorado
Elected 1997



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President and
Chief Executive Officer
Manna Development Group
Encinitas, California
Elected 2006



JOSEPH M. STOWELL, III ▲
President
Cornerstone University
Grand Rapids, Michigan
Elected 1999

The Billy Graham Evangelistic Association exists to support and extend the evangelistic calling and ministries of Billy Graham and Franklin Graham by proclaiming the Gospel of the Lord Jesus Christ to all we can by every effective means available to us and by equipping others to do the same.

BOARD MEMBERS EMERITI



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Vice Chairman
Billy Graham Evangelistic Association
Charlotte, North Carolina
Elected 1950
Emeritus 2000



WALLACE E. BERG
Retired Consultant
Eden Prairie, Minnesota
Elected 1973
Emeritus 1997



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Chairman
Burnham Ministries International
Boca Raton, Florida
Elected 1985
Emeritus 1998



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Corporate Director and Author
La Jolla, California
Elected 1990
Emeritus 2009



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UCLA Medical Center
Ventura, California
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Emeritus 2008



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Twelfth Baptist Church
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Emeritus 2002



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Hingham, Massachusetts
Elected 1979
Emeritus 2012



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Financial Consultant
Westminster, Colorado
Elected 1987
Emeritus 1999



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Chairman
The Keith Corporation
Charlotte, North Carolina
Elected 1990
Emeritus 2008



DENTON LOTZ
General Secretary Emeritus
Baptist World Alliance
Pastor of Tremont Temple
Baptist Church
Forestdale, Massachusetts
Elected 1999
Emeritus 2014



C. WILLIAM POLLARD ▲ ●
Chairman
Fairwyn Investment Company
Wheaton, Illinois
Elected 1986
Emeritus 2013



RUTH SHANAHAN
President
Crowley Shanahan Foundation
Dallas, Texas
Elected 1992
Emeritus 2010



IN MEMORY **GEORGE F. BENNETT, 1911-2014**
Member of BGEA Board of Directors, 1973-2014

An outstanding high school and college athlete, George Bennett graduated from Harvard University in 1933. After entering the investment business, he became a partner at State Street Research and Management Co. in 1947; a managing partner from 1958 to 1982; and president from 1983 to 1988. Mr. Bennett served as treasurer of Harvard University from 1965 to 1974. In 1982, *The Boston Globe* noted that he may have been “the most established figure in the Boston money management world” at that time. Mr. Bennett was a founding member of South Shore Baptist Church in Hingham, Massachusetts. His commitment to further the Gospel of Jesus Christ led him to serve on the boards of several Christian organizations such as Wheaton College and Gordon-Conwell Theological Seminary, as well as the Billy Graham Evangelistic Association from 1973 to 1999. He continued to serve as an emeritus board member until his death in March 2014.

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Chairman

WM. FRANKLIN GRAHAM, IV
First Vice Chairman

CLIFFORD B. BARROWS
Vice Chairman

MELVIN F. GRAHAM
Chairman of Executive
Committee

DANIEL C. ALLEN
Secretary

WILLIAM B. PAULS
Treasurer

GRAEME M. KEITH
Assistant Treasurer

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CHARLES O. MORGAN, JR.
Audit Committee

C. WILLIAM POLLARD
Compensation Committee

GRAEME M. KEITH
Development Committee

J. FRANK HARRISON, III
Field Ministry Committee

WILLIAM B. PAULS
Finance Committee

HON. STEPHEN E. MERRILL
Insurance Committee

WILLIAM B. PAULS
International Security Risk
Assessment Committee

HERBERT P. HESS
Investment Committee

WM. FRANKLIN GRAHAM, III
Nominating Committee

HERBERT P. HESS
Retirement Plan
Committee

KEY: ▲ Executive Committee | ● Audit Committee

BILLY
GRAHAM
Evangelistic Association
Always Good News.

Franklin Graham, President

1 BILLY GRAHAM PARKWAY | CHARLOTTE, NC 28201-0001
1-877-247-2426 | (1-877-2GRAHAM) | BILLYGRAHAM.ORG

For the fifth consecutive year, BGEA's headquarters received an Energy Star commendation in 2014 for superior energy performance and a commitment to using resources responsibly. Energy Star is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy.

Scripture taken from the New King James Version. ©1982 by Thomas Nelson, Inc. Used by permission. All rights reserved.



*A higher standard.
A higher purpose.*

BGEA is a charter member of the Evangelical Council for Financial Accountability (ECFA).