



MESSAGE FROM FRANKLIN GRAHAM

DEAR FRIEND,

Thank you for helping "make known the mystery of the gospel" (Ephesians 6:19, NKJV). I'm grateful for your faithful commitment to reaching others with the Good News of Jesus Christ.

It was a privilege to preach around the world in Mexico, Poland, England, Scotland, Vietnam, and Laos. God also provided many opportunities for us to minister in His Name to men, women, and



children through other outreaches, including Billy Graham Rapid Response Team deployments, our Billy Graham 24/7 Prayer Line, Gospel TV spots, and *Search for Jesus* internet evangelism ministry.

Year after year, committed Christians like you make this Gospel ministry possible through your support and prayers. Will you join me in lifting our 2025 outreaches up to the Lord in prayer? Let's ask Him to draw many more people to Himself—all for His glory!

May God richly bless you.

Sincerely,

Franklin Graham President & CEO 2024 MINISTRY REPORT FRANKLIN GRAHAM EVANGELISTIC EVENTS

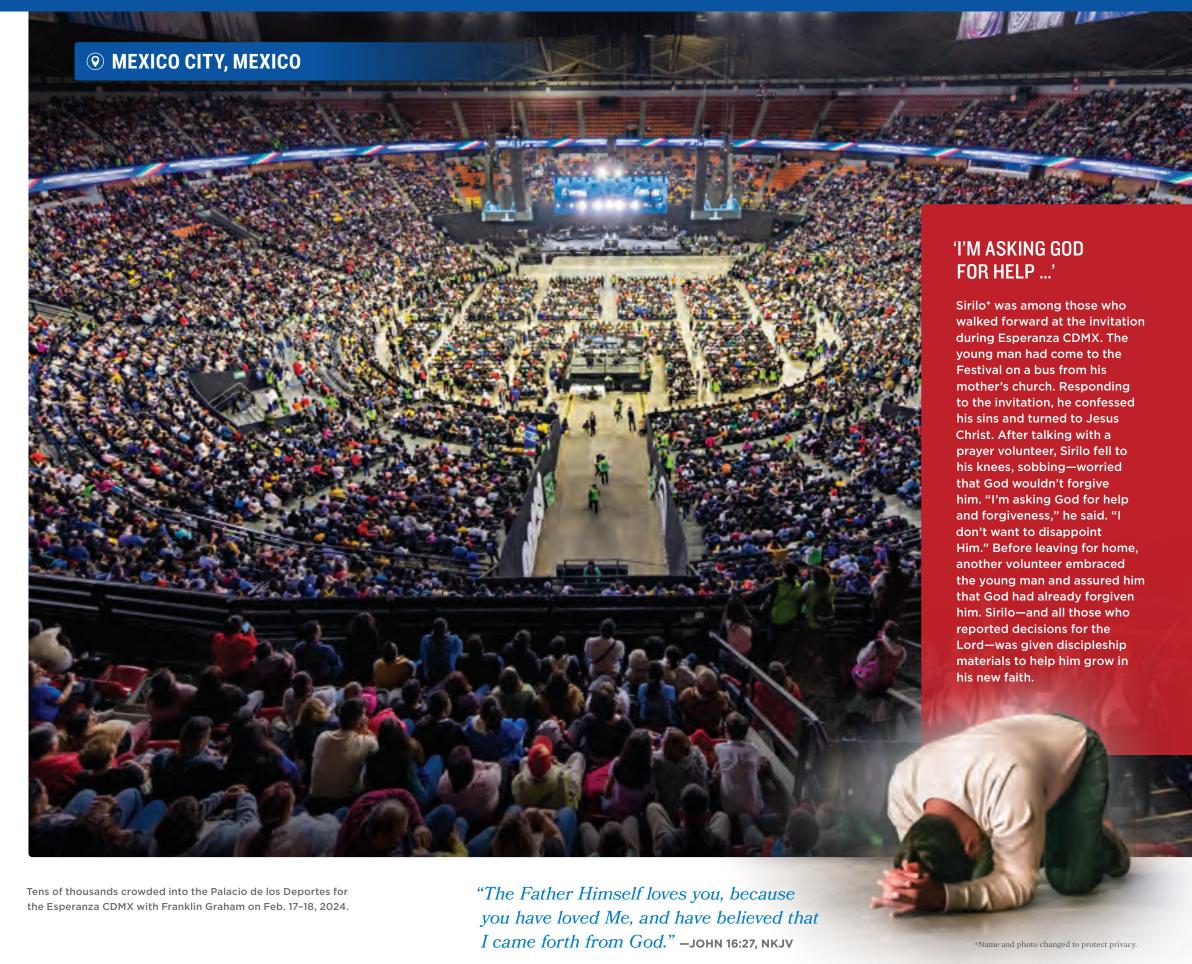
Proclaiming That Jesus Christ Reigns

Franklin Graham shared the salvation found in Jesus Christ alone through seven different outreaches on three continents.

FRANKLIN GRAHAM EVANGELISTIC EVENTS

Festival of Hope: Mexico City, Mexico

The year started strong with the two-day Esperanza CDMX in Mexico City, Mexico. Franklin returned to the city for the second year in a row to boldly preach the Gospel of Jesus Christ and encourage many more to surrender their lives to Him. More than 900 buses—organized with the help of 2,000 participating churches—brought in people from all over the region, and over 1,700 trained prayer counselors stood ready to pray with those who made decisions. For weeks ahead of the Festival, more than 18,000 local believers took the Christian Life and Witness Course (CLWC). This evangelism and discipleship course trained them to reach their neighbors with the Gospel—at the Festival and in their communities for years to come. "God will forgive you," Franklin said during the event, "but you have got to come to God through His Son, Jesus Christ." More than 43,900 people heard that Good News and over 4,100 of them responded by surrendering their lives to the Lord.



4 5

2024 MINISTRY REPORT FRANKLIN GRAHAM EVANGELISTIC EVENTS

God Loves You Frontera Tour Beginning in February 2024, Franklin embarked on a 10-stop tour along our nation's southern border, preaching in seven cities in Texas: Brownsville, McAllen, Laredo, Eagle Pass, Del Rio, Presidio, and El Paso; two cities in Arizona: Tucson and Yuma; and in Chula Vista, California. Every night, David Ruiz translated Franklin's sermon into Spanish. Thousands of people from all walks of life attended, despite wind, rain, heat, and cold.

In the months leading up to the Frontera Tour, the Church Ministry team began meeting with hundreds of pastors to encourage and engage their congregations in the outreach. More than 70 pastor events were held the second week of each month of mobilization, providing an opportunity for fellowship, prayer, and worship. More than 1,100



Hundreds of people made decisions for the Lord at each stop on the Frontera Tour.





churches committed to pray and invite the lost to hear the Gospel, and over 6,000 volunteers signed up to promote the tour in their local area across the 10 border cities.

Night of Prayer and Worship events were held in January and February in each of the tour cities. These special evenings featured Christ-centered worship and fellowship among local believers as they asked God to call people to Himself through the tour. In response to requests from

ABOVE: More than 6,700 people listened as Franklin Graham shared the Good News. RIGHT: At each stop on the tour, trained prayer volunteers ministered to those who indicated commitments to Jesus Christ.

'I NEED JESUS IN MY HEART ...'

Rosalind,* a Frontera Tour prayer volunteer who served during the event in Del Rio, Texas, noticed a woman crying during Franklin's invitation to respond to the Gospel. She was hugging her teenage son as she wept. Rosalind connected with Maria,* who said, "I need Jesus in my heart." After she prayed to surrender her life to the Lord, she thanked her son—who is already a believer—for asking her to attend. Maria had brought four friends with her, and we praise God that they also prayed to repent of their sin and put their faith in Jesus Christ. "I didn't know Jesus loved me so much," one said. All five were given Bibles before they left.

*Names and photos changed to protect privacy.



"God also has highly exalted Him and given Him the name which is above every name, that at the name of Jesus every knee should bow, of those in heaven, and of those on earth, and of those under the earth, and that every

tongue should confess that Jesus Christ is Lord, to the glory of God the

Father." -PHILIPPIANS 2:9-11, NKJV



2024 MINISTRY REPORT

Franklin Graham preached at the last Frontera Tour stop in Texas before he moved on to Arizona and California.

When Carlos* arrived at the Frontera Tour event in Chula Vista,
California, he had never heard the Gospel before. He didn't know
that God loves him or that his sins could be forgiven—until he
heard Franklin's sermon. At the end of the message, he asked

THE ENTIRE FAMILY SAID YES

heard Franklin's sermon. At the end of the message, he asked the crowd, "Tonight, will you put your faith in Christ?" Carlos, along with his young daughter Veronica,* answered yes to that question and walked forward to indicate their new faith in Jesus Christ. "I know this is what I need to do," Carlos said to a prayer volunteer. Carlos' two other young children and wife also responded—and another counselor ministered to them.

*Names and photos changed to protect privacy.

pastors, two of these events were added in the border cities of Juárez and Ojinaga, Mexico. More than 7,800 people attended these Night of Prayer and Worship events.

Over 140 Christian Life and Witness classes were held in preparation for the Frontera Tour. Between October and February, when the tour began, over 6,300 people participated in CLWC. More than 2,800 of these believers served at the tour events. Some of these volunteers set up tents, greeted attendees, and handed out resources. Others prayed with those who responded to Franklin's invitation to receive Jesus Christ.

By the time the tour ended, more than 58,400 people had heard the Gospel—and over 5,200 made decisions for Jesus Christ. In the following weeks, more than 130 churches across the region made phone calls to those who made commitments to Christ to encourage them and invite them to join new believer discipleship classes. These classes, based on BGEA's Bible study book *Growing in Christ*, took place after the tour.

"The Father has sent his Son to be the Savior of the world."

-1 JOHN 4:14, ESV



Hundreds responded to Franklin's "open statement of the truth" (2 Corinthians 4:2. ESV).

HIS WHOLE FUTURE CHANGED

"When I was hearing Franklin speak, I just knew it was that time ... to get right with the Lord," Tom* said to a prayer volunteer during the event in Tucson, Arizona. As he listened to Franklin's Gospel message, the Holy Spirit was working powerfully in his heart and mind. Tom responded by boldly walking forward and praying to surrender his life to Jesus Christ. Choking back tears, he shared how differently he felt about

the future now. "My life isn't mine to waste anymore. There's a higher calling," he said. "'Lord, I'm Your servant!'"



God Loves You Tour: Kraków, Poland In April, Franklin preached the Gospel during the oneday God Loves You Tour (Bóg Cię Kocha Tour) in Kraków, Poland. This city, like many others in the country, is now home to tens of thousands of Ukrainian refugees fleeing the conflict. In the weeks leading up to the tour, more than 3,100 people attended CLWC in the region. On the night

of the event, more than 13,000 men, women, and children listened as Franklin boldly proclaimed that "if you confess with your mouth that Jesus is Lord and believe in your heart that God raised him from the dead, you will be saved" (Romans 10:9, ESV). His sermon was translated into Polish, sign language, and Ukrainian. By the end of the evening, over 700 people made life-changing decisions for Jesus Christ. More than 1,100 volunteers prayed with and ministered to those who responded.



Franklin shared a simple presentation of the Good News from Luke's gospel—and hundreds responded by surrendering their lives to Christ.

NO LONGER ALONE

Nyasha,* a college student from Zimbabwe, came to the God Loves You Tour event alone. She had seen ads and a friend had encouraged her to attend. When Franklin gave the invitation, she felt a nudge from the Holy Spirit and knew it was her moment of decision. The 25-year-old boldly walked forward and prayed with a volunteer. "I feel light, I feel free," she said after praying for forgiveness and salvation. "I need Jesus in my life." Before the end of the evening, our volunteer counselor gave her a Bible and the two planned to meet at a local church the following Sunday.

*Name and photo changed to protect privacy.

Franklin Graham has preached the Gospel in the United Kingdom every year since 2021—and each time, he noted a deep yearning for God's truth to be lived out there. In 2024, he held God Loves You Tour events in Birmingham, England, and Glasgow, Scotland.



God opened the door for Franklin to once again proclaim the Gospel in the United Kingdom. Thousands listened as he preached. **U.K. God Loves You Tour:** Birmingham, England In the weeks leading up to the event in Birmingham, over 2,100 believers participated in CLWC and more than 530 served as counselors from over 540 churches. On the night of the event, more than 8,300 people crowded into the World Resorts Arena to hear the Good News of Jesus Christ. "[Jesus] will change you tonight, but you've got to be willing to accept Him," Franklin said. "Is He calling you tonight?" More than 660 men, women, and children responded by walking forward to receive Jesus Christ as Lord and Savior.

U.K. God Loves You Tour: Glasgow, Scotland More than 360 churches helped prepare for the God Loves You Tour event in Glasgow, Scotland, with 1,570 local believers

participating in CLWC. Taya and Michael W. Smith led the crowd in highenergy, Christ-centered worship before Franklin shared a clear presentation of the Gospel. "You come to Jesus," he said to the 7,650 people gathered at Glasgow's OVO Hydro arena. "Let Him heal your heart—let Him set you free tonight." Over 500 individuals surrendered their lives to Christ.

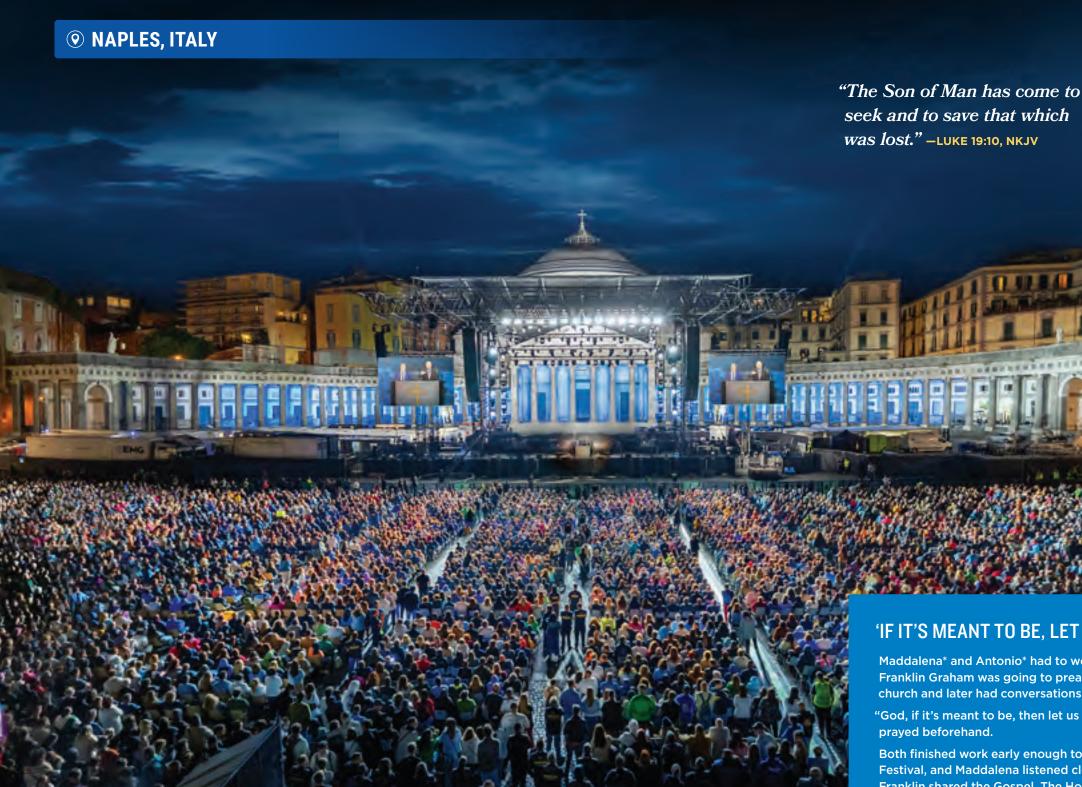
THE HOLY SPIRIT CHANGED HER HEART AND MIND June* was invited to the God Loves You Tour event in Birmingham, England, by friends from church. She had just started attending, but when they invited her to ride with them on a bus, she agreed. June listened closely to the Gospel message that Franklin shared. As people on every side of her walked forward to surrender their lives to the Lord, she remained at her seat. The Holy Spirit had started working in her heart as she heard the Good News that "God shows his love for us in that while we were still sinners, Christ died for us" (Romans 5:8, ESV) but she wasn't ready to make a decision. The next morning she went back to church—and something changed. June freely prayed to embrace salvation in Jesus Christ.

a ransom for many." -MARK 10:45, NKJV **© GLASGOW, SCOTLAND** Hundreds responded to the invitation to receive Jesus Christ during the God Loves You Tour.

"The Son of Man did not come to be

served, but to serve, and to give His life

2024 MINISTRY REPORT FRANKLIN GRAHAM EVANGELISTIC EVENTS



Noi Festival: Naples, Italy In

September, Franklin preached in Naples, Italy, during the Noi Festival in the iconic city center Piazza del Plebiscito. Scores of buses brought people from all over the region. Over 340 churches worked hard to prepare for this historic Gospel outreach, with well over 2,800 believers participating in CLWC. On the night of the Festival, an audience of 21,000 listened in the packed square as Franklin preached on the Prodigal Son—and another 32,000 online views were also recorded. "This young man had a choice," said Franklin to all those listening. "You have a choice tonight. You can accept what Jesus Christ did on the cross. You can come home to your Father in Heaven." Hundreds of men, women, and children in the piazza responded by choosing to embrace salvation. More than 740 trained volunteers prayed alongside these men and women.

'IF IT'S MEANT TO BE, LET US GO ...'

Maddalena* and Antonio* had to work on the day of the Festival, but Maddalena wanted to hear what Franklin Graham was going to preach. She has been curious about the Gospel since they visited a friend's church and later had conversations with him about faith and the Bible.

"God, if it's meant to be, then let us go," Maddalena

Both finished work early enough to attend the Festival, and Maddalena listened closely as Franklin shared the Gospel. The Holy Spirit worked in her heart, and at the invitation, she walked forward to surrender her life to the Lord! We praise God for her new faith, as well as the hundreds of others who made the same decision.



preached in the Piazza del Plebiscito during the historic Noi Festival on Sept. 14, 2024.

Tens of thousands listened as Franklin Graham

*Names and photo changed to protect privacy.

© CẦN THƠ, VIETNAM

Season of Love Festival: Cần Thơ, Vietnam Franklin's 2024 Festivals wrapped up in Asia, as he preached in Vietnam and Laos. On Dec. 3 and 4, he proclaimed the Gospel in Can Tho, Vietnam, a large city in the country's southern Mekong River Delta. More than 3,100 had taken CLWC, and 1,000 of them stood ready to minister to those who wanted to make a decision for the Lord. This area, which once saw so much hurt and bloodshed. was transformed into a place of joy and peace as 24,000 people-from all across the

sprawling city's 13 provinces—heard the Good News of Jesus Christ. Despite driving rain, more than 2,100 people responded to the invitation to begin a relationship with the Savior.

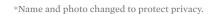
Despite pouring rain, hundreds of men, women, and children responded to the Good News of Jesus Christ during the Season of Love Festival on Dec. 3-4, 2024.

Volunteers ministered to each of them, offering discipleship resources and prayer.

SHE HAD AVOIDED THE GOSPEL-UNTIL NOW

"I want to trust Jesus as my Savior, and I want to follow Jesus as my Lord," Nguyen* prayed out loud at the end of Franklin's Festival. The 60-year-old, who was raised Buddhist, stood at the front of Can Tho Stadium, her hands raised high as she repeated a prayer in response to the invitation. "Ever since I was a teenager, I avoided making a decision to follow Jesus because Buddhism was familiar," she said. Filled with the joy of the Holy Spirit, she left the stadium eager to share the Good News of Jesus Christ with her husband.







2024 MINISTRY REPORT FRANKLIN GRAHAM EVANGELISTIC EVENTS





Christmas of Love Festival: Vientiane, Laos

Just days after the Season of Love Festival in Vietnam, the capital of Laos saw its largest-ever gathering of Christians for the Vientiane Christmas of Love Festival. Over 75 churches participated in preparations and more than 2,100 took CLWC. More than 13,900 people heard Franklin share the Good News during this two-day evangelistic event, which was held at the invitation of local churches and with permission from the government. Over 790 trained volunteers prayed with those who made decisions for Jesus Christ.

LEFT: Franklin Graham shared the Gospel in Laos for the very first time during the Christmas of Love Festival in December 2024.

PRAYER REQUEST Please pray for every Festival scheduled in 2025. Ask God to use these events to reach people far from Him with the Gospel and to strengthen new believers so they can share His love effectively in their communities.

Men and women in traditional Laotian clothes listened closely to "the sound words of our Lord Jesus Christ" (1 Timothy 6:3, ESV) at the Christmas of Love Festival.

'I JUST BELIEVED!'

Mali* and her two young daughters—Sunya,* age 11, and Ying,* age 6 were among those who gathered at the front of Saint Phila Convention Hall when Franklin invited the audience to embrace salvation in Jesus Christ. "Many people have told me about the Gospel ... so that's why I came," Mali said, explaining that someone from a church near her home invited her to the Festival. "I know that Jesus Christ is God. I just believed!" Before the family left, she said she planned on sharing her newfound faith with her husband, who is not a believer.

*Names and photos changed to protect privacy.

2024 MINISTRY REPORT WILL GRAHAM EVANGELISTIC EVENTS

Preaching a Message of Hope

In 2024, Will Graham carried the Good News of salvation across three continents. sharing the hope that is found only in Jesus Christ our Savior.

WILL GRAHAM EVANGELISTIC EVENTS

Celebration Of Hope: Porto, Portugal

In April, Will Graham preached the Gospel in the historic coastal city of Porto. His grandfather Billy Graham had planned to speak in Portugal in the 1970s but was unable to because of political instability surrounding the nation's Carnation Revolution, a peaceful coup that freed the country from dictatorship. In God's timing, Will returned to Portugal exactly 50 years after the revolution. More than 290 churches worked together, sending more than 2,300 local believers to attend CLWC. More than 860 of them served as counselors during the onenight Celebration event. That night, Will spoke to over 6,100 people at the Super Bock Arena. "No other king died for you," he said, urging the crowd to the turn to the Lord. "Allow Jesus to be the new King in your life." More than 475 responded to this message of hope by making life-changing decisions for Christ.



later, more than 4,600 people attended Will's Gold Coast Look Up Celebration in Australia. The Gold Coast is a vacation destination that is often referred to by locals as Sin City. On June 29, Will shared the light of Christ with those living in spiritual darkness and brokenness. "There's only one way to God and that's through His Son, Jesus Christ, and what He did on the cross. Jesus bled and died to pay the debt so you and I can have a relationship with God," he said. By the end of the



Will Graham urges the crowd in Gold Coast to accept the free gift of salvation.

A LONG-AWAITED ANSWER TO PRAYER

Luke* and Sophie,* a young married couple on vacation from France, attended Will Graham's Look Up Celebration in Gold Coast, Australia. Luke, an Australian, had surrendered his life to Jesus three years before. He was reading through a French Bible with Sophie and had been praying for her to come to Christ. That night, his prayer was answered. The Holy Spirit was working in Sophie's heart, and for the first time, she understood His love for her. Together, the couple

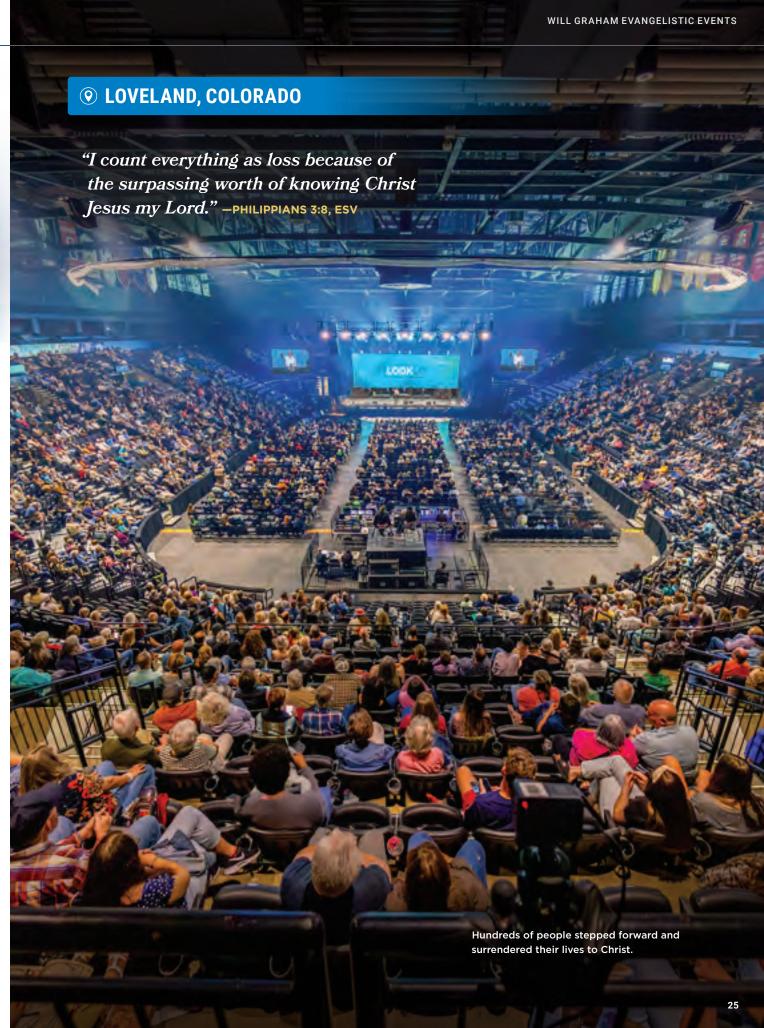
walked to the front, and Sophie made the decision to surrender it all and follow Jesus.

*Names and photo changed to protect privacy. surrender their heart to the Lord.

NoCo Look Up Celebration: Loveland,
Colorado At the beginning of October

event, more than 270 people decided to

Colorado At the beginning of October, Will held the Northern Colorado Look Up Celebration in Loveland. The event took place not far from Longmont, where Will was born. "It had always been a dream of mine to return to the area and proclaim the hope of the Savior," Will said afterwards. A total of 5,500 people attended the two-day outreach which included KidzFest. a special Gospel-centered event for children. Will explained the Gospel message, saying, "We all come up with our own way God will accept us. The Bible says there's only one way to get to God." By the end of the weekend, more than 325 people repented and accepted Christ as their Savior.



2024 MINISTRY REPORT WILL GRAHAM EVANGELISTIC EVENTS



"You were like sheep going astray, but have now returned to the Shepherd and Overseer of your souls." —1 PETER 2:25, NKJV

Grande Prairie Look Up Celebration: Grande Prairie, Canada Grande Prairie is a hub located on the wind-swept plains of a region called Peace River Country in Alberta. In preparation for the two-day Grande Prairie Look Up Celebration in November, more than 1,100 believers participated in CLWC, with more than 420 serving as counselors. A total of 9,000 people attended the evangelistic event. This outreach also included a Saturday morning KidzFest program that shared the Gospel through family-friendly activities and music. During both nights of the event, Will shared the free gift of salvation. "Salvation is a person," he shared. "Jesus died for your sin because He loved us. He took all our junk and placed it on Himself so you and I could go free. In return, He gave us His righteousness and perfection." Between the main events and children outreach, more than 390 people made decisions for the Lord.

PRAYER REQUEST Please pray for God to continue transforming lives as Will Graham shares the Good News around the world. Ask Him to draw thousands to faith in Jesus Christ through our upcoming evangelistic events.

2024 MINISTRY REPORT ASSOCIATE EVANGELISTS

Faithfully Preaching the Word Around the World

ASSOCIATE EVANGELISTS



Robert Cunville Despite increasing restrictions on public preaching and eroding religious freedoms in India, Robert Cunville tirelessly traveled from small remote villages to metropolitan cities, going wherever he could to share the Gospel of Jesus Christ.

In addition to evangelistic festivals, he conducted pastors' conferences

in regions where churches need encouragement. These conferences nourished pastors spiritually, guided them to deeper Scripture study, and reinforced their commitment to proclamation evangelism.

In 2024, Robert Cunville held festivals, seminars, and conferences across India, reaching over 63,000 people with the message of repentance and salvation in Christ. Over 7,000 made commitments to turn their lives over to Jesus and walk with Him.

David Ruiz had another busy year proclaiming the Good News of Jesus Christ in Mexico. God opened the door for him to hold events in Campeche and Ixtlahuaca.

Campeche, located on the Yucatán Peninsula, has approximately 220,000 residents. In Campeche, 188 churches—most of them small—worked together to prepare for Dias de Esperanza, held on April 13 and 14. Samuel Lima, a saxophone player from Brazil, and Nadia, a Mexican singer, performed special music prior to the preaching of the Gospel. Over 8,000 people attended and

more than 1,150 made decisions for Jesus Christ.

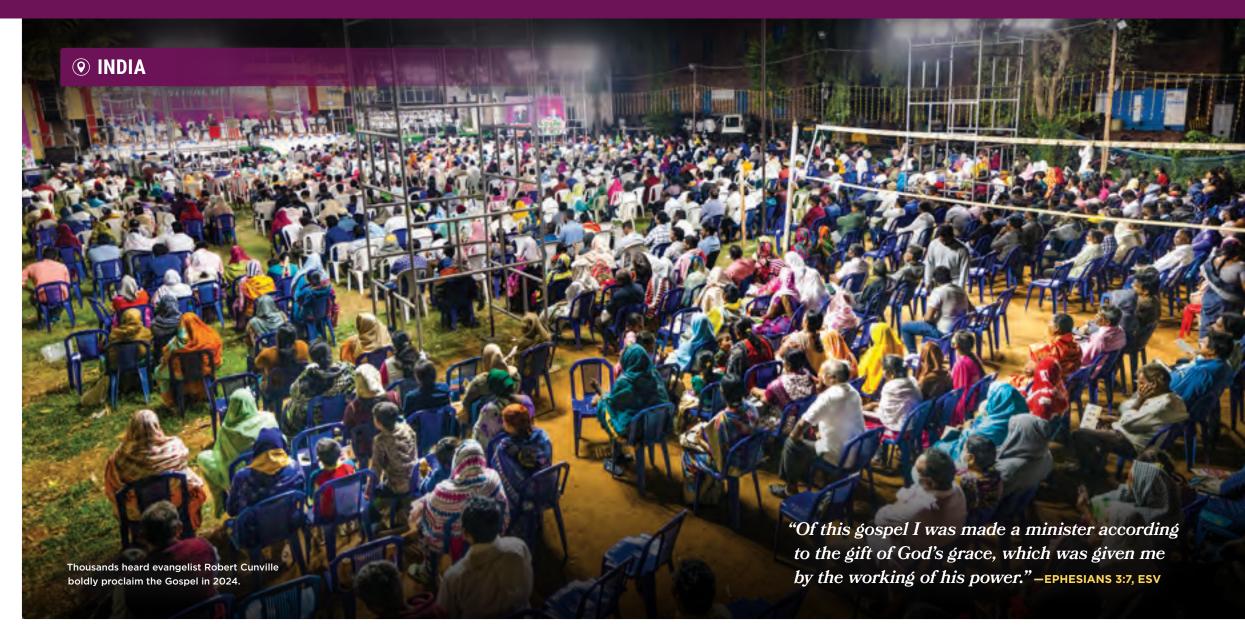
The Dias de Esperanza was also held in Ixtlahuaca, Mexico, on Sept. 21. This town, an agricultural center, is 70 miles from Mexico City and has a population of 140,000. More than 160 churches located primarily in the countryside extended the invitation and devoted themselves to six months of committed work, mobilizing believers to pray, train, and invite others to attend. This culminated with an attendance of 7,420

guests, 1,050 of whom responded to the invitation to

surrender their lives to the Lord.

"Thanks so much to the brothers and sisters of BGEA for coming to our region which has such a great need for the Gospel and helping us to share the Good News in a new way for us. We learned so much. Thank you!" -PASTOR NICANOR LOPEZ

PRAYER REQUEST God is using Robert Cunville and David Ruiz to reach people far from Him with the truth of the Gospel. Please pray that He would strengthen them as they proclaim the Good News in 2025 and that men, women, and children will respond by surrendering their lives to Jesus Christ.



2024 MINISTRY REPORT HISPANIC MINISTRIES

Training Believers to Make Disciples of Jesus Christ

HISPANIC MINISTRIES

The Hispanic Ministries team continued their work of sharing the Gospel of Jesus Christ in Spanish-speaking communities across North America and equipping Christians to share His truth.

Much of 2024 was focused on the God Loves You Frontera Tour, Franklin Graham's 10-stop evangelistic tour along the U.S.-Mexico border. The strong response to the tour in each city provided a catalyst for Hispanic Ministries to develop a national church mobilization program.

The church engagement plan was approved in 2024, and Hispanic Ministries leaders shared the vision—equipping Christians for evangelism, discipleship, and service—with Hispanic denominational and pastor association leaders across the country. Adjustments were made based on input, and many pastors offered their churches for future training events. Hispanic Ministries then tested training programs—including Sharing Hope in Jesus' Name, God's Hope in Crisis, The Greatest Journey teacher trainings, and Helping in Jesus' Name—in key cities along the U.S.-Mexico border, including Tucson, Yuma, and Phoenix, Arizona; Del Rio, McAllen, and El Paso,





Texas; Chula Vista, California; and Piedras Negras, Mexico. The 15 programs saw a total attendance of 1,574 people.

God also opened the door for Hispanic Ministries to host three Summits de Evangelismo (Evangelism Summits) in Denver, Colorado (183 attendees); Miami, Florida (417 attendees); and New York City, New York (518 attendees). These one-day events for Hispanic pastors and leaders focused on effectively sharing the Gospel, discipling new believers, and striving for unity in the church.

Hispanic Ministries also provided support to the Billy Graham Training Center at The Cove with their second Spanish seminar. Bible teacher Sixto Porras led training on God's design for the family.

When Will Graham held his Celebration in Colorado, Hispanic Ministries provided vital support in engaging local Hispanic congregations by coordinating CLWC,

"The things which

vou learned and

heard and saw in

me, these do, and

the God of peace

will be with you."

-PHILIPPIANS 4:9, NKJV

received and

and more.

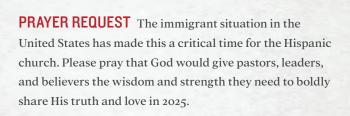
meeting with pastors,



The Greatest Journey training events—held in cities along the U.S.-Mexico border-helped equip leaders to effectively share the Good News of Jesus

'GO OUT INTO THE WORLD'

Franz Mar, a Hispanic pastor, attended the Summit de Evangelismo in Miami, Florida. He was deeply touched by the messages he heard at the event. "Here God has put in my heart that evangelism begins in the local church. The churches need to be challenged and called to be mobilized with their own resources, whether they have a little or a lot," he said. "The church should not stay within its four walls but go out into the world."



2024 MINISTRY REPORT

BILLY GRAHAM RAPID RESPONSE TEAM

Sharing Jesus Christ's Comfort With Grieving People

In 2024, Billy Graham Rapid Response Team (BG-RRT) chaplains provided a ministry of prayer and presence following 46 natural and man-made disasters in the United States and abroad.† Chaplains shared the hope of Jesus Christ and prayed with more than 87,620 people. We give all glory to God that more than 1,730 people made life-changing decisions for Christ through this ministry.

BILLY GRAHAM RAPID RESPONSE TEAM

Hurricane Otis slammed into Mexico's southern Pacific coast in October 2023, claiming the lives of at least 48 people and leaving behind widespread property damage. BG-RRT chaplains remained deployed there until February 2024, praying with hundreds of men, women, and children. Praise God for the more than 150 people who professed faith in Jesus Christ as their Lord.

In March, a deadly tornado tore through parts of Ohio and Indiana, tragically killing three and injuring dozens. The violent storms completely flattened more than 100 homes. Chaplains provided Christ's comfort with grieving residents as they grappled

†International deployments include ongoing war response in Ukraine and hurricane response in Acapulco, Mexico, and Carriacou, Grenada.





with the devastation around them. A Mobile Ministry Center was established, providing a quiet space for prayer and conversation.

Beginning in early summer, wildfires wreaked havoc in Ruidoso, New Mexico, burning more than 23,000 acres of land and destroying hundreds of buildings. In response, chaplains deployed to offer emotional and spiritual support to the grieving community.

In September, Hurricane Helene devastated the Southeast, with historic damage across four states. Torrential © WINDER, GEORGIA

Chaplains pray with students and their families after a deadly school shooting.

rain in the Appalachian Mountains caused massive flooding, claiming over 200 lives and destroying entire communities. Our chaplains deployed to share God's comfort with grieving residents in North Carolina, Tennessee, Georgia, and Florida.

Another notable deployment included a deadly shooting at a private Christian school in December, where a 15-year-old student opened fire, killing a teacher and another student. The close-knit community in Madison, Wisconsin, was shocked, and many residents expressed gratitude for the chaplains who prayed with grieving students and their families.

Three weeks later, BG-RRT was invited by the school to hold the course *Sharing Hope in Crisis* (SHIC). This one-day training equips others to offer Christ's love in the midst of traumatic situations, and we praise God that more than 150 school, church, and community members attended the training. In 2024, BG-RRT staff held a total of 17 SHIC trainings across the country, and we are grateful for the opportunity to train 3,065 participants.

PRAYER REQUEST

Pray for the men, women, and children who hear the Gospel and respond in faith through this global ministry.

FROM DESPERATE TO DAUGHTER OF THE LORD

Our chaplains met Sally* following widespread flooding caused by Hurricane Milton in Tampa, Florida. Through tears, she explained that her third marriage recently ended in divorce—and then the storm hit. She felt overwhelmed. Opening God's Word, the chaplains shared the Gospel, and Sally listened carefully. Recognizing she did not have a relationship with the One who created her—and loves her—Sally prayed in repentance and faith to receive Jesus Christ as Lord.

Name and photo hanged to protect rivacy. 2024 MINISTRY REPORT NATIONAL LAW ENFORCEMENT MINISTRY

Ministering to Those Who Sacrificially Serve Our Nation

NATIONAL LAW ENFORCEMENT MINISTRY

In 2024, the Lord opened many opportunities for BG-RRT's National Law Enforcement Ministry to encourage and equip the men and women who protect and serve across our nation. We hosted three Law Enforcement Appreciation Retreats, with a total of 511 participants and served another 24 couples through six Marriage Resiliency Weeks in Alaska. More than 230 decisions for Christ were made during these events.

Additionally, we held 14 Law Enforcement Chaplain Training Programs (LECTP) in various locations. This two-day Biblically based course equipped 292 individuals to serve our law enforcement community with God's peace and comfort.

Every event featured Biblical messages centered around the unique issues facing officers and their families, Christ-centered worship, and fellowship. During the Law Enforcement Appreciation Retreat near Chicago, Illinois, correction officer Tonya shared, "This is a thankless job." She explained that her husband of nearly 14 years recently passed away, and she needed

"Blessed are the peacemakers." – MATTHEW 5:9, NKJV



Resiliency Week.

some encouragement in her walk with the Lord.

© LONGMONT, COLORADO

Officer José* and his wife, Emma,* arrived in Alaska for the Marriage Resiliency Week carrying the weight of physical and emotional trauma. An officer-involved shooting killed José's partner and left him partially paralyzed. Emma struggled with helping her husband while bearing the pain of infertility. Through Biblical marriage enrichment workshops and wilderness adventures, the couple reconnected with each other and learned of God's great love for them. Midway through the week, José and Emma surrendered their lives to Jesus Christ and were baptized in the frigid lake waters. We praise God for the 24 people who made decisions for Christ through this ministry and for the 21 couples who renewed their marriage vows.

Officers and their spouses enjoy Christ-centered Bible teaching at a three-day appreciation retreat.

WEEPING TURNED TO JOY

Gale* and her husband, David,* attended one of our Law Enforcement Appreciation Retreats. After the final session, when an invitation to receive Christ was offered, a chaplain noticed the couple huddled close together talking quietly. As the chaplain approached, Gale broke down in tears. "I prayed to receive the Lord tonight," she exclaimed. She told us that her Mormon background was a source of friction in their marriage. David, a believer, said he had been praying for his wife and God answered that prayer in a mighty way. Together, the couple and chaplain praised the Lord for His faithfulness and rejoiced in Gale's new journey of faith.

PRAYER REQUEST Pray that the Lord will use every law enforcement event in 2025 to draw more officers and their spouses to Himself.



*Names and photo changed to protect privacy

2024 MINISTRY REPORT
BILLY GRAHAM LIBRARY

Sharing the Gospel With Visitors From All Walks of Life

BILLY GRAHAM LIBRARY

Since 2007, the Billy Graham Library has shared the life-changing message of God's love with visitors from around the world.

The Library welcomed over 136,290 guests in 2024, and more than 104,710 completed *The Journey of Faith* tour. We give all glory to God that 655 visitors reported making a first-time decision for Jesus Christ during their visit. The Library held nine evangelistic events throughout the year, including the annual *Bikers* With Boxes, Ladies Tea, and Easter at the Library. Several special outreaches and trainings were held in Billy Kim Hall, expanding opportunities to share the Gospel and equip others to share God's truth with others. One highlight from the year included a book signing with neurosurgeon and former Secretary of Housing and Urban Development Dr. Ben Carson for his most recent release, The Perilous Fight.

Other notable events included a January book signing with Ruth Graham, Billy and

Guests enter the Canvas Cathedral room while taking *The Journey of Faith* tour at the Billy Graham Library.



2024 MINISTRY REPORT

Ruth's third daughter, who shared from her book *Transforming Loneliness*. In August, we celebrated our 2 millionth guest when 17-year-old Gabriel Salstein and his family entered through the Library gates. The family of seven was driving home to Florida, and Gabriel wanted to visit after reading Billy Graham's autobiography, *Just As I Am*.

The annual *Christmas at the Library* spanned 19 days, attracting 35,981 guests to the property. Seasonal activities included a live nativity, story time for children, special treats at the Graham Brothers Dairy Bar,

Billing Greakenne Evinstly stre association and horse-drawn carriage rides through the brightly lit property. As always, guests had the opportunity to take *The Journey of Faith* tour, and nearly 300 people told us they made spiritual decisions for Jesus Christ.

PRAYER REQUEST

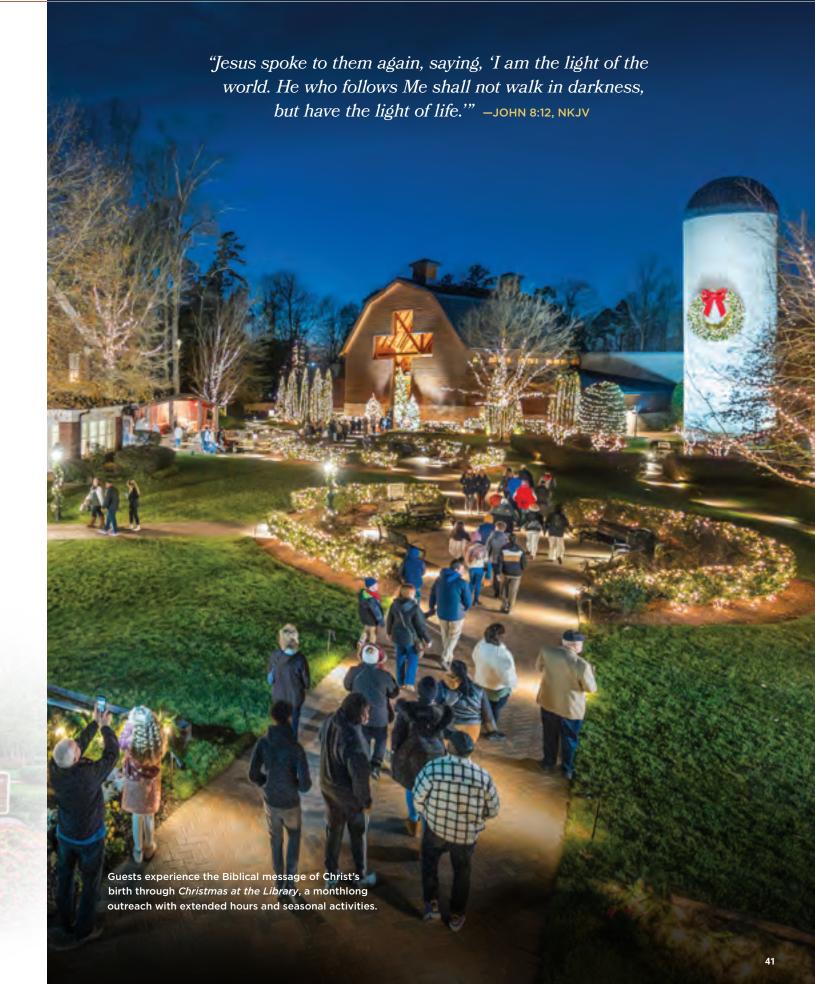
Ask God to draw many people to Himself as visitors hear the Good News of Jesus Christ at the Library.

Gabriel Salstein (far left back row) came to the Library with his family from Florida. The 17-year-old was the Library's 2 millionth visitor.

A VOLUNTEER'S SECOND DAY

Andrew* and Alex,* a young couple from California, completed *The Journey of Faith* tour and decided to visit the Graham family homeplace. Our newest volunteer greeted them warmly. Alex told her they were surprised to learn that Billy Graham was a Christian evangelist; they thought he was a musician. As their conversation continued, our team member felt the Lord leading her to share the Gospel. All glory to God that Andrew and Alex recognized their need for Jesus Christ and surrendered their lives to Him.

*Names and photos changed to protect privacy.



2024 MINISTRY REPORT **BILLY GRAHAM ARCHIVE AND RESEARCH CENTER**

Igniting a New Generation for Christ by Honoring the Past

BILLY GRAHAM ARCHIVE AND RESEARCH CENTER

Throughout the past year, the Billy Graham Archive and Research Center (ARC) served 35 researchers as they took a closer look at the ministry of Billy Graham and his team. The ARC staff also addressed more than 280 research requests remotely and provided in-person tours for 415 guests.

Three special exhibits, each curated by the ARC team, were installed in the Billy Graham Library. The first was titled "The Eternal and Unchanging Word of God" and featured special Bibles from Billy Graham's ministry. The second, "Platform for the Gospel," highlighted the methods of prayer, preparation, and proclamation used by Billy Graham, Franklin Graham, and Will Graham to share the Good News of salvation. The

final exhibit, "Christmas at Little Piney Cove," shared an inside look at Billy and Ruth Graham's mountain home in Montreat, North Carolina.

In August, the ARC hosted "Strategies for Reaching Gen Z," a one-day evangelism training event for reaching the next generation for Christ. More than 100 participants gathered in the Billy Kim Hall at the Billy Graham Library to hear from speakers Greg Stier, Clayton King, and Amy Orr-Ewing.

"Incline your ear to wisdom, and apply your heart to understanding." - PROVERBS 2:2, NKJV



ABOVE: Pastors, leaders, and parents gathered at the Billy Graham Library for the daylong seminar "Strategies for Reaching Gen Z."

> **PRAYER REQUEST** Pray for every researcher served through this ministry to encounter Christ personally and share with others the message of salvation that Billy Graham and the team spread around the world.

helped me in my faith."

2024 MINISTRY REPORT BILLY GRAHAM TRAINING CENTER AT THE COVE

Finding Peace in God's Presence Through the Storm

The Billy Graham Training Center at The Cove is a mountaintop retreat center where believers from around the world gather to study God's Word and spend time in His presence.

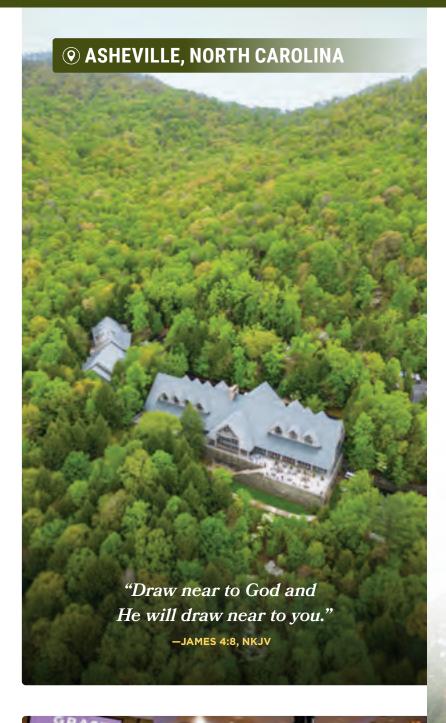
BILLY GRAHAM TRAINING CENTER AT THE COVE

Bible Studies, Seminars, and Retreats In 2024, The Cove served more than 12,500 guests through 119 programmed events. We are grateful that more than 1,120 spiritual decisions were recorded and 21 visitors trusted in Christ for salvation. In addition, more than 14,600 quests toured the Chatlos Memorial Chapel—and 25 of them recorded decisions for Jesus Christ.

Held in January and February, our annual women's Bible studies brought a combined average of 124 women to the Training Center each week. The sessions were livestreamed every morning and evening, reaching 1,455 live viewers over the course of seven weeks. The sessions will remain available on our Facebook page and will serve as an ongoing ministry opportunity while gaining subsequent views.

In April, nearly 400 men attended the annual men's retreat led by Tony Dungy

Author and speaker Jennifer Rothschild shared the power of God's grace during a women's retreat at The Cove



and James "J.B." Brown. The women's retreat taught by Lisa Harper—in May welcomed more than 420 attendees. Twenty-eight of them reported spiritual decisions. Throughout the year, the Training Center also served more than 570 military personnel and spouses during three Military Marriage Retreats. Offered at no charge, these retreats minister spiritually to military couples.

The Cove hosted five Pastor Renewal Retreats for more than 1,160 pastors and their spouses. Thanks to the generosity of our ministry partners,

In the wake of Hurricane Helene, The Cove opened its doors to support the hurting community and serve as a relief center.

qualifying quests enjoyed free meals and on-property lodging. In addition, Cove staff welcomed 105 guest groups that held their own events on-property, bringing a total of 6,152 participants.

Hurricane Helene Response At the end of September, The Cove canceled ministry events for the rest of 2024 after Hurricane Helene, one of the deadliest storms in North Carolina history, wreaked havoc

on the region. Having only suffered minimal damage, the mountaintop retreat center used its resources to feed and house law enforcement, Samaritan's Purse disaster relief workers, and BG-RRT chaplains. As of Dec. 31, 2024, 13,882 volunteers served a total of 194,584 hours through the Buncombe County relief response efforts based out of The Cove. During this time, 3,106 work orders were completed and 56 individuals placed their faith in Jesus Christ. Although regular events have resumed for 2025, volunteers with Samaritan's Purse and BG-RRT will remain on property to work on rebuild projects.

A MARRIAGE SAVED

Cindy* and Allen* had just filed for a divorce when they attended their first Military Marriage Retreat. Although they were not yet ready to reconcile, their time at The Cove convinced them not to follow through with their divorce. Over the next two years, Cindy and Allen made the choice to repair their relationship and come back together as husband and wife. "Our marriage has been saved by God," the couple shared. "This retreat was a big part of the process."





2024 MINISTRY REPORT GOSPEL SPOTS AND THE BILLY GRAHAM 24/7 PRAYER LINE

Sharing the Hope of Jesus Christ on TV and by Phone

GOSPEL SPOTS AND THE BILLY GRAHAM 24/7 PRAYER LINE

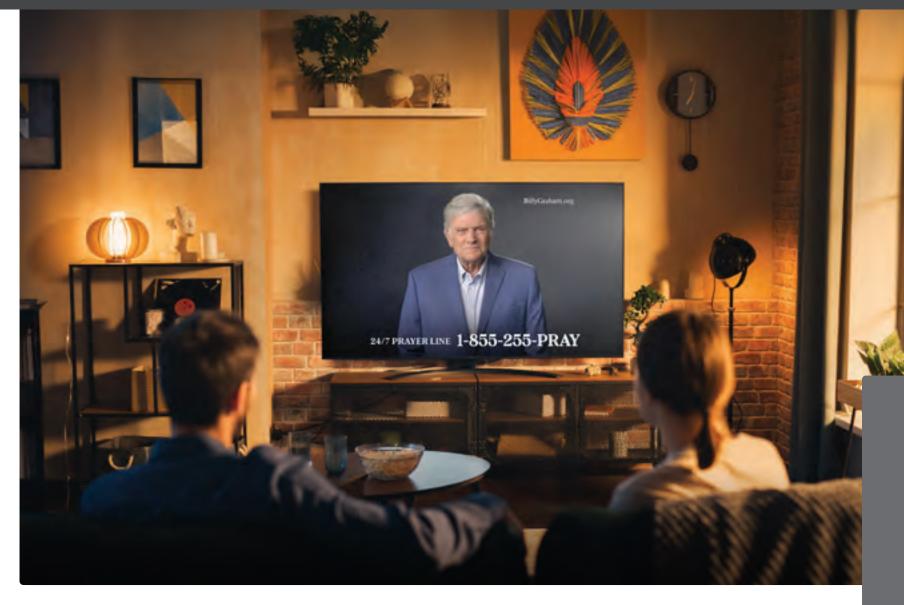
For four years, BGEA has reached people across the nation with the Good News of Jesus Christ through Gospel TV spots. These ads are broadcast on local stations, national cable networks, as well as on-demand streaming services across the U.S. and were shown 14,715 times last year. Many of them also aired as radio ads on several networks across the nation.

Gospel TV and radio campaigns played a vital role in directing callers to the Billy Graham 24/7 Prayer Line. In these 60-second spots, Franklin Graham shares

the Good News and invites listeners to call the toll-free prayer line number if they made a spiritual decision or would like to speak with someone. We praise God for the more than 900 representatives and volunteers who respond to our callers. Throughout the year, these representatives answered an average of 2,250 calls a day and shared the Biblical truth that "God did not send his Son into the world"

to condemn the world, but in order that the world might be saved through him" (John 3:17, ESV). In 2024, more than 824,580 calls were answered with over 8.020 decisions indicated for Christ.

"In the world you will have tribulation; but be of good cheer, I have overcome the world." –John 16:33, NKJV



ABOVE: As Franklin Graham shares the Gospel on television and radio, hundreds respond by faith and call to speak with a trained associate 24/7. BELOW LEFT: Prayer line team members listen compassionately and respond to each caller with a clear Gospel presentation and wisdom from the Scriptures.

PRAYER REQUEST Ask God to touch the hearts of those who see or hear one of our Gospel spots. Pray for our representatives as they respond to each caller with God's Word and truth.

OUT OF PRISON AND INTO NEWNESS OF LIFE Travis* called after hearing the Gospel

on one of our broadcasted messages. He told our associate that he is being released after 10 years in prison.

Travis was eager to start a new life but felt anxious. As our representative shared God's Word over the phone, the Holy Spirit moved in Travis' heart, and he surrendered his life to Jesus Christ. We encouraged him not to fear the future—as a Christian now, "he is a new creation. The old has passed away" (2 Corinthians 5:17, ESV).





2024 MINISTRY REPORT SEARCH FOR JESUS

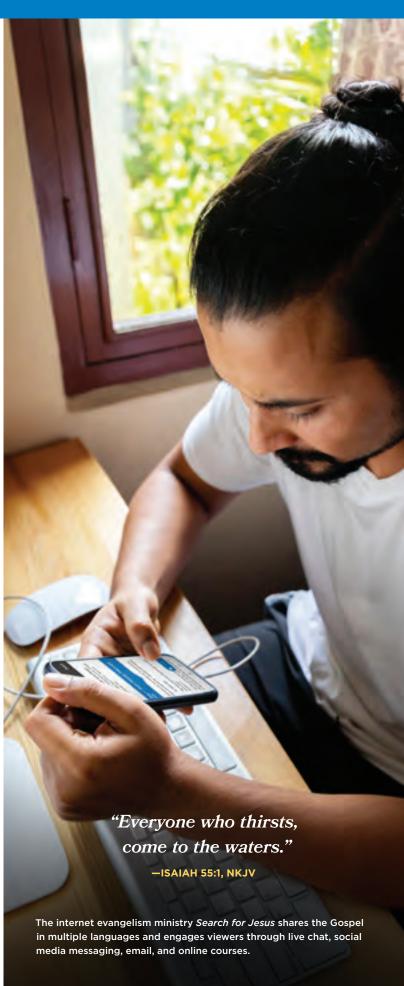
Global Impact, **One Person** at a Time

Search for Jesus is reaching countless lives with the hope of the Gospel.

SEARCH **FOR JESUS**

We praise God that thousands of people found new life in Him through Search for Jesus in 2024. Throughout the year, more than 8.2 million visitors came to our websites, and social media users engaged with our content 7.6 million times in seven languages, including American Sign Language (ASL), Arabic, Chinese, English, Portuguese, Russian, and Spanish. Through the Gospel invitation on our websites, 173,473 people responded and received discipleship material. Additionally, more than 567,000 indicated decisions were recorded. but these users did not provide contact information for discipleship materials.

Personal, one-on-one ministry continues to grow. Our 1,803 trained volunteers from 52 countries replied to more than 401,500 online inquiries through chat, email, and social messaging platforms that resulted in over 123,700 conversations. During conversations like these, 7,082 people made decisions for Christ this year. These volunteers also mentored more than 37,580 students who enrolled in our online discipleship courses. Visitors used our church locator tool to visit partner church websites over 24,000 times.



Search for Jesus expanded its reach through social media in 2024. Six new social media platforms were added among three languages, and total social media followers across all languages grew 64% to 3,229,656. The Arabic YouTube channel alone increased to over 1.1 million subscribers. This platform has become a beacon of hope and truth across the Arabic-speaking world.

Each language experienced unique milestones and growth. Until this year, our Russian ministry primarily connected with Russian speakers living abroad. However, utilizing the Telegram messaging app, we began connecting to Russian residents in the last quarter of 2024. The Chinese and ASL ministries both added a translation of our Beginning to Hear God's Word discipleship course, and the ASL team engaged with over 1,800 Deaf visitors. The Portuguese and Chinese volunteer teams each saw an increase of over 130% in total conversations. Our Spanish team exceeded over 1,200 churches on the Spanish church locator resource.

Current Search for Jesus Languages:

- English
- Russian

(ASL)

- Spanish
- American
- Portuguese
- Sign Language
- Chinese
- Arabic

Developing:

- Indonesian
- Japanese
- Urdu
- Vietnamese

PRAYER REQUEST Pray for the volunteers who respond to people online with God's Word. Ask God to work through these men and women with boldness and discernment.



Hundreds of trained volunteers share the Good News of Jesus Christ with visitors around the clock

'MY FAITH KEEPS **GROWING EVERY DAY ...'**

Salim.* a Middle Eastern man in his mid-30s. comes from a war-torn country and discovered our Arabic Facebook page, Salam Maa Allah. Our social media representative Manal warmly welcomed him. Salim asked, "Tell me about the Christian faith. I want to understand and know it accurately." Manal opened the Scriptures, and the Holy Spirit worked in Salim's heart. He trusted Jesus Christ as Lord and Savior, then enrolled in our digital discipleship course and was connected with a believer in his city. Four months later, Salim reconnected with us. Manal asked about his spiritual progress and his relationship with

Jesus. He replied, "I am doing fine. My faith keeps growing every

day." Search for Jesus has been connecting Salim with additional resources in order to help him with his dynamic outreach.



2024 MINISTRY REPORT MEDIA MINISTRY

Proclaiming the **Good News**

Every day, BGEA's media ministry broadcasts the message of salvation and reaches people around the world through a variety of platforms.

MEDIA MINISTRY

TV and Video In 2024, BGEA continued to share God's truth through television and online videos featured on Christian cable networks, national TV affiliates, and digital platforms such as Amazon, Roku, iTunes, Fox Nation, and Redbox. Many of these productions have been made available in 22 languages. On Amazon alone, users streamed more than 36 million minutes of content.

BGEA premiered Franklin Graham's Easter Message from Israel on Fox News at noon on March 31. Filmed in Jerusalem and translated into Spanish and ASL, the program featured the Gospel message shared by Franklin Graham and original music from Michael W. Smith. In addition to Fox News, the TV special was broadcasted on 143 stations and received 125,000 views online within the first 48 hours. A total of 217 viewers indicated decisions for Jesus Christ.

"Faith comes by hearing, and hearing by the word of God."-ROMANS 10:17, NKJV



ABOVE: Featuring over 1,000 sermons, the Billy Graham Classics continue to share the timeless Gospel message. BELOW: Franklin Graham preached the Easter message in Jerusalem, next to the garden tomb many believe once held Jesus' body.



BGEA also produced *Border* Crisis: Is There Hope?, a special that focused on those affected by America's southern border crisis. In December, we posted the 30-minute Christmas with Will Graham: Peace on Earth online that featured music from Cochren & Co. and a message of hope from Will Graham. More than 590 viewers indicated spiritual decisions after watching the program, which was also made available in ASL. With over a thousand sermons, Billy Graham Classics continued to run online and on TBN, Daystar, and GOD TV.



countries visited at least one of BGEA's ministry or event websites in English, Spanish, Portuguese, and Italian in 2024. Over 68% of the users accessed these websites on

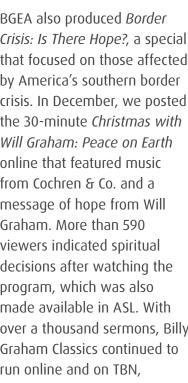
Will Graham gives a Christmas message inside the Graham family homeplace at the Billy Graham Library in Charlotte, North Carolina.

their mobile devices. Billy Graham's daily devotion and My Answer columns drew more than 2.6 million users to **BillyGraham.org**, with the rapture, being poor in spirit, and the unpardonable sin among the top-searched topics.

During the month of October, Cissie Graham Lynch, Franklin Graham's daughter, offered a Biblical perspective on election-related issues on her Fearless podcast. One listener said on YouTube, "I am so thankful for your transparency and focus on these issues as Christian voters MUST do their research, pray, and vote accordingly. You have done a ton of research for us. I am so thankful for this information. ... I am thrilled to read, listen, and be encouraged by your exhortation." Cissie also released a special voting guide ahead of the election called Fearless Family: A Biblical Look at the Issues Affecting the Heart of Our Families. This in-depth prayer quide examined topics including immigration, abortion, and education in light of Scripture.

Audio and Blue Ridge Broadcasting Every year, BGEA uses audio to reach countless listeners around the world with the Good News of Jesus Christ. Short evangelistic radio spots called *Billy* Graham Minute were heard on more than 700 radio outlets.

The podcast GPS: God. People. Stories. increased its frequency of posting in 2024 to every other Wednesday and became available on YouTube. Each of these episodes featured a moving story





2024 MINISTRY REPORT

about a person whose life was changed by Jesus Christ.

In the days leading up to Election Day, The Billy Graham Channel on SiriusXM satellite radio featured messages from Billy Graham about the importance of Christians going to the polls. These were in addition to the many other timeless messages that are heard on The Billy Graham Channel 24 hours a day, seven days a week. Steven* was listening to one of those messages in his car when he called the Billy Graham 24/7 Prayer Line. The representative asked him if he'd ever invited Jesus to be his Lord and Savior. Steven said, "No. Can we do that right now?" Steven prayed to do just that while on the phone.

"I will sing of Your power; yes, I will sing aloud of Your mercy in the morning; for You have been my defense and refuge in the day of my trouble." —PSALM 59:16, NKJV One of the ways The Billy Graham Channel celebrated the birth of Jesus Christ was with an audio version of *Christmas with Will Graham: Peace on Earth.* The channel also aired Christmas messages from Billy Graham and short greetings reminding listeners of the significance of the holiday.

Blue Ridge Broadcasting's The Light FM continued to offer Christ-centered programming through radio, a smartphone app, and social media.

During the onslaught from Hurricane Helene, The Light FM served its home area as an audio lifeline. The listener-supported radio ministry canceled its fall on-air fundraiser to provide information and Biblical encouragement to listeners around the clock. When the storm proved the most devastating to hit the Appalachian region in recorded history, many stations were silenced. Yet, The Light FM team remained in place—with some staff working at the office for six days straight following the hurricane. The Light FM's technical facilities remained steadfast, presenting opportunities for new listeners to discover the station. As recovery began, The Light FM was a primary resource for on-location reports from callers and texters and a consistent source of relief information and eternal hope in Jesus Christ.

Marie* was among those who found hope from The Light in the midst of the crisis. She was living

alone in the mountains when Hurricane Helene struck, and no one had heard from her in the days after. Her pastor and his team went to check on her. "We began knocking, and finally

The Billy Graham Channel on SiriusXM provides around-the-clock Biblical content from Billy Graham.

52

heard, 'Come in.' There sat Marie in a wheelchair with a broken leg, unable to move. She had no power, no cellphone service, and no way to reach anyone—but she was listening to The Light FM."

Decision Magazine Decision magazine features evangelistic articles that call people to follow Christ and boldly stand for His truth. The magazine printed more than 4.1 million copies in 2024, reaching people in more than 60 countries. Each issue of Decision features articles on current events and cultural issues from



The Light FM's around-the-clock ministry was especially important as countless people across the listening region began recovery following Hurricane Helene.

respected Christian leaders and Bible teachers, as well as devotional content to help readers grow closer to the Lord—all of which is also available online at **DecisionMagazine.com**.

In addition to regular subscribers, more than 10,000 copies of each issue were sent in bulk to chaplains ministering at prisons and jails across the United States.

Decision's weekly email devotional was sent to more than 39,000 subscribers on average, and its weekly news digest email reached an average of more than 31,000 addresses.

One reader wrote, "I want to thank the person who paid for a subscription to *Decision* magazine. It became part of my morning devotions. ... I cannot afford to subscribe to the magazine myself, so thank you for the positive news. It's refreshing during these times of injustice and illegitimacy. P.S. I give my read magazines to a thrift store."

Every issue of *Decision* magazine helps readers to deepen their walk with the Lord and share their faith with others.



WHAT WE BELIEVE

WE BELIEVE the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world. (1 Thessalonians 2:13; 2 Timothy 3:15–17; John 3:16.)

WE BELIEVE that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit. (Matthew 28:19; John 10:30; Ephesians 4:4–6.)

WE BELIEVE in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory. (Matthew 1:23; John 1:1–4 and 1:29; Acts 1:11 and 2:22–24; Romans 8:34; 1 Corinthians 15:3–4; 2 Corinthians 5:21; Philippians 2:5–11; Hebrews 1:1–4 and 4:15.)

WE BELIEVE that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore, we believe that God will reward the righteous with eternal life in Heaven, and that He will banish the unrighteous to everlasting punishment in Hell. (Luke 24:46–47; John 14:6; Acts 4:12; Romans 3:23; 2 Corinthians 5:10–11; Ephesians 1:7 and 2:8–9; Titus 3:4–7.)

WE BELIEVE in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life. (John 3:5–8; Acts 1:8 and 4:31; Romans 8:9; 1 Corinthians 2:14; Galatians 5:16–18; Ephesians 6:12; Colossians 2:6–10.)

WE BELIEVE in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment. (1 Corinthians 15:51–57; Revelation 20:11–15.)

WE BELIEVE in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church. (1 Corinthians 12:12, 27; Ephesians 1:22–23.)

WE BELIEVE that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ. (Matthew 28:18–20; Acts 1:8; Romans 10:9–15; 1 Peter 3:15.)

WE BELIEVE God's plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made for each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female. (Genesis 2:24; Matthew 19:5–6; Mark 10:6–9; Romans 1:26–27; 1 Corinthians 6:9.)

"All Scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness, that the man of God may be complete, thoroughly equipped for every good Work." —2 TIMOTHY 3:16-17, NKJV

WE BELIEVE that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism. (Matthew 9:35–38; 22:37–39; and 28:18–20; Acts 1:8; Romans 10:9–15 and 12:20–21; Galatians 6:10; Colossians 2:6–10; 1 Peter 3:15.)

WE BELIEVE that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen. (Psalm 139:13; Isaiah 49:1; Jeremiah 1:5; Matthew 22:37–39; Romans 12:20–21; Galatians 6:10.)

WE BELIEVE God wonderfully and immutably creates each person biological male or female. These two distinct but complementary sexes together reflect the image and likeness of God. Rejection of one's biological sex is a rejection of God's merciful design and creative order. (Genesis 1:26–27; Deuteronomy 22:5, Mark 10:6; 1 Corinthians 6:9.)

Consolidated Statement of Financial Position

BILLY GRAHAM EVANGELISTIC ASSOCIATION & CONSOLIDATED ORGANIZATIONS

DECEMBER 31, 2024 WITH COMPARATIVE TOTALS FOR 2023

EMBER 31, 2024 WITH COMPARATIVE TOTALS FOR 2023	2024	PRIOR YEAR 2023
ASSETS		
Cash and cash equivalents	\$ 55,538,183	\$ 80,301,650
Accounts receivable, net	4,191,742	2,501,791
Contributions receivable, net	12,468,233	24,416,076
Inventories	1,027,330	867,976
Prepaid expenses and other current assets	3,309,122	2,866,779
	76,534,610	110,954,272
Property and equipment,		
net of accumulated depreciation	77,634,199	82,833,972
Investments:		
Investments functioning as endowments	295,214,789	274,487,235
Short-term investments	37,500,000	525,000
Other long-term investments	25,191,644	18,385,755
Deferred giving program	120,329,595	110,050,772
	478,236,028	403,448,762
Beneficial interest in remainder trusts	3,423,968	2,346,968
Other assets	8,009,947	8,160,284
TOTAL ASSETS	\$ 643,838,752	\$ 607,744,258
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable	\$ 9,453,134	\$ 7,220,40
Accrued expenses	5,910,534	5,137,748
Deferred revenue	3,479,435	3,140,617
Deferred giving program	59,296,310	58,262,278
Total liabilities	78,139,413	73,761,044
Net assets:		
Without donor restrictions:		
Charitable gift annuities	53,069,578	44,398,862
Undesignated	84,613,613	76,527,112
Investment in property and equipment	77,634,199	82,833,972
Designated by the governing board for endowment	255,765,252	238,439,588
Total without donor restrictions	471,082,642	442,199,534
With donor restrictions	94,616,697	91,783,680
Total net assets	565,699,339	533,983,214
TOTAL LIABILITIES AND NET ASSETS	\$ 643,838,752	\$ 607,744,258

To see the complete version of the Billy Graham Evangelistic Association 2024 audited financial statements, please go to BillyGraham.org/financial.

2024 MINISTRY REPORT CONSOLIDATED STATEMENT OF ACTIVITIES

Consolidated Statement of Activities

BILLY GRAHAM EVANGELISTIC ASSOCIATION & CONSOLIDATED ORGANIZATIONS

Change in net assets from operations

Change in value of annuities and trusts

Total nonoperating activities

Other nonoperating income (loss)

NONOPERATING ACTIVITIES

Net investment return

Net assets, beginning of year

Change in net assets

Net assets, end of year

YEAR ENDED DECEMBER 31, 2024 WITH SUMMARIZED COMPARATIVE TOTALS FOR 2023	2024 WITHOUT DONOR RESTRICTIONS	2024 WITH DONOR RESTRICTIONS	2024 TOTAL	PRIOR YEAR 2023 TOTAL
OPERATING ACTIVITIES Support and revenue:				
Contributions of financial assets	\$ 103,882,472	\$ 42,225,168	\$ 146,107,640	\$ 154,390,794
Contributions of nonfinancial assets	4 544 224	1 200 222	7.024.540	2 070 442

Support and revenue.				
Contributions of financial assets	\$ 103,882,472	\$ 42,225,168	\$ 146,107,640	\$ 154,390,794
Contributions of nonfinancial assets	6,546,226	1,388,322	7,934,548	2,070,663
Billy Graham Training Center	7,809,016	-	7,809,016	9,511,272
Decision magazine and other evangelistic materials	2,055,035	-	2,055,035	2,062,895
Other income	9,568,465	322,381	9,890,846	7,286,339
Net assets released from restrictions	45,781,921	(45,781,921)		<u>-</u>
Total support and revenue	175,643,135	(1,846,050)	173,797,085	175,321,963
Operating expenses:				
Ministry expenses:				
Evangelistic Events	40,930,265	-	40,930,265	36,050,283
Gospel TV Spots and 24/7 Prayer Line	23,684,976	-	23,684,976	14,806,399
Billy Graham Training Center	15,324,889	-	15,324,889	15,693,334
Billy Graham Library and Archive Center	14,895,044	-	14,895,044	13,514,066
God Loves You Tour	10,550,950	-	10,550,950	11,007,780
Search for Jesus	9,142,428	-	9,142,428	8,548,148
Billy Graham Rapid Response Team	8,049,592	-	8,049,592	8,451,226
Print and internet	7,009,399	-	7,009,399	6,844,320
Radio	6,020,828	-	6,020,828	5,573,703
Television and film	5,933,339	-	5,933,339	4,415,092
Decision magazine	5,609,591	-	5,609,591	5,409,565
Church ministry	2,569,690	-	2,569,690	2,708,746
Other evangelistic ministry	12,103,738	-	12,103,738	12,474,658
Total ministry expenses	161,824,729	-	161,824,729	145,497,320
Support activities:				
Fundraising	8,387,979	-	8,387,979	8,332,953
General and administrative	15,360,477	-	15,360,477	14,872,334
Total operating expenses	185,573,185	-	185,573,185	168,702,607

(1,846,050)

4,277,938

4,679,067

2,833,017

91,783,680

\$ 94,616,697

324,287

76,842

(9,930,050)

30,573,299

7,511,716

38,813,158

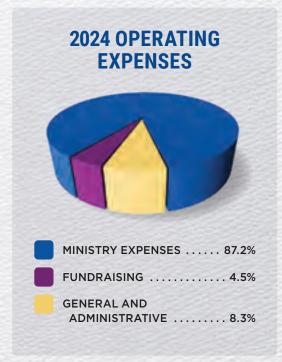
28,883,108

442,199,534

\$ 471,082,642

728,143

2024 OPERATING SUPPORT AND REVENUE				
	CONTRIBUTIONS	88.6%		
	BILLY GRAHAM TRAINING CENTER	4.5%		
	DECISION MAGAZINE AN OTHER EVANGELISTIC MATERIALS			
	OTHER INCOME	5.7%		



56 57

(11,776,100)

34,851,237

7,836,003

43,492,225

31,716,125

533,983,214

\$ 565,699,339

804,985

6,619,356

41,442,233

8,825,985

(1,027,775)

49,240,443

55,859,799

478,123,415

\$ 533,983,214

To see the complete version of the Billy Graham Evangelistic Association 2024 audited financial statements, please go to BillyGraham.org/financial.

Board Members

Continuing the lifelong work of Billy Graham, the Billy Graham Evangelistic Association exists to support and extend the evangelistic calling and ministry of Franklin Graham by proclaiming the Gospel of the Lord Jesus Christ to all we can by every effective means available to us and by equipping the church and others to do the same.



DAVID BRUCE

Executive Vice President
Billy Graham Archive
and Research Center
Billy Graham

Evangelistic Association
Montreat, North Carolina
Elected 2002



MICHAEL CHEATHAM, MD, FACS, FCCM Orlando Health Medical Group Surgery Orlando, Florida Elected 2016



MARK DeMOSS
Public Relations Executive
Greensboro, Georgia
Elected 2024



FRANKLIN GRAHAM A Chairman, President, and Chief Executive Officer Billy Graham Evangelistic Association Chairman, President, and Chief Executive Officer Samaritan's Purse Boone, North Carolina

Elected 1979



MELVIN GRAHAM A
President and Chief
Executive Officer
Graham Enterprises
Charlotte, North Carolina
Elected 2001



ROY GRAHAM
Vice President
Donor Ministries
Billy Graham
Evangelistic Association
Charlotte, North Carolina
Elected 2022



WILL GRAHAM
Vice Chairman and
Executive Vice President
Billy Graham
Evangelistic Association
Asheville, North Carolina
Elected 2005



FRANK HARRISON •
Chairman and
Chief Executive Officer
Coca-Cola Consolidated, Inc
Charlotte, North Carolina
Elected 2002



THOMAS HODGES •
Executive Vice President
Private Wealth
Division Director
Truist Bank
Charlotte, North Carolina
Elected 2016



GREG LAURIE Senior Pastor Harvest Christian Fellowship Evangelist for Harvest Crusades Riverside, California Elected 1994



PRESTON PARRISH
Staff Chaplain
Billy Graham
Evangelistic Association
Senior Advisor and
Executive Spokesperson
Billy Graham Library
Billy Graham
Evangelistic Association
Charlotte, North Carolina
Elected 2024



BRIAN PAULS
President
PAULS Corporation
Denver, Colorado
Elected 2022



PAUL SABER A

President and
Chief Executive Officer
Manna Development
Group, LLC
Encinitas, California
Elected 2006



MARCUS SMITH
President and Chief
Executive Officer
Speedway Motorsports
Concord, North Carolina
Elected 2024



Vice President of Corporate Community Affairs Duke Energy Corporation President, Duke Energy Foundation (Retired) Huntersville, North Carolina Elected 2023



DONALD WILTONPastor, Speaker, Teacher
Spartanburg, South Carolina
Elected 2017

"The counsel of the Lord stands forever, the plans of His heart to all generations."

-PSALM 33:11, NKJV



Board Members Emeritus



KEN BARUN Consultant Billy Graham Evangelistic Association Charlotte, North Carolina Elected 2018 Emeritus 2023



DAVID BURNHAM
Chairman
Burnham Ministries
International
Boca Raton, Florida
Elected 1985
Emeritus 1998



MELVIN CHEATHAM, MD Clinical Professor of Neurosurgery UCLA Medical Center Ventura, California Elected 1997 Emeritus 2008



HERBERT HESS
President Emeritus
North American
Management
Hingham, Massachusetts
Elected 1979
Emeritus 2012



ANNE GRAHAM LOTZ President AnGeL Ministries Raleigh, North Carolina Elected 1994 Emeritus 2023



CHARLES MORGAN, JR Attorney Miami, Florida Elected 1983 Emeritus 2015



WILLIAM PAULS A
Chairman
PAULS Corporation
Denver, Colorado
Elected 1997
Emeritus 2020



WILLIAM POLLARD
Chairman Emeritus
Fairwyn Investment Company
Carol Stream, Illinois
Elected 1986
Emeritus 2013

OFFICERS

FRANKLIN GRAHAM Chairman

WILL GRAHAM
Vice Chairman

MELVIN GRAHAM
Chairman of Executive Committee

DANIEL ALLEN
Secretary

WILLIAM PAULS
Treasurer

THOMAS HODGES
Assistant Treasurer

COMMITTEE CHAIRPERSONS

MELVIN GRAHAMExecutive Committee

FRANK HARRISON Audit Committee

PAUL SABER
Compensation Committee

MELVIN GRAHAM

Development Committee

FRANK HARRISON
Field Ministry Committee

WILLIAM PAULS
Finance Committee

DAVID BRUCEInsurance Committee

WILLIAM PAULS
International Security Risk
Assessment Committee

FRANKLIN GRAHAM Nominating Committee

PAUL SABER Retirement Plan Committee

MELVIN GRAHAMSuccession Plan Committee



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Cover photo: Tens of thousands listened as Franklin Graham preached at the Piazza del Plebiscito in Naples, Italy, during the historic Noi Festival on Sept. 14, 2024.

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